



Tuljaram Chaturchand College
of Arts, Science & Commerce, Baramati

ORGANIZED
JOINTLY BY

Anekant Institute of
Management Studies (AIMS), Baramati



CALL FOR PAPERS & CASE STUDIES • INTERNATIONAL CONFERENCE • ONLINE MODE

ICREI-CM 2026

International Conference on Recent and Emerging Issues in Commerce and Management

Research with Integrity, Innovation and Impact.

CONFERENCE

Saturday, 31 October 2026

MODE

Online (Google Meet)

LAST DATE: PAPER & REGISTRATION

Sunday, 25 October 2026, 5:00 PM

SUBMIT TO

conference@aimsaramati.org

Researchers, academicians, Ph.D. scholars, students and industry professionals are invited to submit original research papers and case studies on recent and emerging issues in **Commerce and Management** — drawn from doctoral research, dissertations, research projects, consultancy assignments and field studies.

20

Conference Tracks

8 special-theme tracks on research integrity and 12 general tracks in commerce and management

DOI

Journal Publication

Accepted papers published in TIJCMBLIR (ISSN: 3065-9191), with a DOI for every paper

24h

Fast Review

Review Reports sent within 24 hours of submission

★

Best Paper Awards

Exciting awards for the best papers in every category

LIVE

Present Online

Present from anywhere through Google Meet; e-certificates by e-mail

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Conference Guests

INAUGURAL SESSION

Chief Guest: Prof. (Dr.) Parag Kalkar — Pro-Vice-Chancellor, SPPU

Guest of Honour: Prof. (Dr.) Prashant Suryawanshi — Associate Dean, Faculty of Commerce & Management, SPPU

Special Invitee: Prof. (Dr.) Anil Roy Dubey — Senior Professor of Management, International Higher-Education Leader, Ghaziabad, Uttar Pradesh

VALEDICTORY SESSION

Chief Guest: Prof. (Dr.) Amit Mittal — Pro Vice-Chancellor (Research Programs), Chitkara University, Punjab

Guest of Honour: Prof. (Dr.) Mohit Verma — Director - Academic Monitoring and Support, Amity University Uttar Pradesh

Special Invitee: Prof. (Dr.) Gopalchandra Misra — Former Vice-Chancellor, University of Gour Banga, West Bengal

Distinguished Speakers

TECHNICAL SESSION I

Prof. (Dr.) Naila Aaijaz — Associate Professor, Master of Management Program, University of Niagara Falls Canada (UNF)

Prof. (Dr.) N. Panchanatham — Vice-Chancellor, Gandhigram Rural Institute (Deemed to be University), Dindigul, Tamil Nadu

Prof. (Dr.) Rattan Lall (Honorary Colonel) — Professor Emeritus, Dept. of EAFM, University of Rajasthan, Jaipur

TECHNICAL SESSION II

Prof. (Dr.) Banu Chandra — Vels University (VISTAS), Chennai

Prof. (Dr.) A. Elayaperumal — Director, National Institute of Technology Nagaland

Prof. (Dr.) Sonawane Chandrakant R. (PhD, IIT Bombay) — Dy. Head, Symbiosis Centre for Nanoscience and Nanotechnology (SCNN), Symbiosis International (Deemed University) (SIU), Pune



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About
TC College



About
AIMS

About the Institutions

Anekant Education Society (AES), Baramati ESTD. 1961

Anekant Education Society (AES), Baramati, was established in 1961 under the visionary leadership of Late Shree Fulchandji Gandhi, former Education Minister of the erstwhile Hyderabad State. The Jain philosophy '**Siddhiranekantat**' is the motto, and '**Anekantwad**' the preamble, of the Society and its institutions. In June 1962, the Society started Baramati College, Baramati, later renamed Tuljaram Chaturchand College of Arts, Science and Commerce, which today has more than 10,000 students and almost 320 faculty members. The Society also runs Jaysingpur College, Jaysingpur (Dist. Kolhapur), and has added further feathers to its cap by establishing the Anekant Institute of Management Studies (AIMS) and the Anekant English Medium School at Baramati. Its Centre for Innovative and Applied Research (CIAR) undertakes fundamental research in areas of current significance. Run by the Jain community, the Society caters to the educational needs of minority students and others, and has been granted '**Jain Religious Minority Institute**' status by the Government of Maharashtra.

