



Anekan Education Society's

# Anekan Institute of Management Studies (AIMS)

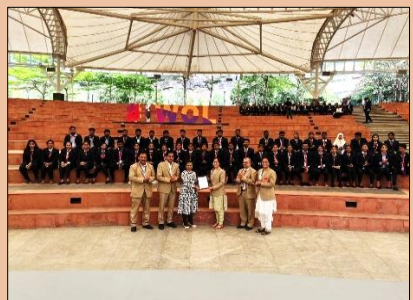
Anekan Education Society Campus, T C College Road, Baramati, Dist.-Pune 413102

Religious Minority Institute

Approved by AICTE, DTE, Govt. of Maharashtra & Permanently Affiliated to Savitribai Phule Pune University

NAAC Accredited (B++ in Cycle-I), Certified by ISO 21001 (2018), Green Audit Certified Institute

INSTITUTE  
CODE: 6731



PROSPECTUS  
2025-26



## ANEKANT EDUCATION SOCIETY (AES)

Anekant Education Society was established in 1961 under the dynamic guidance of Late Shree Fulchandji Gandhi, the former Education Minister of erstwhile Hyderabad State. The Jain concept “Siddhirnekantat” has become the motto and “Anekantvad” has become preamble through its incorporation in nomenclature of this Society. The Society started Degree College in Baramati in June 1962. Baramati College was later renamed as Tuljaram Chaturchand College. Anekant Education Society, Baramati operates renowned T. C. College with more than 14,000 students and around 320 faculty also has another degree college i.e. Jaysingpur College, Jaysingpur, Dist. Kolhapur.

The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, founder President of Premier Automobiles Ltd. And Walchand group of industries was keen on staffing the college with the best talent. Anekant Education Society has been catering to the education need of down trodden minority students and hence, it is awarded as ‘Jain Religious Minority’ status by the Government of Maharashtra.

Anekant Education Society has added another feather to its cap by starting AIMS to provide MBA course. It is approved by AICTE New Delhi, DTE, Government of Maharashtra and permanent affiliated to Savitribai Phule Pune University. The initiative is to develop management professionals with a view to excel in the corporate world as well as take it to new heights. The need is to nurture the talents and hone their skills which are achieved only through AIMS. Since its inception, the Society is providing quality education and in a period of five decades, the Society has made its mark on academic, cultural and social environment of Baramati; and now NAAC has given quality hall mark of education field as A+ Grade to its Tuljaram Chaturchand College.

## ABOUT AIMS

AIMS has a unique blend of rich culture of proactive, committed environment and latest technology. Our objective is to provide our students valued rich quality management knowledge, through new methodologies and resources by experienced, dedicated faculty members. We bask in the glory and draw our strength from the legendary and renowned Tuljaram Chaturchand College, Baramati which has successfully commemorated its Golden Jubilee Years in 2012. It is today known to be the leading and the most prestigious Institute in and around Baramati.

### Our Vision

To develop multidimensional business leaders through the blend of value based, techno-powered and skill intensive management education

### OUR MISSION

To inculcate life skills in students through proactive involvement of all Stakeholders to lead in the dynamic business environment



- ✓ AIMS stimulate studentship and leadership in its earning.
- ✓ Intrinsically invoke the discipline, commitments, dedication and workaholic habits.
- ✓ Enrichment of skill-sets, learning of techno-socio-economic sciences for tomorrow's well-being

## AIMS MANAGEMENT TEAM

### President's Desk (AES)



**Shri. Jawahar M. Shaha  
(Wagholikar)**

Dear Students,

Warm Greetings on behalf of Anekant Education Society and Anekant Institute of Management Studies (AIMS), Baramati!!! I welcome you to experience, a vibrant campus life at AIMS, lets learn, explore and grow together....

Anekant Education Society was established in 1961 as an educational society with the broad objective of empowering rural students through world class quality education. I am proud to see the society gradually attaining many milestones in the last 64 years. TC College, AIMS, AEMS, & Pharmacy College have created strong imprints in their respective fields of education.

I feel proud to witness the monumental work done by AIMS in the areas of Skill Development, Placements, Entrepreneurship and Community Services over a decade. AIMS has set a benchmark of quality management education and recognised as one of the leading MBA institutes in S. P. Pune University.

At AIMS, you are part of a strong campus community that values academic excellence and diversity. We inherit the trust for providing platforms to upgrade skills, confidence, and opportunities by our patrons.

Welcome to AIMS! Let's make these years unforgettable!

### Secretary's Desk (AES)



**Shri. Milind R. Shah  
(Wagholikar)**

Dear Students,

With great pleasure, I extend a hearty welcome to you all!

You are stepping into Anekant Institute of Management Studies, Baramati, we are delighted to welcome you to AIMS family. MBA at AIMS is not about earning another degree or a Masters. Rather, it is about broadening thinking horizon so that newer opportunities become visible.

The academic ecosystem at AIMS is designed to groom the students beyond the walls of classrooms in environs of industry. The unique initiatives at AIMS viz. Board of Industrial Mentors, Alumni Dias, Incubation Drives etc. are at paramount to groom management graduates as per the industry requirements in a more pragmatic way.

Get ready to be challenged.....get ready to confront adversities.....get ready to transform yourself smartly!

Wishing you all the best in your academic journey!!

## AIMS Secretary's Desk

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**Dr. Harshavardhan  
Vhora**

Dear Students,

On behalf of Anekant Institute of Management Studies (AIMS) Baramati, I would like to congratulate you on your admission at AIMS. You are welcome to join our academic community! We are thrilled to embrace you at our lively campus and look forward to guide you in your academic journey.

I want to assure you that our faculty will provide a world-class industry aligned education, innovative research & entrepreneurship opportunities which will act as a catalyst in your growth and success.

We have planned a wide range of activities and events to groom you as per industry standards and proficiency benchmarks. We are committed to making you achieve your academic and personal goals.

Once again, congratulations on your admission!

Best regards...

## Director's Desk

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**Dr. Dhananjay Bagul**

Dear Students,

I am so proud of being the director of Anekant Institute of Management Studies, (AIMS) Baramati because the location of Institute itself speaks of the intension of the president of the trust to uplift the social and economic strata of the youth residing in the area.

We the teaching and non-teaching staff would not leave any stones unturned to raise the academic and professional standards of our students to enable them to attain the greatest successes in their lives. The faculty would impart the finest possible training to our students as per the syllabi and curriculum laid down by the University of Pune to ensure the grooming and personality development and to prepare them to take on the highest possible corporate and other responsibilities. We would also organize the lectures, Industrial and professional visits for our students.

I, along with my team of professors and administrative staff, would also ensure that our students learn the best of discipline and behavioral patterns to succeed in their lives under any trying circumstances/conditions.

My best wishes to all!

