



Anekant Education Society's

# Anekant Institute of Management Studies (AIMS), Baramati

Accredited by NAAC (B++) | Educational ISO 21001:2018 certified

Approved by AICTE | DTE | Government of Maharashtra |

Permanently Affiliated to Savitribai Phule Pune University

## SANSHODHAN

ONE DAY WORKSHOP IN ONLINE MODE

### ARCHITECT QUALITY PHD THESIS: A ROADMAP FOR STRUCTURAL EQUATION MODELLING

5<sup>th</sup> JULY, 2025 (SATURDAY) 10AM ONWARDS

## WORKSHOP HIGHLIGHTS

Target Participants  
PhD Scholars

#### Session 1 Time: 10AM-1PM

1. Introduction to SEM: Basic know-how of Measurement Model and Structural Model
2. Essential Assumptions relating to Linearity, Outlier Management, Sequence and Causality
3. Understanding Non-spurious Relationships
4. Model Identification
5. Sample Size Considerations & Data Requirement
6. Independence of Error Terms

#### Session 2 Time : 2PM-5PM

1. Defining Constructs
2. Developing the Measurement Model
3. Study Design for Empirical Results
4. CFA - Assessing Measurement Model Validity
5. Specifying the Structural Model
6. Examining Structural Model Validity

All Participants will get Certificates & Hands-on AMOS Training

## REGISTRATION FEES Rs.1000/- Only

LAST DATE OF REGISTRATION 3<sup>rd</sup> JULY 2025, THURSDAY

#### STEP 1: ONLINE FEE PAYMENT SCAN & PAY



#### STEP 2: ONLINE REGISTRATION FORM SCAN & FILL



#### STEP 3: JOIN WHATSAPP GROUP SCAN & JOIN



### ABOUT RESOURCE PERSON



**Dr. Madhavi Damle**

Ph.D. in Innovation Management under Strategy Management domain from Narsee Monjee School of Business, Mumbai  
**Assistant Professor, Pune**

**Symbiosis Institute of Digital and Telecom Management (SIDTM)**

#### Subject Expert

- Electronics Design & Development
- Advanced IT Technologies
- Communication & Electronics Engineering
- Business Statistics

#### Research Interest

- Innovation & Digital Transformation
- Mergers, Acquisitions, and Collaborations
- Security Analysis & Portfolio Management

#### Teaching Interest :

- Strategic Management, ICT & Technologies, Quantum Computing Management, Blockchain, IoT Devices, Drones, etc.
- 16+ years of academic experience and 17+ years of diverse industry exposure in Electronics Design & Development, Advanced IT Technologies, and Banking.
- 42+ publications in Scopus and Web of Science-indexed journals and 62+ total Papers.
- Recipient of three Best Research Paper Awards and holds 1 Patent.
- Strong command over research methodologies – both qualitative, using case-based analysis, and quantitative, including Inferential statistics, Non-parametric analysis, Exploratory Factor Analysis (EFA), Confirmatory Factor Analysis (CFA), and Structural Equation Modelling (SEM).
- Actively works on Multi-Criteria Decision Making (MCDM) techniques for problem-solving in complex decision environments.
- Known for blending theoretical insight with practical application enriching her sessions with real-world relevance and methodological rigor.



www.aimsaramati.org

- CONTACT US -

Workshop Coordinator

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