

Anekant Education Society's

INSTITUTE  
CODE: 6731

# Anekant Institute of Management Studies (AIMS)

Baramati, Dist. - Pune 413102

Religious Minority Institute

Approved by AICTE, DTE, Govt. of Maharashtra & Permanently Affiliated to Savitribai Phule Pune University

NAAC Accredited, Certified by ISO 21001 (2018), Green Audit Certified Institute



**PROSPECTUS**  
**2024-25**



## ANEKANT EDUCATION SOCIETY (AES)

Anekant Education Society was established in 1961 under the dynamic guidance of Late Shree Fulchandji Gandhi, the former Education Minister of erstwhile Hyderabad State. The Jain concept “Siddhirnekantat” has become the motto and “Anekantvad” has become preamble through its incorporation in nomenclature of this Society. The Society started Degree College in Baramati in June 1962. Baramati College was later renamed as Tuljaram Chaturchand College. Anekant Education Society, Baramati operates renowned T. C. College with more than 14,000 students and around 320 faculty also has another degree college i.e. Jaysingpur College, Jaysingpur, Dist. Kolhapur.

The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, founder President of Premier Automobiles Ltd. And Walchand group of industries was keen on staffing the college with the best talent. Anekant Education Society has been catering to the education need of down trodden minority students and hence, it is awarded as ‘Jain Religious Minority’ status by the Government of Maharashtra.

Anekant Education Society has added another feather to its cap by starting AIMS to provide MBA course. It is approved by AICTE New Delhi, DTE, Government of Maharashtra and permanent affiliated to Savitribai Phule Pune University. The initiative is to develop management professionals with a view to excel in the corporate world as well as take it to new heights. The need is to nurture the talents and hone their skills which are achieved only through AIMS. Since its inception, the Society is providing quality education and in a period of five decades, the Society has made its mark on academic, cultural and social environment of Baramati; and now NAAC has given quality hall mark of education field as A+ Grade to its Tuljaram Chaturchand College.

## ABOUT AIMS

AIMS has a unique blend of rich culture of proactive, committed environment and latest technology. Our objective is to provide our students valued riven quality management knowledge, through new methodologies and resources by experienced, dedicated faculty members. We bask in the glory and draw our strength from the legendary and renowned Tuljaram Chaturchand College, Baramati which has successfully commemorated its Golden Jubilee Years in 2012. It is today known to be the leading and the most prestigious Institute in and around Baramati.



To develop multidimensional business leaders through the blend of value based, techno-powered and skill intensive management education



To inculcate life skills in students through proactive involvement of all Stakeholders to lead in the dynamic business environment



- ✓ AIMS stimulate studentship and leader hood in its earning.
- ✓ Intrinsically invoke the discipline, commitments, dedication and workaholic habits.
- ✓ Enrichment of skill-sets, learning of techno-socio-economic sciences for tomorrow's well-being

## AIMS MANAGEMENT TEAM

### President's Desk (AES)



**Shri. Jawahar M. Shah  
(Wagholikar)**

Dear Students,

Warm Greetings on behalf of Anekant Education Society and Anekant Institute of Management Studies (AIMS), Baramati!!! I welcome you to AIMS, a vibrant community of scholars, innovators, and leaders. I invite you to explore the possibilities that await you here.

Anekant Education Society was established in 1961 as an educational society with the broad objective of empowering rural people through world class quality education. I am proud to see the society gradually attaining many milestones in last the 63 years. TC College, AIMS & AEMS have created strong imprints in their respective fields of education.

AIMS is accredited by NAAC Bangalore and has secured permanent affiliation from SP Pune University. Furthermore, AIMS is an impulse choice among the students for their management studies. Our work culture, pedagogy, and activities are inherently interwoven to make you industry ready. Thus, I'm happy to welcome everyone to the AIMS family.

Not by accident, but by greatness, everything occurs!

### Secretary's Desk (AES)



**Shri. Milind R. Shah  
(Wagholikar)**

Dear Students,

With great pleasure, I extend a hearty welcome to you all!

You are stepping in to Anekant Institute of Management Studies, Baramati, which takes inspiration from the holy preaching of 108 Shri. SamantBhadra Maharaj, able advice of Late Shri. Fulchandji Gandhi, former education minister of the then Hyderabad State, and the vision of (Late) Shriman Seth Lalchand Hirachand Doshi, the founder, Walchand group of Industries. All our educational endeavors are based on the Jain doctrine "Siddhirnekantat" and "Anekantvad".

The last twelve years have been remarkable in terms of AIMS' initiatives in spreading professional education, employability, entrepreneurship, and sensibility towards society and the environment. As you browse through this prospectus, you will discover the diverse range of academic initiatives, cutting-edge facilities, and extracurricular activities that make AIMS an exceptional place to learn and grow.

Our dedicated faculty and staff are committed to supporting your academic journey, providing guidance and mentorship every step of the way!

I wish you glorious days ahead....

## AIMS Secretary's Desk

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**Dr. Harshavardhan  
Vhora**

My Dear Students,

Anekant Institute of Management Studies (AIMS) proactively impart the holistic and value-based Management education to shape the business leaders of tomorrow to lead in the dynamic corporate sector. Great deal of leadership, dedication and perseverance has made it possible. AIMS' work culture and pedagogy is just appropriate for those who would create lasting impression in managerial career, entrepreneurial performance besides being a responsible citizen.

AIMS students are trained to face the turbulent, uncertain world with knowledge and skills, so that they can effectively deal with the challenges and coalesce with the reality. I wish to inform you that, AIMS has always been hailed for the commendable work be it in academics, extracurricular activities, skill development and social service. I believe, AIMS is one of the best Management Institutes in Pune District.

I welcome all aspiring minds. You are not just students; you are architects of your glorious future and wellbeing.

Let's create a legacy of excellence together.

## Director's Desk

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**Dr. M. A. Lahori**  
Director, AIMS MBA  
(Mktg.),  
Ph. D (Business  
Administration)  
D.Litt. (USA)

*Hello Dear students!*

You may be surprised to experience a very distinctive kind of learning at AIMS, certainly beyond your thinking and exploration.

Faculties at AIMS are all PhD holders and have very good insight in research and case studies. Really you will be lucky enough as a student of AIMS, because your learning shall be empowered by unique team of qualified, experienced, government certified Skill Trainers, and AICTE authorized Universal Human Values Mentor faculties.