## Governing Council

Shri. Jawahar Motilal Shaha (Wagholikar) Chairman, Anekant Education Society, Baramati	Chairperson
Shri. Milind Rajkumar Shah (Wagholikar) Secretary, Anekant Education Society, Baramati	Member
Dr. Harshavardhan Vhora	Secretary
Shri. Sonik Adarsh Shah (Pandarkar)	Member
Shri. Aditya Satyajit Shah (Pandarkar)	Member
Dr. Pritam Vinod Vhora	Member
Shri. Mahaveer Mohanlal Sanghavi	Member
AICTE Representative	Member
DTE Representative	Member
Savitribai Phule Pune University Representative	Member
Dr. Dattatray P. More Faculty Representative AIMS Baramati	Member
Dr. Smita Shyamsundar Khatri Faculty Representative AIMS Baramati	Member
Dr. Dhanajay Bagul	Member, Invitee & Director, AIMS

## IQAC Committee

Member Type	Designation	Member Name
Management Representative	Chairman	Dr Harshavardhan Suryakant Vhora
Senior Teacher	Head of HEI	Dr Dhanajay Bagul
Academic External Expert	Member	Dr Narayan M Nare
Industry Expert	Member	Mr Kiran P Pawar
Registrar	Member	Mr Vijay D Shinde
Administrative & Accounts	Member	Mrs. Sayali M Beldar
Library	Member	Dr. P. D. Hanchate
Documentation	Member	Mr. Uday Gardi
Alumni	Member	Mr. Suraj Atole
Student	Member	Miss. Shrusthi Borawake
Curricular Aspects	Member	Dr. D. P. More
Teaching-Learning and Evaluation	Member	Dr. S. S. Khatri
Research and Extension	Member	Dr. S. V. Khatavkar
Infrastructure and Learning Resources	Member	Dr. P. V. Yadav
Student Support and Progression	Member	Dr. M. A. Vhora
Governance	Member	Dr. A. Y. Dikshit
Institutional Values	Member	Prof. S. S. Jadhav
Coordinator (IQAC)	Coordinator	Dr Tanaji V Chavan



## Just for you

- Well-Qualified and highly experienced faculty members
- 100% Placement Assistance
- Market-Oriented Excellent Curriculum
- Internationally exposed and Industry experienced Faculty.
- Well- equipped Library with online access to reputed management journals
- 3-I's Approach (Industry-Institute-Interface) for Industry/ Corporate exposure
- Placement Support-Soft Skills Training, Capability Enhancement Training and Personality Development Program
- Intercollegiate Event – Intaglio Series every year in the month of January & Conferences every year in the month of October
- Mentoring from industry experts through Board of Industrial Mentors



**MBA 2023-25 Batch**

- Approved by AICTE, DTE and Permanently affiliated to S. P. Pune University
- Accredited with by NAAC with B++ grade in cycle-I
- Green Audit Certified Institute
- State-of-the-Art Infrastructure
- Conveniently located with Bus Connectivity
- Bank Loan facility enabled
- Secure and Wi-Fi enabled hostel facility separately for Girls & Boys
- Mock Interviews Intra Class Presentations & Business Games
- Research oriented approach
- Local Chapter of NPTEL
- Student Centric Practices



**MBA 2024-26 Batch**

# Intellectual Capital



**Dr. Dhanjay Bagul**  
Director,  
MCOM, MBA., MPhil,  
PhD (Mgt), PhD (Com.)

He is an accomplished educationalist and human resource specialist with extensive experience in academic and industry. He holds two PhD's—one in Commerce and another in Management—from Savitribai Phule Pune University (SPPU). With 29 years of combined experience, including 15 years in academia and 12 years in industry, he has served in managerial positions and contributed significantly to education. He is a recognized research guide at SPPU, mentoring Ph.D. students in human resource management. His contributions include authoring books on HR principles, presenting over 45 research papers, and playing a pivotal role in NAAC and NBA accreditation processes. He has also been involved in industry collaborations, student mentoring, and institutional brand building. His professional associations include memberships in the Indian Merchants Chamber and quality management bodies. Additionally, he possesses expertise in strategic HR consultancy and training for small-scale industries. He continues to make a significant impact in education and research.



**Dr. A.Y. Dikshit**  
Associate Professor  
BSL, LLB, MBA,  
M. Com, Ph.D. (OM)

Dr. A. Y. Dikshit, an Associate Professor, has expertise in human resources and business law. He conducts lectures and workshops on themes related with skill development, interview mantras, CV writing and research methods. He has authored and published over 50 scholarly articles with high H index in the domain of Organization Management. Dr. Dikshit supervises SIP projects of MBA program and is PhD guide at SPPU. He counsels and mentors UG/PG students on personal, academic, and professional issues. He organizes home visits for the needy students. He serves on statutory committees viz. the IIC, RTI, and SGRC. Dr. Dikshit actively participates in seminars, conferences, and AICTE approved FDPs. He has received the NPTEL Star Award from AICTE-New Delhi. He has a rich academic experience of fourteen years at AIMS and worked in the industry for two years in the HR domain. He has deep interest in creative English writing, extension programs and Industrial visits. Dr. Dikshit has served as the Institution's TPO, CEO, IQAC Coordinator, RC Officer, IPR officer, and MoU Coordinator as well. He has been associated with AIMS since its inception in 2011

He is coordinating the overall functioning of the Institute under the direction of the head of the institution. He has been associated with AIMS since 2012. He has served as Training & Placement Officer, Admission coordinator, Examination Coordinator SIP Coordinator etc. at AIMS. He has introduced a unique initiative of the Board of Industrial Mentors at AIMS to groom management students in the environ of industry. He has published 28 research papers in refereed academic journals and has a patent from the Government of Australia. He has been awarded the 'Best Teacher Award' by 'Lions Club of Pune Pride', Pune at Dr. D. Y. Patil's School of Management, Lohegaon, Pune in October 2016. He is a recognized Ph.D. guide in Marketing Management and a 'Certified Skill Trainer' from the Government of India. His areas of Interest are Marketing Research, Consumer Behavior, and Rural Marketing. He is a member of the AIMS Governing Council. He has hands-on experience in Coordinating Marketing Events & college competitions.



**Dr. Dattatray More**  
Professor & HoD  
M.Com. MBA, NET (JRF),  
PGDIBO, Ph.D. (Mkt.)

As an Associate Professor of Financial Management, his innovative style of mentoring and teaching various courses at AIMS transformed several learners from slow to advanced level. As a Certified, AICTE Human Value and Skill India Trainer; he has delivered several Training sessions in workshops and Training. He has completed funded (Rs 1,00,000) Research Project of Savitribai Phule Pune University on Personal Financial Planning. Published Patent on Green banking, 15 Research Papers in UGC CARE and Scopus indexed Journals and Presented 8 Research papers in various International and National Level research conferences. Recipient of Best Paper Award in VIT Chennai International Conference. Guiding 6 research Scholars of Savitribai Phule Pune University in Financial Management for PhD research. Published Three ISBN books. As a certified NISIM and IRDA, AMFI professional; he has Consultancy exposure in the fields of Personal Financial Planning, Insurance, Financial Literacy and Taxation.



