



Anekant Education Society's

Anekant Institute of Management Studies (AIMS), Baramati

Accredited by NAAC (B++) | Educational ISO 21001:2018 certified

Approved by AICTE | DTE | Government of Maharashtra |

Permanently Affiliated to Savitribai Phule Pune University

SANSHODHAN

ONE DAY WORKSHOP IN HYBRID MODE

ARCHITECT QUALITY PHD THESIS: A ROADMAP FOR STRUCTURAL EQUATION MODELLING

5th JULY, 2025 (SATURDAY) 10AM ONWARDS

WORKSHOP HIGHLIGHTS

**Target
Participants
PhD Scholars**

Session 1 Time: 10AM-1PM

1. Introduction to SEM: Basic know-how of Measurement Model and Structural Model
2. Essential Assumptions relating to Linearity, Outlier Management, Sequence and Causality
3. Understanding Non-spurious Relationships
4. Model Identification
5. Sample Size Considerations & Data Requirement
6. Independence of Error Terms

Session 2 Time : 2PM-5PM

1. Defining Constructs
2. Developing the Measurement Model
3. Study Design for Empirical Results
4. CFA - Assessing Measurement Model Validity
5. Specifying the Structural Model
6. Examining Structural Model Validity

**All Participants will get Certificates
& Hands-on AMOS Training**

REGISTRATION FEES

OFFLINE ON CAMPUS PARTICIPATION: RS. 1000/- ONLINE PLATFORM: RS. 1500/-
LAST DATE OF REGISTRATION 3rd JULY 2025, THURSDAY

STEP 1: ONLINE FEE PAYMENT SCAN & PAY



STEP 2: ONLINE REGISTRATION FORM SCAN & FILL



STEP 3: JOIN WHATSAPP GROUP SCAN & JOIN



ABOUT RESOURCE PERSON



Dr. Madhavi Damle

Ph.D. in Innovation Management
under Strategy Management domain from
Narsee Monjee School of Business, Mumbai
Assistant Professor, Pune

**Symbiosis Institute of Digital and Telecom
Management (SIDTM)**

Subject Expert

- Electronics Design & Development
- Advanced IT Technologies
- Communication & Electronics Engineering
- Business Statistics

Research Interest

- Innovation & Digital Transformation
- Mergers, Acquisitions, and Collaborations
- Security Analysis & Portfolio Management

- **Teaching Interest :** Strategic Management, ICT & Technologies, Quantum Computing Management, Blockchain, IoT Devices, Drones, etc.
- **16+ years of academic experience and 17+ years of diverse industry exposure** in Electronics Design & Development, Advanced IT Technologies, and Banking.
- **42+ publications in Scopus and Web of Science-indexed journals and 62+ total Papers.**
- Recipient of three **Best Research Paper Awards** and holds 1 Patent.
- **Strong command over research methodologies** – both **qualitative**, using case-based analysis, and **quantitative**, including Inferential statistics, Non-parametric analysis, **Exploratory Factor Analysis (EFA), Confirmatory Factor Analysis (CFA), and Structural Equation Modelling (SEM).**
- Actively works on Multi-Criteria Decision Making (MCDM) techniques for problem-solving in complex decision environments.
- Known for blending **theoretical insight with practical application** enriching her sessions with real-world relevance and methodological rigor.



www.aimsaramati.org

- CONTACT US -

Workshop Coordinator

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