SIDDHIRANEKANTAT

*Establishing a way of life that respects individual freedom and diverse opinions, for the welfare of all humanity, is essential. The aim of this institution, therefore, is to nurture sensible citizens who realise the very nature of life, and who practise and promote the noble, harmonising and holistic multidimensionalism of **ANEKANTWAD**.*

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati ESTD. 1962 · EMPOWERED AUTONOMOUS

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Pune), established in 1962, is one of the leading and most prestigious colleges in Maharashtra. Its motto, '**We for Students**', is at the heart of everything the college does. The college celebrated its Golden Jubilee in 2012, and the UGC, New Delhi, has conferred **Empowered Autonomous status** on the college for the period December 2018 to December 2029. Keeping pace with modern trends in higher education, it offers full-fledged undergraduate programmes in Arts, Science and Commerce, postgraduate programmes in almost all subjects across streams, and recognised Ph.D. research centres, along with need-based, value-added, skill-based and career-oriented courses.

The college has been re-accredited by NAAC, Bangalore, for the fourth cycle with an '**A++**' grade (CGPA 3.51) in 2025. It has been awarded the status of 'College with Potential for Excellence' by the UGC, and has been selected for the STAR College Scheme of the DBT and the FIST Scheme of the DST, New Delhi. Its honours from Savitribai Phule Pune University include the Best College, Best Principal, Best Student Welfare Officer, Best NSS Coordinator, Best NSS Unit and Best NSS Volunteer Awards, and it has also received awards from the Government of Maharashtra.

Under the UGC scheme of skill-development-based higher education, the college introduced new-generation Bachelor of Vocation (B.Voc.) degree programmes in 2014-15 in Food Technology and Research, Journalism and Mass Communication, Retail Management, E-Commerce and Digital Marketing, and Dairy Technology, to create employable graduates and skilled young entrepreneurs.

Anekant Institute of Management Studies (AIMS), Baramati MBA · PH.D. RESEARCH CENTRE OF SPPU

Anekant Education Society, which has upheld a tradition of academic excellence since 1961, is the parent body of the Anekant Institute of Management Studies (AIMS), Baramati. AIMS was established to nurture future management professionals. Its **MBA programme** is approved by AICTE, New Delhi, and DTE, Government of Maharashtra, and permanently affiliated to Savitribai Phule Pune University. The institute develops multidimensional business leaders through a value-driven, technology-enabled and skill-intensive approach, with a mission to instil life skills in students by engaging all stakeholders and preparing them to excel in a dynamic business environment.

AIMS is a **recognised Ph.D. Research Centre of SPPU**, Pune, with infrastructure for advanced research across the entire spectrum of management — Marketing, Finance, and Human Resource and Organisational Management. Seven in-house faculty members are recognised Ph.D. research guides, and 32 scholars are registered for the Ph.D. programme. Drawing on the illustrious heritage of Tuljaram Chaturchand College, which celebrated its Golden Jubilee in 2012, AIMS continues to set benchmarks in management education, creating leaders who are not only competent and skilled but also ethically grounded and socially responsible.

Conference Tracks

Papers and case studies may be submitted under any **one** of the twenty tracks below. Mention the **Track Number** in the e-mail subject line: *Name of Author | Mobile Number | Track No.* Sub-themes are indicative; papers on any related topic are welcome.

PART A — SPECIAL THEME TRACKS: RESEARCH ETHICS & INTEGRITY

- 01** Fabrication, Falsification & Plagiarism in Research
- 03** Predatory Publishing & Peer Review Ethics
- 05** Research Misconduct as Organisational Behaviour
- 07** Ethics in Case Writing & Case-Based Pedagogy

- 02** AI in Academic Writing: Boundaries & Disclosure
- 04** Authorship Ethics & Publication Practices
- 06** Institutional Cultures of Integrity & Policy
- 08** Doctoral Research & Supervision Integrity

PART B — GENERAL TRACKS IN COMMERCE & MANAGEMENT

09 Marketing Management & Consumer Behaviour

09.1 Consumer behaviour **09.2** Digital, social media & influencer marketing **09.3** Brand management **09.4** Services marketing & customer experience **09.5** Retail & omnichannel **09.6** Rural & agricultural marketing **09.7** CRM & loyalty **09.8** Marketing analytics & AI personalisation **09.9** Green marketing **09.10** Advertising & IMC