**Dr. T. V. Chavan**  
Associate Professor  
M.Com. MBA (Fin.),  
NET, PGDIBO,  
Ph.D. (Commerce)



# Intellectual Capital



**Prof. S. S. Jadhav**  
Assistant Professor  
MBA (Fin & Mkt.) Ph.D.  
(Pursuing)

He has a rich mix of academic experience of more than two decade and 7 years of Industrial experience. Prior to joining AIMS, he was associated with ICFAI University, Hyderabad. He has 17 publications to his credit. He also holds AICTE Certification of 'Universal Human Values'. Also holds IIT Bombay Certifications in 'Technical Communication for Scientists and Engineers, Pedagogy for Effective use of ICT for School Teachers, Designing Learner-Centric MOOC, Pedagogy for Online and Blended Teaching-Learning Process. He is a member of 'The Indian Society for Technical Education (ISTE)', New Delhi, World Wide Fund for Nature - India (WWF), Greenpeace India, Liberty Majdoor Mandal, Karad, Srujan Education Society, Karad. His areas of interest are: Managerial Accounting, Financial Management, and Enterprise Performance Management. He holds responsibilities at AIMS as Coordinator-Intaglio Series & Sports Club

She has been academically associated with Anekant Education Society for the past 18 years and has been working with Anekant Institute of Management Studies (AIMS) since its inception. She serves as the Faculty Representative on the Governing Council of AIMS and has also served as the Academic Coordinator. Currently, she heads the Examination Department as the College Examination Officer and is also the Convener for the upcoming National Conference scheduled for October 2025. In September 2015, she was honored with 'The Best Teacher Award' by the Lion's Club of Pune Pride at Dr. D. Y. Patil's School of Management, Lohegaon, Pune. She has contributed as a Panel Member for the International Chamber of Service Industry (ICSI), India, in a special webinar with MEPSC trainers focusing on Education, Skills, and Entrepreneurship. She has not only initiated the soft skills program Effective English Conversation Skills Learning but has also successfully coordinated it on multiple occasions. She plays an active role in organizing student-centric events at AIMS, including the Intaglio Series, Inter-class Poster Presentations, Collage Competitions, Business Mystery, Sales Training Workshop, Digital Marketing Workshop, Clip Champ Contest, and the Marketing Alumni Roundtable, among others. She has several publications to her credit in national and international journals. Her areas of academic interest include Marketing Management, Consumer Behaviour, Retail Management, and Sales and Distribution Management.



**Dr. Smita Khatri**  
Assistant Professor  
B.Sc, MBA(Mktg.),  
Ph.D.(Mktg)

He is carrying out his Post Doctoral research from ISEC, Bengaluru. He is serving as a Subject Expert of the Research Advisory Committee at Symbiosis International University, Pune. He is Chapter Member & Auditor of International Accreditation Organization (IAO), Houston, TX 77043, USA for the location India. He is a recognized Ph.D guide of S P Pune University for the subject of Human Resource Management. He has been associated with the Anekant Education Society for 17 years. He has published more than 20 research papers in National and International journals. He has published various research papers and book chapters with reputed publishers like Taylor and Francis, IEEE, ECS, etc. His teaching interests are Management Information System, Strategic HRM, Performance Management, Employee Relations & Labour Legislation and Human Resource Management, Digital Business, Financial Markets, and Banking Operations. At present 04 research scholars are pursuing their Ph. Ds under his able guidance. He has been a recipient of the research scholarship of Rs.75000/- (2019-20) awarded by the Sakal India Foundation Pune. He is a BoS member for the BBA dept. at Tuljaram Chaturchand College, Baramati. He has published a book titled 'Current Trends in Human Resource Management'.

She has 15 years of approved teaching experience. Her area of interest lies in Decision Science, Operation & Supply Chain Management, Business Research Methods. She is recognized as a Ph.D. guide of S.P. Pune University for the subject Marketing Management. She holds responsibilities at AIMS as Coordinator of PhD Research Centre, SIP, Field Project On Job Training (OJT) convener of 14th National Conference. Published 9 research papers in UGC care listed journal & 13 research papers & articles in National, International Conferences. Also, participated in various AICTE approved FDPs. She has hands on experience on Coordinating various extension activities with Baramati Municipal Council, Rotary Club of Baramati & Blood Bank. She serves as Presiding Officer of ICC, Club Advisor of AIMS, Rotaract Club & Tejasvita Club.



**Dr. Pravin V. Yadav**  
Assistant Professor  
Ph.D, L.L.B, MBA(HR),  
M.Com., MCM



**Dr. S. V. Khatavkar**  
Assistant Professor  
B.Sc. MBA (Mkt. & Pro)  
MPhil, Ph.D (Mkt)



# Intellectual Capital



**Dr. Manisha A. Vhora**  
Assistant Professor  
B.Sc. (Stat.), MCA,  
MBA(HRM)  
PhD (Computer  
Management)

Dr. Manisha A. Vhora is a seasoned academician and researcher with 19 years of cross-cultural experience in management teaching, research and Industry. As Ph. D. guide at Savitribai Phule Pune University, she has 8 textbooks and published multiple research papers in esteemed UGC Care and Scopus Listed Journals. Her exceptional work has earned her the Best Paper Award for her Ph.D. research paper and The Best Teacher Award from 'Lion's Club of Pune Pride'. She provides counseling and mentorship to students on academic, professional and personal issues. She handles Alumni Cell, fostering connections between the institution and its alumni. Her research interests span several key areas including Research Methods, Decision Science, Operations Management, Information Technology Management and Human Resource Management.



**Prof. H.G. Giri**  
Assistant Professor  
BBA(CA), MBA(SCM)  
SET(Mgt) PhD Pursuing

He has a total of 03 years in academics and 2 years in industry. He has qualified MH-SET examination in Management Subject and registered for PhD with the subject Organizational Management. He completed 02 AICTE approved FDP courses. He has published two research papers in refereed academic journal preceding. His areas of interest are supply chain management and Organizational Management. He holds responsibility as Green Club Faculty Coordinator and Sanyukta Club Coordinator at AIMS.



**Prof. A. O. Kadam**  
Assistant Professor  
BSc. (Biotech.), MBA(IB)  
Ph.D. (Pursuing)

She has a total of 03 years in academics. She got second rank in research paper presentation in National Conference titled, Technopreneurship: An Innovative Career Opportunity. She has published one research paper in international conference. She is certified by NPTEL. She is the Training and Placement officer at the Institute. Her areas of interest are International Business and Marketing.

