



ICREI-CM 2026 · SATURDAY, 31 OCTOBER 2026 · ONLINE MODE (GOOGLE MEET)

Paper Submission Guidelines

International Conference on Recent and Emerging Issues in Commerce and Management

Research with Integrity, Innovation and Impact.

**LAST DATE: PAPER &
REGISTRATION**
Sun, 25 Oct 2026, 5:00 PM

CONFERENCE (ONLINE)
Sat, 31 Oct 2026 · Google Meet

SUBMIT PAPER TO
conference@aimsbaramati.org

Authors are invited to submit original, unpublished and quality **research papers and case studies** on recent and emerging issues in Commerce and Management, under any of the twenty conference tracks. Papers may draw on Ph.D. research, dissertations, research projects, consultancy assignments and field studies. The submitted paper should demonstrate academic relevance, applied research orientation, practical contribution and scholarly presentation. In keeping with the conference tagline, *Research with Integrity, Innovation and Impact*, the organizers expect every submission to reflect integrity in its data, its citations, its authorship and its use of AI tools. ICREI-CM 2026 will be held **online through Google Meet**.

Companion documents (available through QR codes on the conference brochure): *Conference Tracks & Sub-Themes*, *Model Research Paper (Dummy Paper)*, *Copyright Form* and *Journal Information*. The Model Research Paper is a fully formatted specimen that follows every rule in these guidelines; authors are advised to keep it open while writing and to use it as a visual template.

1. Conference Tracks

Papers and case studies may be submitted under any one of the following twenty tracks. The **Track Number** must be mentioned in the subject line of the submission e-mail (see Section 13). Ten indicative sub-themes for each general track are given in the separate document *ICREI-CM 2026 Conference Tracks & Sub-Themes* (QR code on the brochure).

Part A — Special Theme Tracks: Research Ethics & Integrity

Track	Theme	Indicative areas for papers / case studies
01	Fabrication, Falsification & Plagiarism in Research	Data manipulation, self-plagiarism, similarity checking, retraction patterns
02	AI in Academic Writing: Boundaries & Disclosure	Generative AI use, disclosure norms, AI detection, responsible-use policies
03	Predatory Publishing & Peer Review Ethics	Predatory/clone journals, review manipulation, reviewer conduct
04	Authorship Ethics & Publication Practices	Gift/ghost authorship, author order, contribution statements
05	Research Misconduct as Organisational Behaviour	Pressure to publish, incentives, rationalisation, whistle-blowing

Track	Theme	Indicative areas for papers / case studies
06	Institutional Cultures of Integrity & Policy	Integrity policies, research ethics committees, UGC/IQAC practices
07	Ethics in Case Writing & Case-Based Pedagogy	Consent, disguise, confidentiality, teaching-note ethics
08	Doctoral Research & Supervision Integrity	Supervisor-scholar relations, thesis quality, RRC/RAC practices

Part B — General Tracks in Commerce & Management

Track	Theme	Indicative areas (see the Tracks document for all ten sub-themes)
09	Marketing Management & Consumer Behaviour	Consumer behaviour, digital & social media marketing, branding, retail, rural marketing
10	Human Resource Management & Organisational Behaviour	Talent management, engagement & well-being, HR analytics, labour codes, gig work
11	Finance, Banking & Accounting	Corporate finance, capital markets, FinTech & UPI, financial inclusion, Ind AS/IFRS
12	Production & Operations Management	Lean & Six Sigma, TQM, inventory, Industry 4.0, project management
13	Supply Chain & Logistics Management	Logistics, procurement, SC resilience, green & digital supply chains, last-mile delivery
14	International Business & Global Trade	Export-import, FDI, trade policy, forex risk, global value chains
15	Corporate Governance, Business Ethics & CSR	Board effectiveness, CSR, fraud & whistle-blowing, M&A, SEBI compliance
16	Entrepreneurship, Innovation & MSMEs	Startups, women entrepreneurship, MSME finance, social enterprise, government schemes
17	Digital Business, Business Analytics & AI in Management	Digital transformation, analytics, AI/ML, e-commerce, cybersecurity, future of work
18	Strategic Management & Leadership	Competitive strategy, change management, leadership, management education
19	Economics, Commerce, Taxation & Public Policy	Indian economy, GST, direct taxes, rural development, co-operatives, Viksit Bharat @2047
20	Sustainability, ESG & Green Business	ESG & BRSR, circular economy, carbon accounting, green HRM, SDGs

The indicative areas are suggestions only; any relevant topic within the spirit of the track is welcome.