You shall be experiencing a dynamic learning platforms like role play, experience mock learning, case method discussions, handling issues based analytical approach, situational and contingent learnings. You shall be drive and involve in all campus learning like, industrial visit, presentation, event management and lot more activities at AIMS.

Yes, your association with AIMS means a lot. You are welcome to join hands with us for the glorious days ahead.

## Governing Council

Shri. Jawahar Motilal Shah (Wagholikar) Chairman, Anekant Education Society, Baramati	Chairperson
Shri. Milind Rajkumar Shah (Wagholikar) Secretary, Anekant Education Society, Baramati	Member
Dr. Harshavardhan Vhora	Secretary
Shri. Sonik Adarsh Shah (Pandarkar)	Member
Shri. Aditya Satyajit Shah (Pandarkar)	Member
Dr. Pritam Vinod Vhora	Member
Shri. Mahaveer Mohanlal Sanghavi	Member
AICTE Representative	Member
DTE Representative	Member
Savitribai Phule Pune University Representative	Member
Dr. Dattatray P. More Faculty Representative AIMS Baramati	Member
Dr. Smita Shyamsundar Khatri Faculty Representative AIMS Baramati	Member
Dr. M. A. Lahori Director, AIMS Baramati	Member, Invitee & Director, AIMS

## IQAC Committee

Name of Member	Functional Head	Designation
Dr. M. A. Lahori	Head of the HEI	Chairman
Dr. D. P. More	Curricula Aspects	Member
Dr. S. S. Khatri	Teaching-Learning and Evaluation	Member
Dr. S. V. Khatavkar	Research and Extension	Member
Dr. P. V. Yadav	Infrastructure and Learning Resources	Member
Dr. M. A. Vhora	Student Support and Progression	Member
Dr. A. Y. Dikshit	Governance	
Prof. S. S. Jadhav	Institutional Values	Member
Dr. Harshavardhan Vhora, Secretary, AIMS,	Management Representative	Member
Rohit Lunkad	Student Representative	Member
Mr. Suraj Atole	Alumni Representative	Member
Mr. Vijay Shinde	Administration	Member
Dr. P. D. Hanchate	Library	Member
Mrs. S. M. Beldar	Accounts	Member
Mr. Uday Gardi	Documentation	Member
Dr. T. V. Chavan	IQAC	Coordinator



# Just for you

- + Well Qualified and highly experienced faculty members
- + 100% Placement Assistance
- + Market-Oriented Excellent Curriculum
- + Internationally-exposed and Industry experienced Faculty.
- + Well- equipped Library with online access to reputed management journals
- + 3-I's Approach (Industry-Institute-Interface) for Industry/ Corporate exposure
- + Placement Support-Soft Skills Training, Capability Enhancement Training and Personality Development Program
- + Intercollegiate Event – Intaglio Series every year in the month of January & Conferences every year in the month of October
- + Mentoring from industry experts through Board of Industrial Mentors

- + Approved by AICTE, DTE and Permanently affiliated to S. P. Pune University
- + Accredited by NAAC B++ grade
- + Green Audit Certified Institute
- + State-of-the-Art Infrastructure
- + Conveniently located with Bus Connectivity
- + Bank Loan facility enabled
- + Secure and Wi-Fi enabled hostel facility separately for Girls & Boys
- + Mock Interviews Intra Class Presentations & Business Games
- + Research oriented approach
- + Student centric practices



**MBA 2023-25 Batch**



**MBA 2022-24 Batch**



# Intellectual Capital



**Dr. M. A. Lahori**  
Director,  
MBA (MKT.),  
Ph.D. (Bus. Admin.)  
D.Litt. (USA)

He has 43 years of blend of corporate and academic experience. He is honored with 'Rashtriya Vikas Ratan Award' by Economic Growth Society of India, New Delhi. He has 48 publications to his credit and actively participated in 50 International and National Conferences. He is a Certified Skill Trainer, National Skill Development Council Govt. of India, New Delhi, Certified Mentor of AICTE for Universal Human Values in Technical Education, New Delhi, Certified International Marketing Professional-MTC Global Leadership Institute, Bangalore. He is an Accredited Management Expert certified by from Bestow Edutrex International, Mumbai. He has completed Microsoft, Teach forward: Best Strategies for Hybrid, Remote & blend learning. He has channelized road map for the pinnacle of methodology. His go-getter-ness established impulse-ness of AIMS among faculties and students at large.

His lead from front qualities and autonomous accountability down the line increase the work satisfaction. Into to congenial, self-start, constructive work culture for betterment of students. He is a Life Member of Mangalore Management Association. His areas of interest are: Marketing Management, Organizational Behavior and General Management. Recently he is been awarded D. Lit by the University of South America-USA.



**Dr. Dattatray More**  
Professor & HoD  
M.Com. MBA, NET  
(JRF), PGDIBO  
Ph.D. (Marketing)

He has a total experience of 13 years in academics and 1 year in industry. He has served as Training & Placement Officer for three years. He has published 17 research papers in refereed academic journals and has a patent from the Government of Australia. He has been awarded the 'Best Teacher Award' by 'Lions Club of Pune Pride', Pune at Dr. D. Y. Patil's School of Management, Lohegaon, Pune in October 2016. He is a recognized Ph.D. guide in Marketing Management and a 'Certified Skill Trainer' from the Government of India. His areas of Interest are Marketing Research, Consumer Behavior, and Rural Marketing. He holds responsibilities of overall Program coordination and compliance of statutory bodies. He is a member of the AIMS Governing Council. He has hands-on experience in Coordinating Marketing Events & college competitions.