Mrs. Hanchate is associated with Anekant Education Society for 15 years. She has 6 years of teaching experience and 12 years of experience as a Librarian. Prior to joining AIMS as a Librarian, she was associated with Dept. of Library & Information Science, T. C. College Baramati as an Asst. Professor. She was also associated with pharmacy colleges in north Maharashtra University as a Lecturer in Microbiology. She has published 6 research papers in conferences & in journals. She is the member of College Development Committee, AIMS. She is even editor of 'AIMS Timeline', the Newsletter of AIMS, Coordinator of Competitive Examination Cell and Sanskruti Club at AIMS. She was also Chairperson of the Woman Grievance Redressal Cell at AIMS.

He is associated as Office Superintendent at AIMS since Inception of Institute. He has more than a decade of experience in Office Administration as O. S. He holds responsibility of overall administration of the Institute. He is effectively handling the responsibilities pertaining to Government Scholarships, AICTE, SP Pune University, and State CET Cell compliances. He takes care of Institute Infrastructure maintenance and upgradations.

She is associated with AIMS since 2012. She is responsible for day-to-day accounts-related activities. She is a member of women's grievance cell at AIMS. She has a key role in audit and FRA proposal submission. She coordinated the Tejaswita Club working for gender sensitivity and women empowerment.

He is working as an Assistant Librarian at the Institute. He has been instrumental in infrastructure augmentation at the Institute. He holds responsibility of maintaining the digital data and repository of Institutional Events.



**Dr. Priti Hanchate**  
Librarian  
M.Sc. (Micro), M.Lib.,  
NET, SET, Ph.D.



**Mr. Vijay Shinde**  
BA, Office Superintendent



**Mrs. Sayali Beldar**  
MCom, MBA  
Accountant



**Mr. Uday Gardi**  
BA, B.Lib.  
Library Assistant

## Our Associations of Eminence



Mr. Chris Wodarczyk (USA), Business Support Team Leader Schreiber Dynamix, Baramati addressing during Intaglio 2019 at AIMS



Dr. P. S. Aithal Vice Chancellor, Shrinivas University, Mangalore addressing in 8<sup>th</sup> National Conference at AIMS



Mr. Todd Nelson (U.S.A) Regional Operations Manager Schreiber Dynamix, Baramati addressing during Intaglio 2019 at AIMS



Dr. Mauro Padovani, Plant Head, IMSOFER Special Invitee, National Conference 2014 felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS



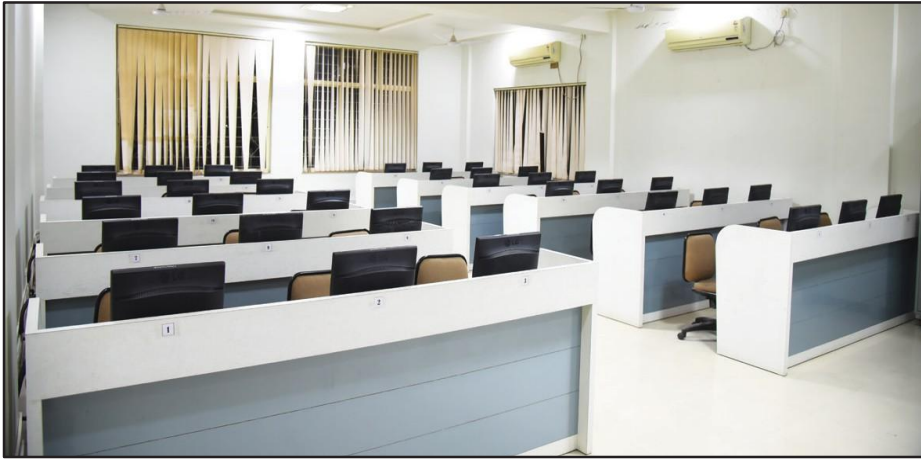
Mr. Amar Sable, Former Member Parliament, Rajya Sabha, Visited AIMS Baramati



Mr. Tejpal Wagh (Director & Producer) Addressed students during Intaglio Series 2020.



# Infrastructure



**Computer Lab**

The blooming technology has taken deep roots in every field now days. It is impossible for anyone to imagine a world without high computing environment. In the management field, I.T. plays a vital role directly or indirectly. In order to meet the challenges of modern learning and to keep abreast with the global scenario, the campus is Wi-Fi enabled. The Institute is equipped with state-of-the-art computing facilities. All the students have free access to the Computer Labs to do their work any day. The high-speed internet connectivity provides extended access to vast intellectual resources.



**Library: Reading Hall**



The Learning Resource Development Centre (LRDC) is the nerve-center of Anekant Institute of Management Studies. The Institute takes pride in its State- of- the Art library infrastructure and resources.

- Books: AIMS LRDC is enriched with more than 3500 titles of Management
- books with more than 7500 volumes.
- Project Reports: More than 550 reports of Alumni.
- Journals: Over 48, including online access to EBSCO EBooks and JGate Plus.
- News Papers: All leading English newspapers are made available.
- Publications on CDs: Over 300
- Library Automation: Easylib software Reading Room

Spacious, well equipped, adequately ventilated, ultra-comfortable and well- illuminated reading room.



**AIMS Main Building**

# Infrastructure



**Lecture Halls**

The AIMS has evolved a unique pedagogy blending multiple tools of theories and practices training with relentless research and experimentation in order to offer the best education. The delivery tools are formulated in a manner so as to enable the students to grasp the fundamentals of the modern management practices and help them acquiring in-depth knowledge. It contains guest lectures, seminars, industry visits, unbounded, innovative, instructional approaches, brainstorming sessions, group discussions, case analysis and presentations in ICT equipped Lecture Halls.



**Hostel**

AIMS offer separate boarding and lodging facilities for boys and girls and to the visitors. The students are provided spacious furnished accommodation. Separate boys and girls hostels are facilitated with 60 rooms each, excellent kitchens, dining hall, hot water and Aqua guard facility, TV Hall with projector.



**Entrepreneurship Development & Placement Cell**

The institution has a full-fledged placement center for career guidance and full assistance for job and placement. The placement cell consisting of faculty and student members will act as a channel of communication with our recruiters and create a platform for recruitment and summer placements (SIP-Summer Internship Program). AIMS also muster the support from Govt. agencies for skill development & employment to seek career opportunities. We ensure that our students are provided with an ample opportunity to learn from the corporate world through unique mentorship program. Through an excellent mix of highly qualified faculty and unique teaching methodology, we ensure that our students are well prepared to step into this volatile and dynamic corporate world and occupy positions of stature. AIMS, believes in industry exposure within puts of academics that ensure students' all-round development. Guest lectures, seminars, industry interaction give students a chance to experience a corporate feel; it increases student's ability to learn latest management practices. Many national brands are being a part of AIMS placement cell to develop student's career. The Institute makes all possible measures to provide vivid career opportunities to all the students.