2. General Guidelines

1. The paper must be original and should not have been published or submitted elsewhere.
2. The paper should clearly relate to the conference theme and to the selected track.
3. The paper should follow **APA 7th Edition** guidelines for in-text citations and end references.
4. The paper should be submitted in **single-column format**.
5. The language of the paper should be clear, academic and free from grammatical errors.

6. All papers must be accompanied by a **Turnitin plagiarism check report**.
7. The similarity index must be **less than 10%**.
8. The maximum length of the paper is **3,000 words, all inclusive** (title to appendix, including tables and references).
9. Authors are responsible for the accuracy of data, citations, references and originality of the paper.

3. Formatting Guidelines

Particulars	Formatting Requirement
Page Size	A4
Margins	Normal margins (2.54 cm / 1 inch on all sides)
Font Style	Times New Roman (throughout the paper)
Main Text Font Size	12
Paper Title	Font Size 18, Bold, Centre Aligned
Author Details	Font Size 10
Main Headings	Font Size 14, Bold
Sub-Headings	Font Size 12, Bold
Table Content	Font Size 8
Line Spacing	1.0 (single)
Column Format	Single Column
Alignment	Justified
Page Numbers	Bottom Centre / Bottom Right
Word Limit	Maximum 3,000 words (all inclusive)
File Format	MS Word format (.docx) preferred

4. Title and Author Details

Title of the Paper. The title should be concise, clear and relevant to the selected track. A good title normally names the key variables or issue, the population and the context, and preferably does not exceed 15–20 words.

Author Details. The first page of the paper should give the following for each author:

1. Name of the Author
2. Designation
3. Institutional Affiliation with Place
4. E-mail ID
5. ORCID ID

In case of multiple authors, the **corresponding author** should be clearly marked (for example, with an asterisk *). Authors without an ORCID iD may register free of cost at orcid.org before submission.

5. Suggested Structure of the Paper

The paper should preferably follow the structure below. The word ranges are *indicative* and are provided only to help authors plan a balanced paper within the 3,000-word limit.

No.	Section	What it should contain	Indicative length
1	Title of the Paper	Concise title reflecting the issue, variables and context	—
2	Author Details	Name, designation, affiliation with place, e-mail, ORCID; corresponding author marked	—
3	Abstract	Purpose, problem, methodology, major findings, contribution	150–250 words
4	Keywords	Theme, research area, method or key variables	4–6 keywords
5	Introduction	Background, research problem, rationale, gap, objectives in brief	250–350 words
6	Review of Literature	Thematic review of relevant studies; research gap; conceptual framework	400–550 words
7	Research Methodology	Design, objectives, hypotheses/questions, sample, tools, analysis techniques	250–350 words
8	Data Analysis, Interpretation and Findings	Tables/figures with interpretation; hypothesis testing; findings	600–800 words
9	Discussion	Findings compared with earlier studies; theoretical and practical meaning	200–300 words
10	Suggestions, Recommendations and Conclusion	Implications, limitations, scope for future research, conclusion	200–300 words
11	References	APA 7th Edition, alphabetical, hanging indent	As required
12	Appendix, if any	Questionnaire, interview schedule, additional tables	As required

Optional statements recommended for ICREI-CM 2026: immediately before the References, authors may add short statements on **Declaration of AI Use**, **Conflict of Interest** and **Funding** (see the Model Research Paper).

6. Abstract and Keywords

The abstract should briefly present the purpose of the study, research problem, methodology, major findings and contribution of the paper. It should be written as a single paragraph, without citations, abbreviations that are not explained, or tables.

- Abstract length: preferably **150 to 250 words**.
- Keywords: **4 to 6 keywords**, separated by commas.
- Keywords should reflect the theme, research area, methodology or key variables of the paper.

7. Research Methodology

The methodology section should clearly mention the research design, objectives, hypotheses or research questions, population and sample size, sampling method, data collection tools, reliability/validity of the instrument and the statistical techniques used for analysis. For **conceptual papers**, the approach, framework, literature base and theoretical contribution should be clearly explained. Studies involving human respondents should state how informed consent was obtained and how anonymity was protected.