Dr. A. Y. Dikshit, an Associate Professor, has expertise in human resources and business law. He conducts lectures and workshops on themes related with skill development, interview mantras, CV writing and research methods. He has authored and published over 50 scholarly articles with high H index in the domain of Organization Management. Dr. Dikshit supervises SIP projects of MBA program and is PhD guide at SPPU. He counsels and mentors UG/PG students on personal, academic, and professional issues. He organizes home visits for the needy students. He serves on statutory committees' viz. the IIC, RTI, and SGRC. Dr. Dikshit actively participates in seminars, conferences, and AICTE approved FDPs. He has received the NPTEL Star Award from AICTE-New Delhi. He has a rich academic experience of thirteen years at AIMS and worked in the industry for three years in the HR domain. He has deep interest in creative English writing, extension programs and Industrial visits. Dr. Dikshit has served as the Institution's TPO, CEO, IQAC Coordinator, RC Officer, IPR officer, and MoU Coordinator as well

Doctorate by Qualification, and Teacher by Profession. As an Associate Professor; with more than a decade of Teaching and industry experience; Teaching various courses in MBA Classes like Investment, Taxation, Finance, Insurance, Economy, and Ethos. As a Certified AICTE Human Value and Skill India Trainer; conducted several workshops and delivered Training sessions on skills, Teaching, Research, OBE, Entrepreneurship, NBA, NAAC, and Research. Completed funded (Rs 1,00,000) Research Project of BCUD, Savitribai Phule Pune University on Personal Financial Planning. Published Patent on Green banking, 11 Research Papers in UGC CARE and Scopus indexed Journals and Presented 7 Research papers in various National Level research conferences. Guiding 4 research Scholars of Savitribai Phule Pune University in Financial Management for PhD research. Published Three books as a certified NISIM and IRDA professional; Consultancy exposure in the fields of Personal Financial Planning, Insurance, Financial Literacy and Taxation. A strong believer in leveraging technology to help education providers while delivering value-based skill education and peace through spirituality.



**Dr. A.Y. Dikshit**  
Associate Professor  
BSL, LLB, MBA,  
M. Com, Ph.D. (OM)



**Dr. T. V. Chavan**  
Associate Professor  
M.Com. MBA (Fin.),  
NET, PGDIBO,  
Ph.D. (Commerce)

# Intellectual Capital



**Prof. S. S. Jadhav**  
Assistant  
Professor  
MBA (Fin & Mkt.)  
Ph.D. (Pursuing)

He has a rich mix of academic experience of more than a decade and 7 years of Industrial experience. Prior to joining AIMS, he was associated with ICFAI University, Hyderabad. He has 14 publications to his credit. He also holds AICTE Certification of 'Universal Human Values'. Also holds IIT Bombay Certifications in 'Technical Communication for Scientists and Engineers, Pedagogy for Effective use of ICT for School Teachers, Designing Learner-Centric MOOC, Pedagogy for Online and Blended Teaching-Learning Process. He is a member of 'The Indian Society for Technical Education (ISTE)', New Delhi, World Wide Fund for Nature - India (WWF), Greenpeace India, Liberty Majdoor Mandal, Karad, Srujan Education Society, Karad. His areas of interest are: Managerial Accounting, Financial Management, and Enterprise Performance Management. He holds responsibilities at AIMS as Incharge - Training & Placement Cell, Coordinator - Vasundhara Club, Sports Club

Dr. Pravin is carrying out his Post Doctoral research from ISEC, Bengaluru. He has a Ph.D from the Department of Management Studies University of Mumbai. He is serving as a Subject Expert of the Research Advisory Committee at Symbiosis International University, Pune. He is a recognized Ph.D guide of S P Pune University for the subject of Human Resource Management. He has been associated with the Anekant Education Society for 17 years. He has published more than 20 research papers in National and International journals. He has published various research papers and book chapters with reputed publishers like Taylor and Francis, IEEE, ECS, etc. His areas of teaching interests are Management Information System, Strategic HRM, Performance Management, Employee Relations & Labour Legislation and Human Resource Management, Digital Business, Financial Markets, and Banking Operations. His current area of research is Artificial Intelligence in HR, Toxic Workplace environment, Employee engagement, etc. At present 04 research scholars are pursuing their Ph. Ds under his able guidance. He has been a recipient of the research scholarship of Rs.75000/- (2019-20) awarded by the Sakal India Foundation Pune. He is a BoS member for the E-Commerce subject at Tuljaram Chaturchand College, Baramati. He has published a book titled 'Current Trends in Human Resource Management'



**Dr. Pravin V. Yadav**  
Assistant Professor  
Ph.D, L.L.B, MBA  
(HR), M.Com., MCM

She has been associated with Anekant Education Society for 17 years. She is the member (Faculty Representative) of the Governing Council, AIMS. She was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride', Pune in Sept. 2015 at Dr. D. Y. Patil's School of Management, Lohegaon, and Pune. She has many publications to her credit in National and International Journals. Her areas of interest lie in Marketing Management, Retail Management and Sales and Distribution Management. The Examination department is headed by her (College Examination Officer)

She has 14 years of approved teaching experience. She has published 18 research papers in National, International Conferences & UGC care listed journal. Her area of interest lies in Decision Science, Operation & Supply Chain Management, Business Research Methods. She is recognized Ph.D. guide of S.P. Pune University for the subject Marketing Management. She holds responsibilities at AIMS as Research & Extension head. She coordinated & conducted One Week Research Methodology Workshop at TC College. She has hands on experience on Coordinating various extension activities with Baramati Municipal Council, Rotary Club of Baramati & Blood Bank. She is Mentor of AIMS, Rotaract Club.



**Dr. S. V. Khatavkar**  
Assistant Professor  
B.Sc MBA (Mkt. & Pro)  
Mphil, Ph.D (Mkt)



# Intellectual Capital



**Dr. Manisha A. Vhora**  
Assistant Professor  
B.Sc. (Stat.), MCA,  
MBA(HRM)  
PhD(Computer  
Management)

She has 17 Years of experience in management teaching and 2 years Industrial Experience. She has authored 7 textbooks in her area and has 30 research papers to her credit. She has also received the Best Paper Award entitled 'Unifying Presentation and Display System with Bidirectional (Dual) View Feature.' She was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride', Pune at Dr. D. Y. Patil's School of Management, Lohegaon, Pune in October 2016. Her specific areas of interest include: Research Methods, Decision Science, Operations Management, Information Technology Management and Human Resource Management.



**Prof. H.G. Giri**  
Assistant Professor  
BBA(CA), MBA(SCM)  
SET(Management)

He has a total experience of 02 years in academics and 2 years in industry. He has qualified MH-SET examination in Management Subject. He has published two research papers in refereed academic journal preceding. His areas of interest are supply chain management, ERP and Organizational Management. He holds responsibility as Assistant Professor at AIMS.