11 Finance, Banking & Accounting

11.1 Corporate finance & dividend policy **11.2** Investments & capital markets **11.3** Banking reforms & credit risk **11.4** Financial inclusion & microfinance **11.5** FinTech, digital payments & UPI **11.6** Behavioural finance **11.7** Mutual funds, insurance & pensions **11.8** Reporting, Ind AS/IFRS & audit **11.9** Cost & management accounting **11.10** Green finance & ESG investing

13 Supply Chain & Logistics Management

13.1 Supply chain design **13.2** Logistics & transportation **13.3** Warehousing & distribution **13.4** Procurement & vendor management **13.5** SC resilience & risk **13.6** Green & reverse logistics **13.7** Blockchain, IoT & digital SC **13.8** Agri-food & cold chains **13.9** E-commerce & last-mile delivery **13.10** Logistics policy & multimodal transport

15 Corporate Governance, Business Ethics & CSR

15.1 Governance & board effectiveness **15.2** Business ethics **15.3** CSR: practice & impact **15.4** Whistle-blowing & fraud **15.5** Shareholder rights & activism **15.6** M&A and restructuring **15.7** Family business governance **15.8** Companies Act & SEBI compliance **15.9** Reputation & crisis management **15.10** Ethics of AI & data privacy

17 Digital Business, Business Analytics & AI in Management

17.1 Digital transformation **17.2** Business analytics **17.3** AI & machine learning in management **17.4** E-commerce & platform models **17.5** Cybersecurity & data protection **17.6** ERP, CRM & MIS **17.7** Generative AI & productivity **17.8** Blockchain & emerging tech **17.9** Digital skills & future of work **17.10** Technology adoption

19 Economics, Commerce, Taxation & Public Policy

19.1 Indian economy **19.2** GST: implementation & impact **19.3** Direct tax reforms **19.4** Agricultural economics & rural development **19.5** Public finance & budgets **19.6** Monetary policy & RBI **19.7** Co-operatives & co-operative banking **19.8** Poverty & inclusive growth **19.9** Tourism & services economy **19.10** Viksit Bharat @2047

10 Human Resource Management & Organisational Behaviour

10.1 Talent acquisition & retention **10.2** Training & development **10.3** Performance & compensation **10.4** Engagement & well-being **10.5** Leadership & culture **10.6** Diversity, equity & inclusion **10.7** Industrial relations & labour codes **10.8** HR analytics & digital HRM **10.9** Hybrid, remote & gig work **10.10** Emotional intelligence & stress

12 Production & Operations Management

12.1 Production planning & control **12.2** Lean, Six Sigma & Kaizen **12.3** TQM & ISO standards **12.4** Inventory & MRP **12.5** Industry 4.0 & automation **12.6** Project management **12.7** Service operations **12.8** Productivity & capacity planning **12.9** Maintenance & workplace safety **12.10** Operations research

14 International Business & Global Trade

14.1 Globalisation & trade **14.2** Export-import management **14.3** FDI & MNEs **14.4** Trade policy, FTAs & WTO **14.5** Forex & currency risk **14.6** Cross-cultural management **14.7** Global marketing & entry strategies **14.8** Global value chains & Make in India **14.9** International finance **14.10** Geopolitics & global risk

16 Entrepreneurship, Innovation & MSMEs

16.1 Startup ecosystems & incubators **16.2** Women entrepreneurship **16.3** MSME growth & financing **16.4** Social entrepreneurship **16.5** Rural & agri-entrepreneurship **16.6** Innovation & design thinking **16.7** VC, angel funding & crowdfunding **16.8** Startup India, Stand-Up India, MUDRA **16.9** Family enterprises & successors **16.10** Entrepreneurship education

18 Strategic Management & Leadership

18.1 Strategic planning & advantage **18.2** Business models & innovation **18.3** Change management **18.4** Knowledge management **18.5** Leadership & performance **18.6** Decision-making under uncertainty **18.7** Management education & employability **18.8** Alliances & partnerships **18.9** Balanced scorecard **18.10** Crisis leadership