# Industrial Memoir



Visit to Centre of Excellence Dairy, Baramati (2022)



Visit to Atal Incubation Centre, Baramati (2022)



Local Industrial Visit to Bharat Forge Ltd, Baramati (2022)



Study tour of MBA-I & II students to Indian Institute of Management, (IIM) Indore (2023)



Industrial Visit to Cottonking Pvt. Ltd, Baramati (2023)



Industrial Visit to Fortune Dairy Pvt. Ltd., Baramati (2024)

## Guest Lectures Conducted

Sr. No	Resource Person	Topic
1	<b>Dr. Pritam Vhora</b> Medico-Legal Consultant & Member Governing Council AIMS.	Consumer Protection Act 2019
2	<b>Adv. Avinash Zanzane</b> Practicing Lawyer, Baramati	Negotiable Instrument Act 1881
3	<b>Dr. Vanishree Pabalkar</b> Symbiosis Institute of Management Studies, Pune	Field Projects in Marketing Management
4	<b>Mr. Amit Taware</b> Chairman, Sahyadri Chemicals & Trading, Malegaon BK, Baramati	Success Stories-Podcast
5	<b>Mr. Dada Padalkar</b> Plant HR, INMET Technology Solution, Jejuri	Unlocking Potential: Industry Opportunities and Skill Enhancement
6	<b>Dr. Nilesh Limbore</b> Associate Professor, Fuel Business School, Pune	Agri Business and Healthcare Management Analytics
7	<b>Dr. Mayank Kothawade</b> Assistant Professor, VIIT Baramati	Data Visualization Tools: Tableau & Power BI
8	<b>Dr. Sunil Ogale</b> Assistant Professor Vidya Pratishtha's Arts Science and Commerce College Baramati	Competitive Examinations
9	<b>Nikhil Pawar</b> Program Manager, CWW Magic Bus India Foundation Pune	Employment Linked Skilling Program
10	<b>Dr. Ashwini Bhagwat</b> AISSM IOM, Pune	HR & Operations Analytics
11	<b>Mr. Mukesh Kumar</b> Project Manager, SIILC, Pune	Career Opportunities in Finance
12	<b>Mr. Amol Marekar</b> CDCL, Mumbai	Investor Awareness Program





## Training Programs, Certificate Courses & Industry Interface Initiatives



MBA I & II-year students successfully completed the Certificate Program in Banking Finance and Insurance (CPBFI) conducted by Bajaj FinServ in Hybrid mode at AIMS Baramati under MoU



Ms. Sakina Baramatiwala, Spoken English Trainer conducted 44 hours Effective English Conversation Skills Learning Program



Mr. Parimal Kadam, Manager-Torrent Gas Limited, Pune & AIMS Faculty Members conducted Mock Interviews of MBA Students



Mr. Kiran Pawar, Founder & Director, Fusion Infinity Solutions Baramati & Member, Board of Industrial Mentors for Marketing conducted Digital Marketing Workshop for 3 days in physical mode.



## Training Programs, Certificate Courses & Industry Interface Initiatives



Mr. Nikhil Pawar Program Manager CWW Magic Bus India Foundation Pune conducted Employment Linked Skilling Program for MBA students



Dr. T.V Chavan Associate Professor, AIMS conducted session on creating Effective LinkedIn Profile for MBA-II students



Dr. D. P. More Professor, and HOD AIMS conducted session on Aptitude for Management Students



Dr. M. A. Vhora, Assistant Professor, AIMS conducted session on TCS NQT Test for MBA-II students



# Board of Industrial Mentors

The **Board of Industrial Mentors** at AIMS plays a crucial role in shaping management students' by bridging the gap between academia and industry. The nominated mentors from industry provide firsthand knowledge about industry trends, expectations, and challenges, helping students stay ahead. Following Boards of Industrial mentors are instrumental at AIMS.

1. Board of Industrial Mentor for Marketing Management
2. Board of Industrial Mentor for Financial Management
3. Board of Industrial Mentor for Human Resource
4. Board of Industrial Mentor for Entrepreneurship Development

Board of Industrial Mentors Marketing Management		
Name	Organization	Designation
Mr. Ghaiyoor Naqvi	Regional Head, HDFC, Life Insurance Co. Ltd. Pune Division	Chairman
Mr. Kiran Pawar	Founder & Director Fusion Infinity Solutions	Member
Mr. Sumit Narayankar	Area Executive, ITC Ltd., West Maharashtra	Member
Dr. S. V. Khatavkar	Assistant Professor, AIMS	Member
Dr. S. S. Khatri	Assistant Professor, AIMS	Convener



Board of Industrial Mentors Human Resource Management		
Name of the Mentor	Organization	Designation
Mr. Sadashiv B. Patil	Head IR, HR & Admin, Bharat Forge Ltd., Baramati	Chairman
Mr. Abhishek Galinde	HR Coordinator, JB Everest Technical Services LLP, Baramati	Member
Mr. Vitthal Thorat	Sr. Manager-HR & Administration, Baramati Agro. Ltd.	Member
Mr. Suraj Atole	HR & Admin, Peppermint Clothing Pvt. Ltd.	Member
Dr. M. A. Vhora	Assistant Professor, AIMS	Member
Dr. Pravin Yadav	Assistant Professor, AIMS	Convener





Board of Industrial Mentors Financial Management		
Name of the Mentor	Organization	Designation
Mr. Sanjay Waghmode	Branch Manager, HDFC Bank Ltd., Baramati	Chairman
Mr. Swapnil Mutha	Director, Shripal Investment Consultancy, Baramati	Member
CA Vaishnavi Rajpure	Deputy Manager: Finance, Cipla Ltd. Pune	Member
CMA Rajashri Nimbalkar	Cost & Management Accountant (CMA)	Member
Mr. Sandesh Shah	Life Planner, The New India Assurance Co. Ltd.	Member
Dr. T. V. Chavan	Associate Professor, AIMS	Member
Prof. S. S. Jadhav	Assistant Professor, AIMS	Convener





Board of Industrial Mentors for Entrepreneurship Development		
Name of the Mentor	Organization	Designation
Mr. Suresh Umap	Founder and Chairman Shiv Mudra Innovative Foundation	Chairman
Ms. Shital Parade	Founder, Moksh Health Care	Member
Mr. Suresh Parkale	Managing Director, Swaraj Furniture	Member
Mr. Dhananjay Jamdar	President, Baramati Chamber of Commerce & Industry	Member
Dr. Deepali Anpat	Asst Prof & In-charge of IIC - TC College Baramati	Member
Dr. A. Y. Dikshit	Associate Professor, AIMS	Convener





## Activities under the Board of Industrial Mentors



Clip-Champ Contest-Reel Making Competition conducted by Mr. Kiran Pawar, Member, Board of Industrial Mentors-Marketing Management



Marketing Trends- Alumni Round Table presided over by Mr. Ghaiyoor Naqvi, Chairman, Board of Industrial Mentors Marketing Management



Students Participated actively in the panel discussion on Marketing Myth or Reality led by Dr. S. S. Khatri



AIMS Students visited Atal Incubation Centre an initiative under Board of Entrepreneurship Development



## Study Tour to Infosys BPM, Hinjewadi



Interactive Session with Infosys HR about opportunities in BPM sector



Students of MBA-I participated in logo designing competition at Infosys



Felicitations of Infosys HR Ms. Tejashri Todankar with token of gratitude



Group Photo of AIMS Faculty Members & students with Infosys HR



## Community Engagement & Extension Activities



Blood Donation Camp in association with Rotary Club Baramati



Green Club Activity in Zilha Parishad Shala Shriram Nagar, Baramati on Water Conservation



Drinking Water Provision for Stray Animals and Birds near Institute Campus



Tree Plantation Activity by AIMS, Baramati | Association with Rotary Club.