**Prof. A. O. Kadam**  
Assistant Professor  
BSc. (Biotech.), MBA(IB)  
Ph.D. (Pursuing)

She has a total experience of 02 years in academics. She got second rank in research paper presentation in National Conference titled, Technopreneurship: An Innovative Career Opportunity. She has published one research paper in international conference. She is certified by NPTEL in Handled various training and placement related activities. Her areas of interest are International Business and Marketing.

Mrs. Hanchate is associated with Anekant Education Society for 14 years. She has 6 years of teaching experience and 12 years of experience as a Librarian. Prior to joining AIMS as a Librarian, she was associated with Dept. of Library & Information Science, T. C. College Baramati as an Asst. Professor. She was also associated with pharmacy colleges in north Maharashtra University as a Lecturer in Microbiology. She has published 6 research papers in conferences & in journals. She is the member of College Development Committee, AIMS. She is even editor of 'AIMS Timeline', the Newsletter of AIMS, Coordinator of Competitive Examination Cell and Sanskruti Club at AIMS. She was also Chairperson of the Woman Grievance Redressal Cell at AIMS.

He is associated as Office Superintendent at AIMS since Inception of Institute. He has more than a decade of experience in Office Administration as O. S. He holds responsibility of overall administration of the Institute. He is effectively handing the responsibilities pertaining to Government Scholarships, AICTE, SP Pune University, and State CET Cell compliances. He takes care of Institute Infrastructure maintenance and upgradations.

She is associated with AIMS since 2012. She is responsible for day-to-day accounts related activities. She is a member of women's grievance cell at AIMS. She has a key role in audit and FRA proposal submission. She coordinated the Tejaswita Club working for gender sensitivity and women empowerment.

He is working as an Assistant Librarian at the Institute. He has been instrumental in infrastructure augmentation at the Institute. He holds responsibility of maintaining the digital data and repository of Institutional Events.



**Dr. Priti Hanchate**  
Librarian M.Sc. (Micro),  
M.Lib., NET, SET,  
Ph.D.



**Mr. Vijay Shinde**  
BA, Office Superintendent



**Mrs. Sayali Beldar**  
MCOM, MBA  
Accountant



**Mr. Uday Gardi**  
Library Assistant

## Board of Industrial Mentors

<b>Board of Marketing Management</b>		
<b>Name of the Mentor</b>	<b>Organization</b>	<b>Designation</b>
Mr. Ghaiyoor Naqvi	Regional Head, HDFC, Life Insurance Co. Ltd. Pune Division	Chairman
Mr. Kiran Pawar	Founder & Director Fusion Infinity Solutions	Member
Mr. Sumit Narayankar	Area Executive, ITC Ltd., West Maharashtra	Member
Dr. S. V. Khatavkar	Assistant Professor, AIMS	Member
Dr. S. S. Khatri	Assistant Professor, AIMS	Member, Coordinator
<b>Board of Financial Management</b>		
<b>Name of the Mentor</b>	<b>Organization</b>	<b>Designation</b>
Mr. Sanjay Waghmode	Branch Manager, HDFC Bank Ltd., Baramati	Chairman
Mr. Swapnil Mutha	Director, Shripal Investment Consultancy, Baramati	Member
CA Vaishnavi Rajpure	Deputy Manager: Finance, Cipla Ltd. Pune	Member
CMA Rajashri Nimbalkar	Cost & Management Accountant (CMA)	Member
Mr. Sandesh Shah	Life Planner, The New India Assurance Co. Ltd.	Member
Dr. T. V. Chavan	Associate Professor, AIMS	Member
Prof. S. S. Jadhav	Assistant Professor, AIMS	Member Coordinator

<b>Board of Human Resource Management</b>		
<b>Name of the Mentor</b>	<b>Organization</b>	<b>Designation</b>
Mr. Sadashiv B. Patil	Head IR, HR & Admin, Bharat Forge Ltd., Baramati	Chairman
Mr. Abhishek Galinde	HR Coordinator, JB Everest Technical Services LLP, Baramati	Member
Mr. Vitthal Thorat	Sr. Manager-HR & Administration, Baramati Agro. Ltd.	Member
Mr. Suraj Atole	HR & Admin, Peppermint Clothing Pvt. Ltd.	Member
Dr. M. A. Vhora	Assistant Professor, AIMS	Member
Dr. Pravin Yadav	Assistant Professor, AIMS	Member, Coordinator
<b>Board of Entrepreneurship Development</b>		
<b>Name of the Mentor</b>	<b>Organization</b>	<b>Designation</b>
Mr. Suresh Umap	Founder and Chairman Shiv Mudra Innovative Foundation	Chairman
Ms. Shital Parade	Founder, Moksh Health Care	Member
Mr. Suresh Parkale	Managing Director, Swaraj Furniture	Member
Mr. Dhananjay Jamdar	President, Baramati Chamber of Commerce & Industry	Member
Dr. Deepali Anpat	Asst Prof & In-charge of IIC - TC College Baramati	Member
Dr. A. Y. Dikshit	Assistant Professor, AIMS	Member Coordinator



# Our Associations of Eminence



Mr. Chris Wodarczyk (USA), Business Support Team Leader Schreiber Dynamix, Baramati addressing during Intaglio 2019 at AIMS



Dr. P. S. Aithal Vice Chancellor, Shrinivas University, Mangalore addressing in 8<sup>th</sup> National Conference at AIMS



Mr. Todd Nelson (U.S.A) Regional Operations Manager Schreiber Dynamix, Baramati addressing during Intaglio 2019 at AIMS



Dr. Mauro Padovani, Plant Head, IMSOFER Special Invitee, National Conference 2014 felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS



Mr. Amar Sable, Former Member Parliament, Rajya Sabha, Visited AIMS Baramati

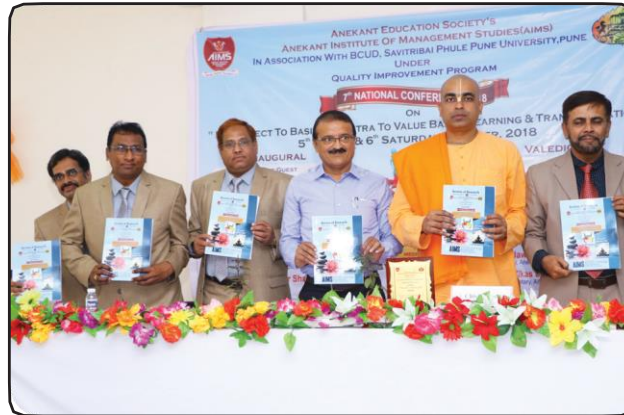


Mr. Tejpal Wagh (Director & Producer) Addressed students during Intaglio Series 2020.