8. Guidelines for Case Studies

ICREI-CM 2026 invites case studies along with research papers. A case study should present a real (or realistic, disguised) business, management or institutional situation built around a decision or dilemma; cases on ethical and integrity dilemmas (Tracks 01–08) are especially welcome. The same formatting, word-limit, citation and plagiarism rules apply. A suggested structure is:

1. **Title, Author Details, Abstract and Keywords** — as for research papers.
2. **Opening Situation** — the decision-maker, the dilemma and the decision point.
3. **Background** — the institution/organisation, people involved and relevant facts.
4. **Case Narrative** — events in sequence, with exhibits where useful.
5. **The Dilemma / Decision Options** — the choices available and their consequences.
6. **Discussion Questions** — 4 to 6 questions for classroom or workshop use.
7. **Teaching Note** (optional, may be submitted separately) — learning objectives, analysis, links to theory.
8. **References** — in APA 7th Edition.

Ethical note for case writers: obtain permission from the organisation or persons concerned, or disguise names, places and identifying details. A case must never expose an identifiable person to harm or embarrassment.

9. Tables, Figures and Illustrations

1. Tables and figures should be numbered consecutively in Arabic numerals (Table 1, Table 2 ... Figure 1, Figure 2 ...).
2. As per APA 7, the **number (in bold)** and the **title (in italics, on the next line)** are placed **above** the table or figure.
3. The source of tables, figures, charts or secondary data should be clearly mentioned below the table or figure (for example, *Source: Primary Data*, or *Source: Adapted from Patil & Deshmukh (2021)*).
4. Every table and figure must be referred to in the text and interpreted below it.
5. Tables should be neat, readable and properly aligned; content should be in Times New Roman, Font Size 8.
6. Figures, charts and diagrams should be of good quality, legible when printed, and suitable for academic presentation.

10. Citation and Referencing Style (APA 7th Edition)

Authors must strictly follow APA 7th Edition. Every in-text citation must appear in the reference list and every reference must be cited in the text. References are arranged alphabetically by the surname of the first author, with a hanging indent and a DOI wherever available.

In-text citations

Type	Parenthetical	Narrative
Single author	(Sharma, 2022)	Sharma (2022) observed that ...
Two authors	(Patil & Deshmukh, 2021)	Patil and Deshmukh (2021) found ...
Three or more authors	(Kulkarni et al., 2023)	Kulkarni et al. (2023) reported ...
Group / organisation	(University Grants Commission [UGC], 2018), then (UGC, 2018)	The UGC (2018) mandates ...
Direct quotation	(Sharma, 2022, p. 14)	Sharma (2022) stated that “...” (p. 14).
Two or more works	(Kulkarni et al., 2023; Sharma, 2022)	—

Reference list — formats and examples

Source	Format and example
Book	Author, A. A. (Year). <i>Title of the book</i> (ed.). Publisher. Nunnally, J. C., & Bernstein, I. H. (1994). <i>Psychometric theory</i> (3rd ed.). McGraw-Hill.
Journal article	Author, A. A., & Author, B. B. (Year). Title of the article. <i>Name of the Journal</i> , Volume(Issue), page range. https://doi.org/xxxx Fanelli, D. (2009). How many scientists fabricate and falsify research? A systematic review and meta-analysis of survey data. <i>PLoS ONE</i> , 4(5), Article e5738. https://doi.org/10.1371/journal.pone.0005738
Chapter in edited book	Author, A. A. (Year). Title of chapter. In E. E. Editor (Ed.), <i>Title of book</i> (pp. xx–xx). Publisher.
Report / regulation	University Grants Commission. (2018). <i>UGC (Promotion of academic integrity and prevention of plagiarism in higher educational institutions) Regulations, 2018</i> . Government of India.
Website	Author/Organization. (Year, Month Day). <i>Title of the webpage</i> . Website Name. URL Committee on Publication Ethics. (2023, February 13). <i>Authorship and AI tools</i> . COPE. https://publicationethics.org/cope-position-statements/ai-author
Generative AI tool	Company. (Year). <i>Tool name</i> (Version) [Large language model]. URL e.g. OpenAI. (2026). <i>ChatGPT</i> (Version used) [Large language model]. https://chatgpt.com

Verify every reference. Generative AI tools frequently invent references that look genuine. Each reference must be checked against the original source (DOI, publisher or journal website). A fabricated or unverifiable reference will be treated as a breach of research integrity.

