



# Savitribai Phule Pune University

(formerly University of Pune)

## Declaration of Result of the Doctor of Philosophy (Ph.D.)

Ranaware Sandhya Chhabanrao (रणवरे संध्या छबनराव)

Mother's Name : Sunanda (सुनंदा)

University has accepted thesis submitted by the above mentioned candidate for award of Ph.D. Degree, as per reports of referees and examiners of the open defence of the thesis. Accordingly it is hereby notified that the above mentioned candidate is declared to have passed the Ph. D. Degree Examination and has become eligible for the award of the Ph.D. Degree

### RELEVANT DETAILS ARE AS UNDER :

1. Faculty : Commerce & Management
2. Subject : Marketing Management
3. Title of the Thesis : "Impact of Celebrity Endorsements in Social Advertising in Rural Maharashtra."
4. Place of Research : Vidya Pratishthan's Institute of Information Technology, Vidyanagari, Bhigwan Road, Baramati - 413 133.
5. Name and address of the Guide : Dr. Rupendra Gaikwad  
Vidya Pratishthan's Institute of Information Technology, Vidyanagari, Bhigwan Road, Baramati - 413 133.
6. Date of Registration : 1<sup>st</sup> September, 2015
7. Date of Declaration of Result : 06<sup>th</sup> January, 2021



Ganeshkhind, Pune 411 007.

Ref. No. PGS/Ph.D./ 49

Date : 23 JAN 2021

for Director

Board of Examinations & Evaluation