# Our Associations of Eminence



Dr. Ganesh A. Hegde Deputy Adviser, NAAC Bangalore felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS (2018)



Release of 7th National Conference 2018 Proceeding at the Auspicious hands of Shri Nand Dulal Das, ISKON - Mumbai



Dr. Prabha Kiran, Institute of Management, Christ Deemed to be University, Bengaluru delivered Technical Session at 8th National Conference 2019



Mr. G. K. Pillai, Managing Director & CEO, Walchandnagar Industries addressing students during Annual Management Fest Intaglio Series, 2018



Ms. Neha Kokare, Adv. Bombay High Court, Mumbai Invited as Guest of Honor at Intaglio Series 2023



Dr. Santosh Bhawe, Vice President (HR, IR, and Admin), Bharat Forge Ltd., Pune addressing the August Gathering during 5th National Conference 2016.



# Infrastructure



**Computer Lab**

The blooming technology has taken deep roots in every field now days. It is impossible for anyone to imagine a world without high computing environment. In the management field, I.T. plays a vital role directly or indirectly. In order to meet the challenges of modern learning and to keep abreast with the global scenario, the campus is Wi-Fi enabled. The Institute is equipped with state-of-the-art computing facility. All the students have free access to the Computer Labs to do their work anytime of the day. The high-speed internet connectivity provides an extended access to vast intellectual resources.



**AIMS Main Building**



**Library: The Learning Resource Development Centre (LRDC)**



The Learning Resource Development Centre (LRDC) is the nerve-center of Anekant Institute of Management Studies. The Institute takes pride in its State- of-the Art library infrastructure and resources.

- Books: AIMS LRDC is enriched with more than 3500 titles of Management
- books with more than 7500 volumes.
- Project Reports: More than 550 reports of Alumni.
- Journals: Over 48, including online access to EBSCO EBooks and JGate Plus.
- News Papers: All leading English newspapers are made available.
- Publications on CDs: Over 300
- Library Automation: Easylib software allows students to access their book borrowing status.

### **Reading Room**

Spacious, well equipped, adequately ventilated, ultra-comfortable and well- illuminated reading room.

# Infrastructure



**Lecture Halls**

The AIMS has evolved a unique pedagogy blending multiple tools of theories and practices training with relentless research and experimentation in order to offer the best education. The delivery tools are formulated in a manner so as to enable the students to grasp the fundamentals of the modern management practices and help them acquiring in-depth knowledge. It contains guest lectures, seminars, industry visits, unbounded, innovative, instructional approaches, brain storming sessions, group discussions, case analysis and presentations in ICT equipped Lecture Halls.



**Hostel**

AIMS offer separate boarding and lodging facilities for boys and girls and to the visitors. The students are provided spacious furnished accommodation. Separate boys and girls hostels are facilitated with 60 rooms each, excellent kitchens, dining hall, hot water and Aqua guard facility, TV Hall with projector.

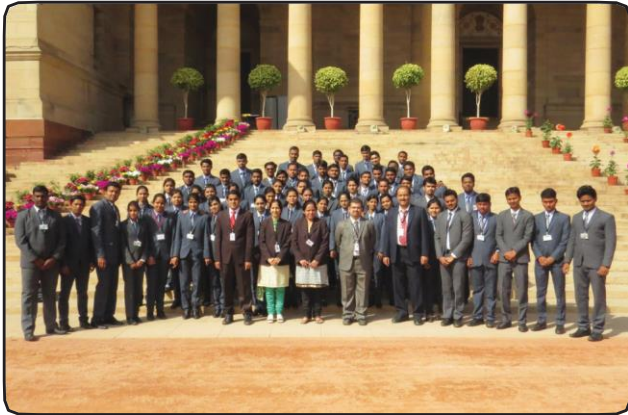


**Entrepreneurship Development & Placement Cell**

The institution has a full-fledged placement center for career guidance and full assistance for job and placement. The placement cell consisting of faculty and student members will act as a channel of communication with our recruiters and create a platform for recruitment and summer placements (SIP-Summer Internship Program). AIMS also muster the support from Govt. agencies for skill development & employment to seek career opportunities. We ensure that our students are provided with an ample opportunity to learn from the corporate world through unique mentorship program. Through an excellent mix of highly qualified faculty and unique teaching methodology, we ensure that our students are well prepared to step into this volatile and dynamic corporate world and occupy positions of stature. AIMS, believes in industry exposure within puts of academics that ensure students' all-round development. Guest lectures, seminars, industry interaction give students a chance to experience a corporate feel; it increases student's ability to learn latest management practices. Many national brands are being a part of AIMS placement cell to develop student's career. The Institute makes all possible measures to provide vivid career opportunities to all the students.



# Industrial Memoir



Visit to President House and Parliament, New Delhi (2015)



MBA Students and Teachers with Hon. Sharad Pawar (MP, Rajya Sabha) at 6 Janpath New Delhi (2015)



Visit to Baramati HiTech Textile Park Baramati (2016)



Visit to Premium Transmissions Pvt. Ltd. Pune (2016)



Outstation Industrial Visit to Amul, Gujrahat (2014)



Outstation Industrial Visit to Green field Herbal and Garden, Kerala (2017)



# Industrial Memoir



Visit to Centre of Excellence Dairy, Baramati (2022)



Visit to Atal Incubation Centre, Baramati (2022)



Local Industrial Visit to Bharat Forge Ltd, Baramati (2022)



Study tour of MBA-I & II students to Indian Institute of Management, (IIM) Indore (2023)



Industrial Visit to Cottonking Pvt. Ltd, Baramati (2023)



Industrial Visit to Real Dairy Pvt. Ltd., Baramati (2023)



# Student Grooming Activities



One week Workshop on 'College to Corporate-Employability Skillset' conducted by Ms. Sailee Anarse, Barclays Global Training Track (2022-23)



One Day Workshop on 'College to Corporate' conducted by Ms. Savita Garud, Corporate Trainer, Hygieia Care, Pune (2022-23)