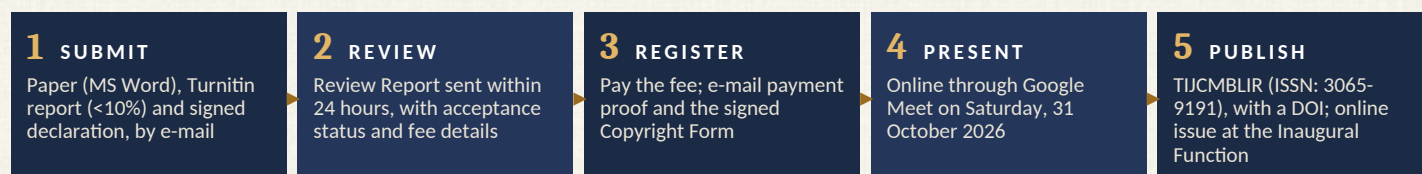
20 Sustainability, ESG & Green Business

20.1 ESG reporting & BRSR **20.2** Sustainable business models **20.3** Circular economy & waste **20.4** Climate change & carbon markets **20.5** Renewable energy business **20.6** Green HRM **20.7** Sustainable consumption **20.8** SDGs & business **20.9** Environmental accounting **20.10** Sustainable tourism

Full sub-theme descriptions: scan the **Conference Tracks** QR code on page 5.

Author's Guide

From Submission to Publication



Last date for paper submission and registration: Sunday, 25 October 2026, 5:00 PM · Please submit early so that review and registration can be completed in time.

Formatting at a Glance

Page & margins	A4, normal margins (2.54 cm)
Font	Times New Roman, 12 pt, justified, 1.0 spacing
Title	18 pt, bold, centred
Author details	10 pt: name, designation, affiliation, e-mail, ORCID
Headings	Main 14 pt bold; sub-headings 12 pt bold
Tables	Content 8 pt; number & title above, source below
Layout	Single column; page numbers at bottom
Length & file	Max 3,000 words, all-inclusive; MS Word (.docx)

Citation Style: APA 7th Edition

In-text: (Sharma, 2022) · (Patil & Deshmukh, 2021) · (Kulkarni et al., 2023)

Journal: Author, A. A., & Author, B. B. (Year). Title of the article. *Journal Name*, Volume(Issue), pages. <https://doi.org/xxxx>

Book: Author, A. A. (Year). *Title of the book* (ed.). Publisher.

Website: Organization. (Year, Month Day). *Title of the webpage*. Site Name. URL

Online Presentation

- 8 minutes presentation + 2 minutes questions; 8–10 slides.
- E-mail your slides to conference@aimsaramati.org at least one day before the conference.
- Google Meet link and schedule shared by e-mail and WhatsApp.
- Join 15 minutes early; keep your camera on while presenting.
- Rename yourself as "Track No. – Name"; use a stable connection and a headset.

Structure of the Paper

- Title
- Author Details
- Abstract (150–250 words)
- Keywords (4–6)
- Introduction
- Review of Literature
- Research Methodology
- Data Analysis, Interpretation & Findings
- Discussion
- Suggestions, Recommendations & Conclusion
- References (APA 7)
- Appendix, if any

Integrity & AI Use

- Turnitin report with similarity index below 10% is compulsory.
- AI tools may assist, but cannot be authors; disclose any AI use in a short Declaration of AI Use before the References.
- Verify every reference against the original source — fabricated references are a breach of integrity.
- Collect survey and interview data with informed consent; never fabricate or falsify data.

Certificates

- Certificate of Presentation only for authors who present.
- Fill in your details correctly in the Registration Form — this data is used to prepare certificates, so take utmost care in writing your name and credentials and in choosing your participant category.
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Pre-Submission Checklist

- | | |
|---|--|
| ☐ Track number chosen and mentioned in the e-mail subject line | ☐ Abstract 150–250 words; 4–6 keywords |
| ☐ Times New Roman 12 pt, single column, APA 7 references | ☐ Within 3,000 words, all-inclusive |
| ☐ Turnitin report below 10% attached | ☐ Signed declaration attached; AI use disclosed, if any |

A fully formatted Model Research Paper and the detailed Paper Submission Guidelines are available through the QR codes on page 5.

Advisory Committee

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3. Prof. (Dr.) Tanaji Chavan — 9552345000

E-mail: conference@aimsaramati.org

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Soft Copy + Certificate	₹700	₹500
Presentation Only	₹300	₹200
Attendance Only	₹200	₹100



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25 OCT, 5:00 PM

Last date: paper & registration

WITHIN 24 HOURS

Review Report after submission

30 OCT

Presentation slides due

31 OCT 2026

Conference & release of online issue

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