## Major Events at AIMS



Inaugural Session of Management Fest Intaglio Series 2025



Induction Function of MBA 2024-26 Batch



National Conference on Value Driven and Techno Powered Governance  
In Science, Socioeconomic and Management



Celebration of Cultural Days at AIMS Baramati



## Community Engagement & Extension Activities



Distribution of School Bags to School Students by AIMS, Baramati



Sanvidhan Awareness Program about Fundamental Rights of Indian Citizen



## AIMS Alumni Association Activities



Mr. Mrugesh Mystery, alumnus AIMS (2014-16 batch) invited as Alumni Dias for Induction Program 2024-25



AIMS Alumni Meet conducted on 7<sup>th</sup> December 2024

### Fostering a Strong Alumni Community

At AIMS, we value our alumni as ambassadors and strive to nurture a lifelong connection with them. Our MBA Institute is renowned for producing innovative managers who make a significant impact in the business world.

### Alumni Engagement Initiatives

We engage with our alumni through various initiatives, including:

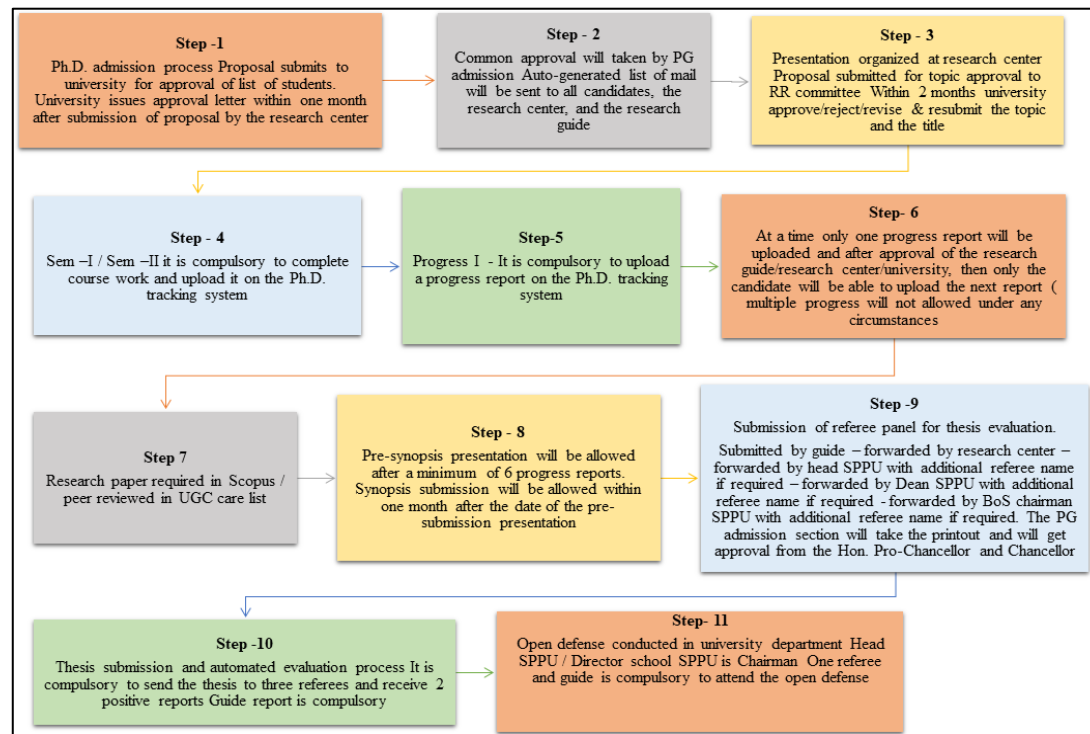
- **Guest Lectures:** Sharing expertise and knowledge
- **Placement and Career Support:** Assisting students with career opportunities
- **Chief Guest and Judges:** Inspiring and mentoring students
- **Entrepreneurial Ventures:** Supporting start-ups and innovation
- **Alumni Meets:** Reconnecting and celebrating milestones
- **AIMS Alumni Quiz Series:** our quiz series is exclusively shared on WhatsApp community groups



## PhD Research Centre

AIMS is a recognized research Centre of SPPU, Pune with extensive infrastructure for advanced research and development covering the entire spectrum of management like Marketing, Finance, Human Resource & Organizational Management. In house Six faculty members are recognized as a PhD research guide & 30 students are registered for PhD Program.

## Flowchart of Admissions



### SPPU Approved Research Guides

Sr. No.	Guide Name	Board of Studies	Registered Students
1.	Dr. D.P. More	Marketing Management	06
2.	Dr. A. Y. Dikshit	Organizational Management	06
3.	Dr. T.V. Chavan	Financial Management	06
4.	Dr. P.V. Yadav	Human Resource Management	04
5.	Dr. S. V. Khatavkar	Marketing Management	04
6.	Dr. M. A. Vhora	Human Resource Management	04

# Admission Procedure

**Program: MBA Approved Intake: 120**

**Semesters: 4**

**Duration of Each Semester: 6 Months**

## Eligibility for MBA

### Maharashtra State Candidature

- The Candidate should be an Indian National;
- Passed minimum three-year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only) or its equivalent;
- Obtained non zero score in CET conducted by the Competent Authority (MAH-MBA/MMS-CET2025).

Note: Please refer Information Brochure for Admission to Post Graduate Technical Courses (2025-26) of State CET Cell, Maharashtra State, Mumbai for -

- All India Candidature Candidates, Jammu and Kashmir Migrant Candidature Candidates.
- NRI/OCI/PIO, Children of Indian workers in the Gulf countries, Foreign National.

## Centralized Admission Process (CAP)

Institute shall admit Candidates through the Centralized Admission Process (CAP) as referred in sub-section (3) of section 3 of the Admission Act.

## Admissions in Institutional Quota and vacant seats after CAP

The Director of the institution shall notify the admissions of seats in the following manner:

1. Admissions shall be made in a transparent manner and strictly as per the Inter-Se- Merit of the Candidates who have applied to the Institution.