Effective English Conversation Skills Program (45 hrs.) conducted by Ms. Sakina Baramatiwala, Freelance Spoken English Trainer, Baramati (2022)



'Capsule Training Program on Sales' by Mr. Ghaiyoor Naqvi, Regional Head HDFC Life Insurance (2023-24)



Workshop on 'Role of Insurance Sector in Indian Economy' Mr. Sandesh Shah, Direct Advisor for Retail Business Channel, The New India Assurance Company Ltd., Pune (2023-24)



Poster Designing Competition on the theme 'Unorganized Startup to Organized Brand' for MBA-I & II students (2022-23)

# Student Grooming Activities



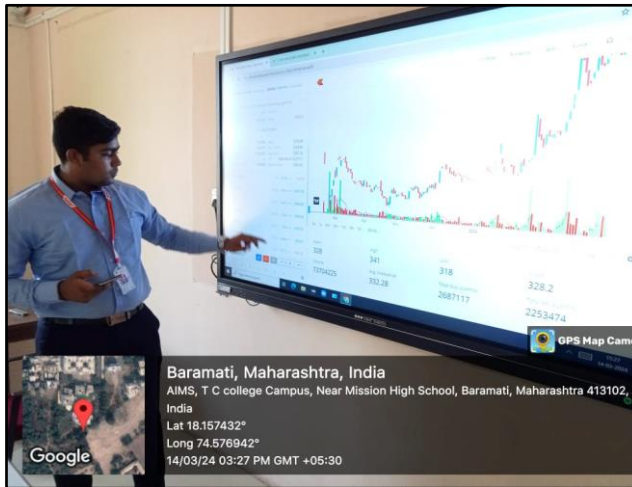
Product Launch ceremony of Ms. Ankita Bhokare (Alumni, AIMS) under the Incubation Cell



AIMS Incubation cell initiative Success Stories: 01  
Mr. Manojkumar Tupe, Chairman,  
Real Dairy Industries Pvt. Ltd. Baramati



AIMS Incubation cell initiative Success Stories: 02  
Mr. Suresh Parkale, Managing Director,  
Swaraj Furniture, Baramati



MBA-I students demonstrating live share Trading during regular sessions (A. Y 2023-24)



Chief Guest Address by Dr. Sanjay Kaptan (HoD Commerce) Savitribai Phule Pune University, during 13<sup>th</sup> National Conference at AIMS



Guest Lecture on "Ways of Effective Wealth Creation" By Mr. Sushilkumar Somani, Director, Somani Group of Companies Baramati



# Student Grooming Activities -Capability Enhancement Training Program



**Day 1 Date :09/03/2024**

**Session 1: Professional Etiquettes and Manners**  
By Dr. M.A. Lahori, Director, AIMS Baramati



**Day 2 Date :16/03/2024**

**Session 1: Commercial Awareness**  
By Dr. M. A. Vhora, Assistant Professor, AIMS



**Day 3 Date :23/03/2024**

**Session 1: Ideation: Pitch your Business Idea**  
By Dr. A.Y. Dikshit, Associate Professor, AIMS Baramati



**Day 1 Date :09/03/2024**

**Session 2: Employability Development**  
By Prof. H.G. Giri, Assistant Professor, AIMS



**Day 2 Date :16/03/2024**

**Session 2: Resume Writing**  
By Prof. S.S. Jadhav, Assistant Professor, AIMS



**Day 3 Date :23/03/2024**

**Session 2: Business Acumen**  
By Dr. P. V. Yadav, Assistant Professor, AIMS Baramati

# Student Grooming Activities -Capability Enhancement Training Program



**Day 4 Date :30/03/2024**

**Session 1: Corporate Team Building and Gamification**

By Dr. S.V. Khatavkar, Assistant Professor, AIMS



**Day 5 Date :01/04/2024**

**Session 1: Personality Development**  
By Dr. S.S. Khatri, Assistant Professor, AIMS



**Date: 06/04/2024 (Certificate Distribution)**

**Felicitation of Chief Guest Shri. Sonik Shaha Pandharkar**  
Member, GC) By Dr. M.A. Lahori, Director AIMS Baramati



**Day 4 Date :30/03/2024**

**Session 2: Group Discussion**

By Prof. A.O. Kadam, Assistant Professor, AIMS Baramati



**Day 5 Date :01/04/2024**

**Session 2: MS Excel for Managers**  
By Dr. T.V. Chavan, Associate Professor, AIMS Baramati



**Date: 06/04/2024**

**Certificate Distribution Function of**  
Capability Enhancement Training Program



# Extension and Community Support



Blood Donation Camp in association with Rotary Club Baramati



Street Play on Solid Waste Segregation in association with Baramati Municipal Council



Pandit Deen Dayal Sharma Job Fair in association with District Skill Development, Employment and Entrepreneurship, Guidance Center



One Day Skill Development Workshops at UG Colleges in the Baramati Vicinity



## Extension and Community Support



Session on Compression Only Life Support" in association with 'Indian Association of Anesthesiologist', Baramati



Recreational Activities for Children of Migrant Sugar Cane Cutters



Students volunteered during Baramati Half Marathon 2024



Services to Warkaries of Jagatguru Shri. Sant Tukaram Maharaj Palakhi Sohala



## Extension and Community Support

*AIMS, Rotaract Club Installation Ceremony  
Tuesday, 27<sup>th</sup> May 2024*



**Mrs. Darshana Gujar, President, Rotary Club Baramati addressing Members of newly formed Rotaract Club at AIMS Baramati**

*AIMS, Rotaract Club Installation Ceremony  
Tuesday, 27<sup>th</sup> May 2024*



**AIMS, Rotaract Club President charge handed-over to Mr. Nirmal Raisoni & Vishal Mane (MBA-I Students)**

**Maharashtra State Level Competition Innovision 2024**  
*Rotary District 3131*



***10 Students of AIMS being selected as one of the Top 200 Shortlisted Winners in the Rotary Innovision-2024***





Tuesday, 8 March 2022 at 3:29 PM  
 N 18° 9' 26.713", E 74° 34' 36.105"  
 -276° W  
 MH, Baramati, Wheel Colony  
 Altitude: 551.7 meter  
 #WomensDay



# Admission Procedure

**Program: MBA Approved Intake: 120**

**Semesters: 4**

**Duration of Each Semester: 6 Months**

## Eligibility for MBA

Maharashtra State Candidature

- The Candidate should be an Indian National;
- Passed minimum three-year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only) or its equivalent;
- Obtained non zero score in CET conducted by the Competent Authority (MAH-MBA/MMS-CET2023).