11. Plagiarism, AI Use and Ethical Guidelines

1. Every paper must be submitted along with a **Turnitin plagiarism check report**.
2. The similarity index should be **less than 10%**.
3. Papers with plagiarism, copied content, improper citation or unethical research practices may be rejected.
4. Authors must ensure that all borrowed ideas, data, tables, figures and text are properly cited.
5. AI-generated content, if used, should be used responsibly and should not replace original academic contribution. An AI tool cannot be listed as an author.

6. Authors who have used generative AI tools (for language editing, summarising literature, coding, etc.) should add a brief **Declaration of AI Use** before the References, naming the tool and the purpose, and stating that the authors reviewed the output and take full responsibility.
7. Data must not be fabricated or falsified; survey and interview data should be collected with informed consent.
8. The final responsibility for originality, authenticity and accuracy lies with the author/authors.

12. Declaration by Authors

Authors should submit a signed declaration along with the paper. The following format may be used:

DECLARATION BY AUTHOR(S)	
I/We, the undersigned author(s) of the paper titled “_____” submitted under Track No. ____ of ICREI-CM 2026, hereby declare that: 1. The paper is original and unpublished. 2. The paper has not been submitted elsewhere for publication or presentation. 3. All sources used in the paper have been properly acknowledged. 4. The similarity index of the paper is less than 10% (Turnitin report enclosed). 5. The use of AI tools, if any, has been disclosed in the paper. 6. The author(s) accept full responsibility for the content of the paper. Name(s) of Author(s): _____ Signature(s): _____ Place: _____ Date: _____	

13. Paper Submission, Review, Acceptance and Registration Process

Step	Action	Details
1	Submit full paper	E-mail the full paper (MS Word) with the Turnitin report and signed declaration to conference@aimsaramati.org on or before Sunday, 25 October 2026, 5:00 PM .
2	Subject line	Name of Author Mobile Number Track Number <i>Example: Dr. ABC Patil 9876543210 Track 02</i>
3	Review	The review committee checks the paper and the Turnitin report on originality, relevance to the theme, quality of research, clarity, methodology, applied contribution, citation style and adherence to format.
4	Review Report	Review Reports will be sent within 24 hours of submission . Authors receive a Review Report giving acceptance/revision status, registration details, fee amount, bank details/QR code, the Copyright Form and instructions for final submission.
5	Pay registration fee	The main/corresponding author pays the fee through the bank account or QR code (Section 14), on or before Sunday, 25 October 2026, 5:00 PM .
6	Send payment proof	E-mail to conference@aimsaramati.org : Transaction ID, screenshot/proof of payment, receipt (if available), name of main author, paper title and track number.

Step	Action	Details
7	Copyright Form	Submit the duly filled and signed Copyright Form (stating the Registration Category and Certificate Preference) along with the payment proof. A scanned copy with handwritten signature or a digitally signed PDF is acceptable.
8	Final acceptance	Confirmed only after registration, fee payment, payment proof and Copyright Form are all received. Registered authors receive a fee receipt by e-mail; a hard copy is available at AIMS, Baramati, on request.

One final date for everything: paper submission, fee payment, payment proof and Copyright Form must all be completed by **Sunday, 25 October 2026, 5:00 PM**. Since each paper must be reviewed before registration, authors are strongly advised to **submit their papers early**. Review Reports will be sent within 24 hours of submission.

14. Registration Fees and Payment Details

Registration Category	Academic / Industry (₹)	Student / Ph.D. Scholar (₹)
Hard Copy + Certificate	1,000	700
Soft Copy + Certificate	700	500
Presentation Only	300	200
Attendance Only	200	100

Bank Account Details for Payment

A/C Holder Name	Anekant Institute of Management Studies
A/C Number	919020006114023
Bank Name	Axis Bank
Branch Name	Bhigwan Road Branch
IFSC Code	UTIB0000135

A QR code for payment is printed on the conference brochure and will also be shared with the Review Report. Fees once paid are for the selected category; please choose the category carefully.