2. All the information in the brochures will also be displayed on the Institution's website.
3. Institution shall invite applications by notifying schedule of admission and the number of seats to be filled by the institution, by advertisement in at least two leading newspapers and on the website of the institution.
4. Aspiring Candidates fulfilling the eligibility criteria as notified by the Government and specified by the appropriate authority, from time to time, shall apply to the Director of the Institute for admission at the Institution level.
5. The institute, as specified by the appropriate authority, will fill the seats in the NRI Quota, based on the Merit list prepared and published by the Competent Authority.
6. The institute shall give admission to the applicants on the basis of their inter-se merit derived from Merit list based on the basis of CET prepared by the procedure specified in rule 8(4) of Admission Act.
7. The institution shall prepare and display the Inter-Se merit lists of the Candidates to be filled in at the institution level, in the Institutional Quota with the vacant seats after CAP, on the notice board and shall publish the same on the website of the institution
8. All the admissions and cancelations shall be updated immediately through online system.
9. If any CAP seat becomes vacant after the CAP Rounds, then the same shall be filled in by the Candidate from the same Category for which it was earmarked during the CAP. Further if the seats remain vacant then the seats shall be filled on the basis of Inter-Se- Merit of the applicant.



# Admission Procedure

**AIMS Seat Matrix for Admission 2025-26**

Type of Institution	No. of Seats as % of Sanctioned Intake CAP Seats			Institution Quota*
Unaided Minority Educational Institutions (Non-Autonomous)	Maharashtra State (M.S.) Seats	All India Quota	Minority Quota 51%	
	70% of M. S. Seats for HU, 30% of M. S. Seats OHU	15% of Seats Under CAP	Minimum 51%	20%
	50	9	61	00
*Subject to surrender of seats to CAP				

## Refund of Fees after Cancellation of Admission by Institutions

1. The Candidate shall apply online for cancellation and submit signed copy of system generated application for cancellation of admission to the Institution.
2. After receiving admission cancellation request from the Candidate, the institution shall cancel the admission immediately and generate online acknowledgement of cancellation of admission through institution login and issue assigned copy to the Candidate.
3. There fund of fees before cut-off date of admission shall be made within two days i.e. total fee minus the processing charges of Rs.1,000/-, or refund rule shall be as per the guidelines of the appropriate authorities or the State Government as the case maybe.
4. If the admission is cancelled after the cut-off date of admission declared by the Competent Authority, there shall be no refund except the Security Deposit and Caution Money Deposit if any.

## Admission Fees for the Academic Year 2025-26

Admission fees shall be as per Fees Regulatory Authority, Maharashtra State Mumbai.

Note:

- Reserved category candidates will get benefit as per Government norms.

## Eligibility for Education Loan:

Institute shall provide the necessary documents to avail the educational loan after confirmation of admission. However, candidate has to approach the financial institution on their own.

### Anti-Ragging Rule:

AIMS will not allow admission to student who is involved in any sort of Ragging. Even after his/her admission if the student is found to be involved in Ragging; his/her admission will be entitled as cancelled.

# MBA Program: Course Structure (As per S. P. Pune University Revised 2024 Pattern)

Semester I	
Course Code	Course Name
GC – 01	Accounting for Business Decisions
GC – 02	Organizational Behavior
GC – 03	Economic Analysis for Business Decisions
GC – 04	Business Research Methods
GC – 05	Basics of Marketing
GC – 06	Digital Business
GE - UL	Generic Electives University Level Courses
GE – IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
191	Human Rights -I (HR-1)
192	Cyber Security -I (CS-I)
Semester III	
Course Code	Course Name
GC – 11	Strategic Management
GC - 12	Decision Science
GC – 13	Summer Internship Project (SIP)
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE – IL	Subject Elective Courses: Specialization
392	Cyber Security-III (CS-III)
394	Skill Development-I (SD-I)

Semester II	
Course Code	Course Name
GC – 07	Marketing Management
GC-08	Financial Management
GC – 09	Human Resource Management
GC - 10	Operations & Supply Chain Management
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
291	Human Rights-II (HR-II)
292	Cyber Security-II (CS-II)
Semester IV	
Course Code	Course Name
GC – 14	Enterprise Performance Management
GC – 15	Indian Ethos & Business Ethics
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
492	Cyber Security-IV (CS-IV)
494	Skill Development- II (SD-II)

Specializations offered: The following specializations shall be offered

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

6. Agribusiness Management (RABM)
7. Pharma & Healthcare Management (PHM)

**\*\* Note: The syllabus is subjected to the updations from S. P. Pune University**



## MoUs and Linkages



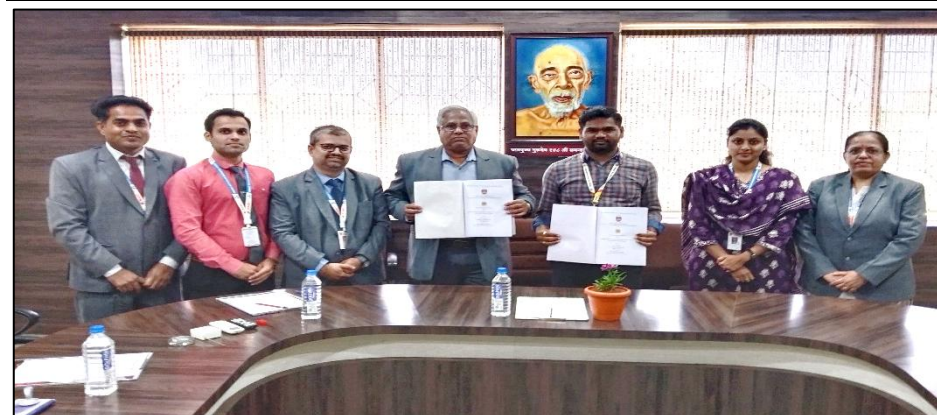
MoU between AIMS Baramati and NextGen, Pune for association in the field of SAP training



MoU between AIMS and Rotary Club Baramati for Cooperation and enhancement in the field of social work and community services

## GIST of Functional MoUs

Organization with which MoU is signed	Nature of Association	Year of signing MoU
VS Software Lab Baramati	Corporate	2024-25
Magic Bus India Foundation Pune	Corporate	2024-25
Namaste Startup	Corporate	2023-24
Bajaj FinServ	Corporate	2023-24
VPASC Indapur	Academic	2022-23
TC College Baramati	Academic	2017-18
DYPIMS, Akurdi	Academic	2021-22
Synnollet Baramati	Corporate	2021-22
NextGen, Pune	Corporate	2021-22
True Skills Infotech, Pune	Corporate	2021-22
ND Pharma, Phaltan	Corporate	2021-22
Neville Wadia Institute of Management Studies and Research, Pune	Academic	2024-25
BMC Baramati	NGO	2021-22
Rotary Club Baramati	NGO	2021-22



MoU between AIMS and Magic Bus India Foundation Pune for Cooperation and enhancement in the field of Skill Development and placements