Note: Please refer Information Brochure for Admission to Post Graduate Technical Courses (2023-24) of State CET Cell, Maharashtra State, Mumbai for -

- All India Candidature Candidates, Jammu and Kashmir Migrant Candidature Candidates.
- NRI/OCI/PIO, Children of Indian workers in the Gulf countries, Foreign National.

## Centralized Admission Process (CAP)

Institute shall admit Candidates through the Centralized Admission Process (CAP) as referred in sub-section (3) of section 3 of the Admission Act.

## Admissions in Institutional Quota and vacant seats after CAP

The Director of the institution shall notify the admissions of seats in the following manner:

1. Admissions shall be made in a transparent manner and strictly as per the Inter-Se- Merit of the Candidates who have applied to the Institution.

2. All the information in the brochures will also be displayed on the Institution's website.
3. Institution shall invite applications by notifying schedule of admission and the number of seats to be filled by the institution, by advertisement in at least two leading newspapers and on the website of the institution.
4. Aspiring Candidates fulfilling the eligibility criteria as notified by the Government and specified by the appropriate authority, from time to time, shall apply to the Director of the Institute for admission at the Institution level.
5. The institute, as specified by the appropriate authority, will fill the seats in the NRI Quota, based on the Merit list prepared and published by the Competent Authority.
6. The institute shall give admission to the applicants on the basis of their inter-se merit derived from Merit list based on the basis of CET prepared by the procedure specified in rule 8(4) of Admission Act.
7. The institution shall prepare and display the Inter-Se merit lists of the Candidates to be filled in at the institution level, in the Institutional Quota with the vacant seats after CAP, on the notice board and shall publish the same on the website of the institution
8. All the admissions and cancelations shall be updated immediately through online system.
9. If any CAP seat becomes vacant after the CAP Rounds, then the same shall be filled in by the Candidate from the same Category for which it was earmarked during the CAP. Further if the seats remain vacant then the seats shall be filled on the basis of Inter-Se- Merit of the applicant.



# Admission Procedure

**AIMS Seat Matrix for Admission 2023-24**

Type of Institution	No. of Seats as % of Sanctioned Intake CAP Seats			Institution Quota*
Unaided Minority Educational Institutions (Non-Autonomous)	Maharashtra State (M.S.) Seats	All India Quota	Minority Quota 51%	
	70% of M. S. Seats for HU, 30% of M. S. Seats OHU	15% of Seats Under CAP	Minimum 51%	20%
	50	9	61	00
*Subject to surrender of seats to CAP				

## Refund of Fees after Cancellation of Admission by Institutions

1. The Candidate shall apply online for cancellation and submit signed copy of system generated application for cancellation of admission to the Institution.
2. After receiving admission cancellation request from the Candidate, the institution shall cancel the admission immediately and generate online acknowledgement of cancellation of admission through institution login and issue assigned copy to the Candidate.
3. There fund of fees before cut-off date of admission shall be made within two days i.e. total fee minus the processing charges of Rs.1,000/-, or refund rule shall be as per the guidelines of the appropriate authorities or the State Government as the case maybe.
4. If the admission is cancelled after the cut-off date of admission declared by the Competent Authority, there shall be no refund except the Security Deposit and Caution Money Deposit if any.

## Admission Fees for the Academic Year 2024-25

Admission fees shall be as per Fees Regulatory Authority, Maharashtra State Mumbai.

Note:

- Reserved category candidates will get benefit as per Government norms.

## Eligibility for Education Loan:

Institute shall provide the necessary documents to avail the educational loan after confirmation of admission. However, candidate has to approach the financial institution on their own.

### Anti-Ragging Rule:

AIMS will not allow admission to student who is involved in any sort of Ragging. Even after his/her admission if the student is found to be involved in Ragging; his/her admission will be entitled as cancelled.

# MBA Program: Course Structure (As per S. P. Pune University Revised 2022 Pattern)

Semester I	
Course Code	Course Name
GC - 01	Accounting for Business Decisions
GC - 02	Organizational Behavior
GC - 03	Economic Analysis for Business Decisions
GC - 04	Business Research Methods
GC - 05	Basics of Marketing
GC - 06	Digital Business
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
191	Human Rights -I (HR-1)
192	Cyber Security -I (CS-I)
Semester III	
Course Code	Course Name
GC - 11	Strategic Management
GC - 12	Decision Science
GC - 13	Summer Internship Project (SIP)
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
392	Cyber Security-III (CS-III)
394	Skill Development-I (SD-I)

Semester II	
Course Code	Course Name
GC - 07	Marketing Management
GC-08	Financial Management
GC - 09	Human Resource Management
GC - 10	Operations & Supply Chain Management
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
291	Human Rights-II (HR-II)
292	Cyber Security-II (CS-II)
Semester IV	
Course Code	Course Name
GC - 14	Enterprise Performance Management
GC - 15	Indian Ethos & Business Ethics
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
492	Cyber Security-IV (CS-IV)
494	Skill Development- II (SD-II)

Specializations offered: The following specializations shall be offered as **MAJOR/ MINOR:**

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

**\*\* Note: The syllabus is subjected to the updations from S. P. Pune University**

The following specializations shall be Offered **ONLY** as **MINOR:**

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IBM)



## MoU's and Linkages



MoU between AIMS Baramati and NextGen, Pune for association in the field of SAP training



MoU between AIMS and Rotary club Baramati for Cooperation and enhancement in the field of social work and community services

## GIST of Functional MoU's

Organization with which MoU is signed	Nature of Association	Year of signing MoU
Namaste Startup	Corporate	2023-24
Bajaj FinServ	Corporate	2023-24
VPASC Indapur	Academic	2022-23
Vishwasrao Ransingh College Kalam	Academic	2022-23
SMM College Akluj	Academic	2022-23
SECAB Bijapur	Academic	2022-23
TC College Baramati	Academic	2017-18
AEMS Baramati	Academic	2022-23
DYPIMS, Akurdi	Academic	2021-22
Synnollet Baramati	Corporate	2021-22
NextGen, Pune	Corporate	2021-22
True Skills Infotech, Pune	Corporate	2021-22
ND Pharma, Phaltan	Corporate	2021-22



