



सावित्रीबाई फुले पुणे विद्यापीठ
गणेशखिंड, पुणे - ४११ ००७.
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Ref. No.: PGS/154

Date :17/02/2024

To,
The Principal / Director / Head
Anekant Education Society ANEKANT
INSTITUTE OF MANAGEMENT STUDIES
Addr: Anekant Education Society Campus Ta:
Baramati Dist: Pune [IMMP019240]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 12/08/2023. The decision/s of Research & Recognition Committee are as follows :

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Vivek Ankush Bhosale Guide : Dr. More Dattatray Popat 	Topic Approved and Admitted w.e.f. 15/06/2023 as follows :- "A Study on Impact of Various Digital Marketing Techniques on Brand Image of Consumer Durable Products."

Please comply with the directions of Research & Recognition Committee and communicate to this office at the earliest.

Thanking You,



Mr. Mohan Belekar
Assistant Registrar

Copy to :

1. Mr./Ms. Vivek Ankush Bhosale
Anekant Education Society ANEKANT INSTITUTE OF MANAGEMENT STUDIES Addr: Anekant Education
Society Campus Ta: Baramati Dist: Pune
2. Dr. More Dattatray Popat
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