



सावित्रीबाई फुले पुणे विद्यापीठ
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Ref. No.: PGS/486

Date :02/08/2024

To,
The Principal / Director / Head
Anekant Education Society ANEKANT
INSTITUTE OF MANAGEMENT STUDIES
Addr: Anekant Education Society Campus Ta:
Baramati Dist: Pune [IMMP019240]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 24/04/2024. The decision of Research & Recognition Committee is/are as follows :

Sr.No.	Name of the candidate & Name of the Research Supervisor	Remarks
1.	Anuradha Hanamant Jare Supervisor : Dr. More Dattatray Popat 	Topic Approved and Admitted w.e.f. 26/02/2024 as follows :- "A Study on Adoption of Digital Marketing among Women Entrepreneurs and its Impact on Business Effectiveness of Handicraft Products in Western Maharashtra."

Please comply with the directions of Research & Recognition Committee and communicate to this office at the earliest.

Thanking You,



Smt. Aditi Ghube
Section Officer

Copy to :

1. Mr./Ms. Anuradha Hanamant Jare
Anekant Education Society ANEKANT INSTITUTE OF MANAGEMENT STUDIES Addr: Anekant Education
Society Campus Ta: Baramati Dist: Pune
2. Dr. More Dattatray Popat
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