MoU between AIMS and Baramati Municipal Corporation for Association in the field of Management Student centric Socioeconomic Services

## Placement Glimpses

Name of the Student	Company Name	Post	Package
Chavan Swapnil Satish	Bajaj FinServ	Assistant Manager	5.85 LPA
Dhumal Avinash Bhausahab	Bajaj FinServ	Assistant Manager	5.85 LPA
Sasane Kunal Kailas	Bajaj FinServ	Assistant Manager	5.85 LPA
Ghogare Poonam Jayram	Bajaj FinServ	Assistant Manager	5.85 LPA
Atole Karan Somnat	Bajaj FinServ	Assistant Manager	5.85 LPA
Shinde Akshay Rajaram	IdusInd Bank, Baramati	Branch Dev. Manager	3.5 LPA
Bhoite Aniket Dipak	Muthoot Finance Ltd	Junior Relationship Executive	3.33 LPA
Nikam Hanumant Dattatray	Muthoot Finance Ltd	Jr. Relationship Executive	3.33 LPA
Sasane Vitthal Mahadev	Muthoot Money	Jr. Relationship Executive	3.3 LPA
Bhagare Bhavana Siddheshwar	Nanded City, Sales Office	HR & Admin	3.24 LPA
Divase Akash Murlidhar	Bhagalaxmi Rolling Mill Pvt. Ltd. (Polaad Steel), Jalna	Marketing Officer	3 LPA
Malave Darshan Lalaso	Bhagalaxmi Rolling Mill Pvt. Ltd. (Polaad Steel), Jalna	Marketing officer	3 LPA
Shah Siddharth Anilkumar	MI Life Style Marketing Global Pvt. Ltd.	District Team Coordinator	3 LPA
Wadekar Puja Raju	Tata Motors-Jay Automotive, Baramati	Sales Executive	3 LPA
Zende Shekhar Hindurao	Tech Heroes Consultant Pvt. Ltd Nashik	HR & Admin Executive	3 LPA
Atole Rohit Lalaso	Justdial, Daund	Bus. Development Executive	2.76 LPA
Deo Anuj Sunil	Piramal Capital & Housing Finance Ltd	Relationship Manager	2.5 LPA
Dhapate Atul Vilas	Piramal Capital & Housing Finance Ltd	Relationship Manager	2.5 LPA
Fargade Rohit Balasaheb	Piramal Capital & Housing Finance Ltd	Relationship Manager	2.5 LPA
Gole Abhishek Mahadev	Piramal Capital & Housing Finance Ltd	Relationship Manager	2.5 LPA
Pawar Akash Abasaheb	Piramal Capital & Housing Finance Ltd	Relationship Manager	2.5 LPA
Solase Amit Arjun	Piramal Capital & Housing Finance Ltd	Relationship Manager	2.5 LPA



# Student and Alumni Talk

## ALUMNI TALK: GLORIOUS PATH



**Mr. Mrugesh Mistry**  
Accounts Manager,  
Wipro Technologies  
2013-15 Batch

My time at AIMS was transformative, provided me with not only master's education but also invaluable life learnings. The diverse range of academics and extracurricular activities offered me to explore various interests and develop a well-rounded skill set. The support from professors was incredible and the opportunities for hands-on learning, such as internships and research projects, prepared me for the challenges of corporate world. I am proud to be associated with an institution that believes in values, innovation, and holistic development. I am confident that prospective students who are choosing AIMS for their Master's education will find it to be a nurturing and future ready environment to set the stage for their future success.



**Ms. Komal Shah**  
Project Manager  
Markup Infosystem  
2021-23 Batch

"Studying at AIMS, Baramati for my MBA in Business Analytics was a remarkable journey. The Institute's focus holistic development helped me grow both personally and professionally. The curriculum was designed to bridge the gap between academic theories and real-world applications, making me corporate-ready from day one. The emphasis on soft skills, leadership training, and hands-on projects has significantly enhanced my ability to navigate the corporate landscape. I am immensely grateful for the opportunities and experiences that AIMS provided."

## CURRENT YEAR STUDENT'S TALK

The library of the institute is excellent, with a wide range of books, journals, and other learning resources. The teaching facilities are also top-notch, with well-equipped classrooms and laboratories. The faculties are highly qualified and experienced, and they are dedicated to providing a world-class education. I was afraid of speaking on stage at the beginning, and I confessed it then. I took steps to reduce my fear, and all the teachers gave me opportunities to overcome it. Several fun events and fests take place at AIMS throughout the year. These events are a great way to socialize with your fellow students and to get involved in the college community. At AIMS there is a lot of freedom for students to express themselves. Overall, I had a great experience at AIMS. I learned a lot and I got a mentor for my carrier.

During my academic journey, I developed a strong bond with the faculty, who were always supportive and cooperative. The institute hosted numerous events, providing ample opportunities for learning and personal growth. My experience at AIMS has been truly enriching and has prepared me well for my future endeavors." The faculty's guidance and mentorship were invaluable, and the lifelong connections I made with peers and professors have been a treasure trove of personal and professional growth.



**Ms. Priyanka Chavan**  
MBA-I (2023-25)



**Mr. Prathmesh Pawar**  
MBA-II (2022-24)



### Scintillating Events @ AIMS

Orientation Program - August  
Collage and Local Industrial Visit I – September  
Fresher's Party–September  
Intaglio Series - January  
National Conference & Convex–February  
Local Industrial Visit II & Outstation Visit – February  
Management Days–February  
Rise-Up Celebration–April

Institute's Address

### Anekant Institute of Management Studies (AIMS)

Anekant Education Society Campus Baramati,  
Dist. Pune (MH) India PIN : 413102 Ph. : (02112) 227299  
Email: [director@aimsbaramati.org](mailto:director@aimsbaramati.org) Website:  
[www.aimsbaramati.org](http://www.aimsbaramati.org)

### Transportation to Baramati

**Bus** : MSRTC Buses: Pune to Baramati.  
**Railways** : Pune (100kms), Daund (40kms),  
Nira (40kms).  
**Airport** : Pune (100Kms)

### Admission Form

Available on [www.aimsbaramati.org](http://www.aimsbaramati.org)