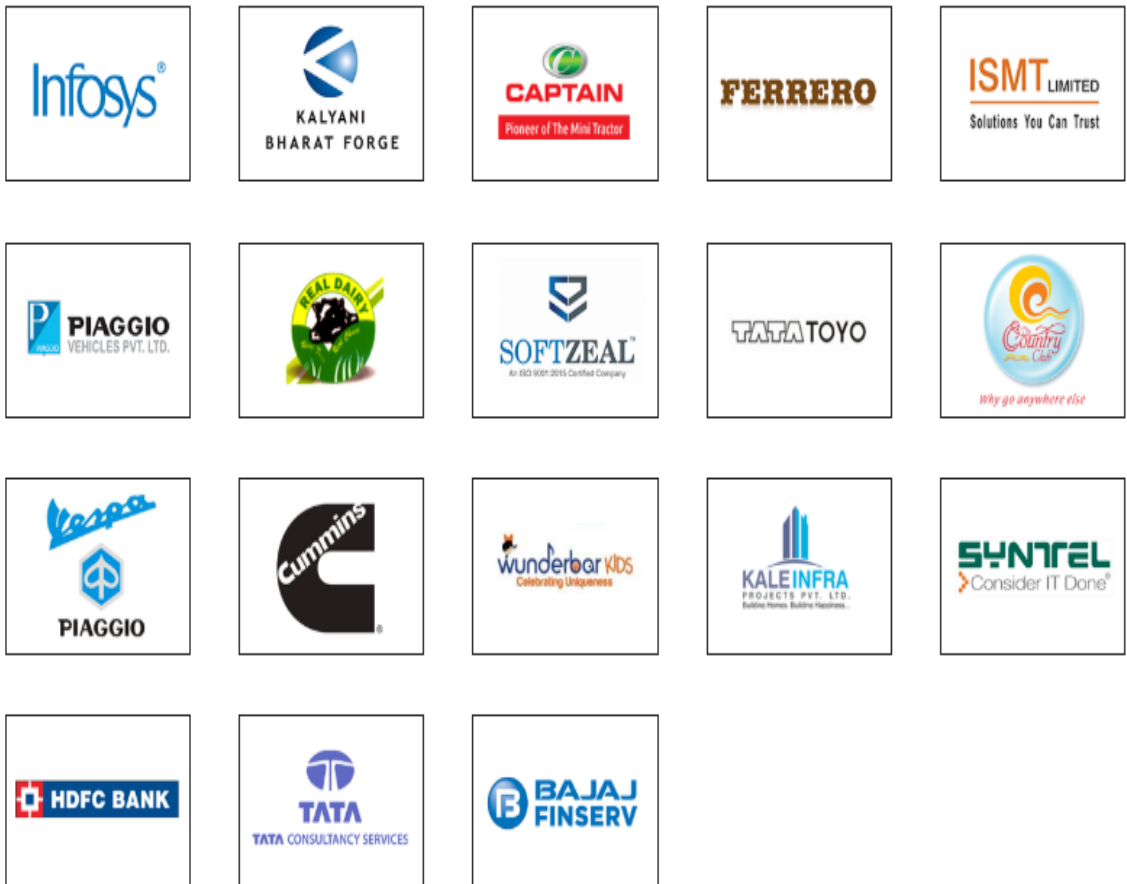
# Placement Glimpses

**Highest Package: 5.5 lpa**

**Average Package: 3.5 lpa**

## COMPANIES

The AIMS placement cell hosts campus drives with leading national brands, providing students with direct access to prominent companies for job placements and internships, enhancing career prospects and industry exposure.





# Student and Alumni Talk

## ALUMNI TALK: GLORIOUS PATH



**Mr. Vinod Babar**  
Asst. Manager- Sales,  
Adani Cements Ltd  
Aluminums 2010-12 Batch

My experience at AIMS was life-changing; in addition to my master's degree, I gained priceless life lessons. I was able to explore a variety of interests and build a well-rounded skill set because of the wide choice of extracurricular and academic activities. The teachers' assistance was outstanding, and the experiential learning opportunities—like research projects and internships—equipped me for the demands of the business world. Being a part of an institute that prioritizes principles, creativity, and overall development makes me proud. I have no doubt that aspiring students who decide to pursue a master's degree at AIMS will discover it to be a supportive and forward-thinking setting that will pave the way for their success in the future.



**Mr. Kiran Golande**  
Founder & Managing Director  
Immigo Foreign Visa Services  
Muscat, Oman

"I had an amazing experience pursuing my MBA at AIMS, Baramati. I was able to advance both professionally and personally because to the Institute's emphasis on comprehensive growth. The curriculum prepared me for the corporate world right away by bridging the gap between theoretical knowledge and practical applications. My capacity to function in the business environment has been greatly improved by the focus on soft skills, leadership development, and practical projects. For the experiences and opportunities that AIMS offered, I am incredibly thankful.

## CURRENT YEAR STUDENT'S TALK

The library of the institute is excellent, with a wide range of books, journals, and other learning resources. The teaching facilities are also top-notch, with well-equipped classrooms and laboratories. The faculties are highly qualified and experienced, and they provide a world-class education. I was afraid of speaking on stage at the beginning, and I confessed it then. I took steps to reduce my fear, and all the teachers gave me opportunities to overcome it. Several fun events and fests take place at AIMS throughout the year. These events are a great way to socialize with your fellow students and to get involved in the college community. At AIMS there is a lot of freedom for students to express themselves. Overall, I had a great experience at AIMS. I learned a lot and I got a mentor for my career.



**Ms. Prachi Bhise**  
(Student- MBA II)

This institute is more than just a place of education, it is a nurturing ground for dreams, a space where we grow intellectually and personally. Our incredible teachers extend unwavering dedication to shape us into better individuals. Teachers do more than teaching; they inspire, mentor, and push us to reach our highest potential. Encouraging atmosphere at AIMS gives us the confidence to face challenges with determination. Each lesson, each interaction, and every experience here is a steppingstone to our future. Thank you for creating an environment that fosters growth, curiosity, and excellence. We are proud to be part of this prestigious institution and will strive to uphold its values in all that we do.



**Mr. Samyak Genjage**  
(Student- MBA II)



### Scintillating Events @ AIMS

Orientation Program - August  
 Collage and Local Industrial Visit I – September  
 Fresher's Party–September  
 Intaglio Series - January  
 National Conference-February  
 Local Industrial Visit II & Outstation Visit – February  
 Management Days–February  
 Rise-Up Celebration–April

Institute's Address

### Anekant Institute of Management Studies (AIMS)

Anekant Education Society Campus Baramati,  
 Dist. Pune (MH) India PIN : 413102 Ph. : (02112) 227299

### Transportation to Baramati

**Bus** : MSRTC Buses: Pune to Baramati.  
**Railways** : Pune (100kms), Daund (40kms),  
 Nira (40kms).  
**Airport** : Pune (100Kms)

### Admission Form

Available on [www.aimsaramati.org](http://www.aimsaramati.org)

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