15. Online Presentation Guidelines and Certificate Policy

ICREI-CM 2026 will be conducted **online through Google Meet**. Authors whose papers are accepted for presentation must present during the conference as per the schedule communicated by the organizing committee, following these guidelines:

- Each presenter will get **8 minutes for presentation and 2 minutes for questions**.
- Prepare **8–10 slides** in PowerPoint or PDF, using the format shared by the organizers (title slide with paper title, author names, affiliation and Track No.).
- E-mail your presentation file to **conference@aimsaramati.org** at least **one day before** the conference.
- The Google Meet link and session schedule will be shared by e-mail and on the conference WhatsApp group.
- Join the session at least **15 minutes before** it begins and stay until the session ends.
- Keep your **camera on** while presenting, and your microphone muted when not speaking.
- Rename yourself on Google Meet as **Track No. – Name** (e.g. *Track 11 – Dr. A. B. Patil*).

8. Use a stable internet connection, a quiet place and, if possible, a headset.
9. In case of disconnection, rejoin immediately; the Session Chair may reschedule your slot within the session.

Certificate Policy

1. **Presentation is compulsory for receiving the Certificate of Presentation.** Authors who do not present will not receive the Presentation Certificate.
2. Participants should fill in their details **correctly in the Registration Form**. The data entered in the Registration Form will be used to prepare certificates, so **utmost care** should be taken while writing names and credentials and while choosing the participant category.
3. **E-certificates** will be sent by e-mail to participants who prefer them, as indicated in the Copyright Form. **Hard copies** of certificates will be available for collection at AIMS, Baramati.

The conference will issue three categories of certificates: **Certificate of Publication**, **Certificate of Presentation** and **Certificate of Participation / Attendance**.

16. Publication

Accepted papers and case studies will be published in **The International Journal of Commerce Management and Business Law in International Research (TIJCMBLIR)**, ISSN: 3065-9191 — an interdisciplinary, international-level, double-blind peer-reviewed, refereed and open-access journal, with a DOI for every paper. The **online issue** of the journal will be released during the Inaugural Function. **Hard copies** will be available at AIMS, Baramati, and will be dispatched to participants who have opted for the Hard Copy category (postage included in the registration fee). Authors who wish to publish in ABDC or Scopus-indexed journals or proceedings will be facilitated; the publication costs will be conveyed separately by the publication partners and are **not** included in the registration fee. All publication-related queries should be addressed to **conference@aimsbaramati.org**; authors are requested not to contact the journal directly.

17. Pre-Submission Checklist

- ☐ Paper relates clearly to one of the twenty tracks; track number noted.
- ☐ Title (18 pt, bold, centred) and complete author details with ORCID iDs; corresponding author marked.
- ☐ Abstract of 150–250 words and 4–6 keywords.
- ☐ All sections of the suggested structure are present.
- ☐ Times New Roman, 12 pt body, 1.0 spacing, justified, single column, A4, page numbers at bottom.
- ☐ Headings 14 pt bold; sub-headings 12 pt bold; table content 8 pt.
- ☐ Tables and figures numbered, titled above, source given below, and discussed in the text.
- ☐ APA 7 in-text citations and reference list match one-to-one; every reference verified.
- ☐ Total length within 3,000 words (all inclusive).
- ☐ Turnitin report with similarity below 10% attached.
- ☐ Declaration by Author(s) signed and attached; AI use (if any) disclosed in the paper.
- ☐ E-mail subject line: Name of Author | Mobile Number | Track Number.

18. Contact Team for Inquiries

Tuljaram Chaturchand College	Anekant Institute of Management Studies (AIMS)
Prof. (Dr.) Niranjan Shah — 9096236272	Prof. (Dr.) Abhishek Dikshit — 9423501272
Prof. Puja Vhora — 9552632930	Prof. (Dr.) Dattatray More — 9503784399
Prof. Ravindra More — 9822635389	Prof. (Dr.) Tanaji Chavan — 9552345000

E-mail for all queries: conference@aimsaramati.org

Important Note: Papers not following the prescribed formatting guidelines, APA 7 referencing style or plagiarism requirements may be sent back for revision or may not be considered for presentation/publication.