

Anekant Education Society's

# **Anekant Institute of Management Studies (AIMS)**

## **Baramati, Dist. - Pune 413102**

**Religious Minority Institute**

Approved by AICTE ,DTE ,Govt. of Maharashtra & Permanently Affiliated to Savitribai Phule Pune University

Accredited by NAAC B++ Grade (CGPA 2.93)

ISO 9001:2015 and Green Audit Certified Institute



**PROSPECTUS** 2020 - 2021



Shri. Arahad Das H. Shah  
(Saraf)

Dear Stakeholders,

On behalf of Anekant Education Society and Anekant Institute of Management Studies (AIMS), I wish to share our vision through Prospectus 2020-21.

Anekant Education Society was established in 1961 as a not-for-profit society with the broad objective of empowering rural people through world class quality education. I am proud to mention here that, my team is instilling values of education across diverse sections of society from last more than 58 years. As a result of this Tuljaram Chaturchand College, our oldest college of higher learning has been awarded NAAC A+ grade by NAAC Bangalore, College for Potential Excellence (CPE) by University Grants Commission and 'Best College' and many more accolades from UGC and S P Pune University respectively.

Treading the path of excellence, AIMS also has secured NAAC B++ grade (CGPA 2.93) by NAAC Bangalore in their first cycle of accreditation itself. Moreover AIMS is now ISO 9001:2015 and Green Audit Certification from JAS-ANZ Australia and New Zealand and has permanent affiliation by S P Pune University.

Further, Anekant Institute of Management Studies (AIMS) has made its mark on the management education map of the Maharashtra. AIMS endeavors to educate a new generation of leaders—men and women who will be capable of shaping the future with vision, justice, and charity—with a sense of calling, with concern for all of the human fraternity. We pursue this challenge because it is a worthy goal for any Management Institute, but particularly for AIMS, an Institute uniquely suited to be a beacon of hope and light for rural youth. I invite you to join us, as a student, parent, or friend.

Dear Well-wishers,

It is indeed a great pleasure to welcome you to Anekant Education Society, Baramati established in 1961 with an inspiration from Samant Bhadra Maharaj, the Society took shape with the guidance from Late Shri. Fulchandji Gandhi, who was formerly the Education Minister of the then Hyderabad State.

The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, also the founder, Walchand group of Industries was keen on staffing the college with the best talent. The Jain concept "Siddhirnekantat" has become the motto and "Anekantvad" has become preamble through its incorporation in nomenclature of this Society.

With a dream to provide world class quality education to rural people in the vicinity of Baramati and beyond, Anekant Education Society started Under Graduate College in Baramati in June, 1962. The erstwhile Baramati College was eventually rechristened as Tuljaram Chaturchand College which is popularly known as T.C. College. The college now caters to more than 12,000 students.

Anekant Institute of Management Studies (AIMS) was established in 2011, and was inaugurated at the auspicious hands of Hon'ble Sharadchandraji Pawar (Ex. Agricultural Minister, Govt. of India). Our vision is to facilitate the all-round development of students, to help them acquire the ability of learning and to make them competent professionals, leading happy life as well as good human beings.

I am proud to mention here that, AIMS is accredited by NAAC Bangalore, permanent affiliation by S P Pune University, ISO 9001:2015 and Green Audit Certification from JAS-ANZ Australia and New Zealand.



Shri. Jawahar M. Shah  
(Wagholikar)





Shri. Milind R. Shah  
(Wagholikar)

My Dear Students,

Anekant Institute of Management Studies (AIMS) always pays attention in imparting holistic and quality education to shape raw graduates into multi-skilled Managers /Entrepreneurs. As proverb in Bhagavadgita asserts "Anything in this world can be achieved or overcome through the "Power of will", we earnestly train our students to imbibe qualities essential for Achieving excellence in their chosen career. AIMS students are trained to face the turbulent, uncertain world with courage as well as caution, so that they can effectively deal with the threats and coalesce with the reality. MBA at AIMS is not about earning another degree or a Masters. Rather, it is about broadening thinking horizon so that newer opportunities become visible.

Dear students, I wish to inform you that, AIMS has **always been hailed for the commendable work** be it in academics, extracurricular activities, skill development or social service. Therefore, I believe, AIMS is one of the best Management Institute in Pune Dist. All our alumni till date are well placed and closely knit across different batches. This strong alumni



Dr. M. A. Lahori  
Director, AIMS  
MBA (Mktg.),  
Ph.D (Busi. Admin.)  
D.Litt. (USA)

Gladsome Wishes & Welcome, *My Dear Students...*

As a matter of fact, I must appreciate you for your **right** decision being with AIMS by virtue of your valuable admission. Your association indeed is a delightful connects and we are happy to be with you in your journey of 'Quality Learning' at AIMS. AIMS, always endeavors towards confidence building, analytical and capability approach, and strengthens competency, flavorful communication skills and cultural inhabitants as to do better in all the situations. The honest result is that; our students are into their happily personal life and professional career as well.

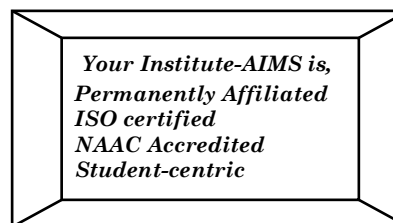
To name few tools for your grooming are ....:

- ✓ **Orientation program**
- ✓ **Alumni talk**
- ✓ **Collage competition – communication skill**
- ✓ **National Conference – Research Based**
- ✓ **HR Summit – Industry Student Interface-Industry visit**
- ✓ **Intaglio Series – National Management Fest – Fun & Learning**
- ✓ **Job Fairs and Placement – Employment Platform**
- ✓ **Research Competition –Intercollegiate**
- ✓ **Continuous Concurrent Evaluation System**

**Skill Development Workshop, Social Events & lot more...**

Let's walk together for the great happenings and wonderful events at AIMS. It is certain for the glorious moments in days to come...

Good to have you at *Right* place for a memorable journey of learning



Enjoy Happy Learning @ AIMS !!!!!

Director

## Governing Council

Shri. Arahad Das Hirachand Shah (Saraf)	President
Shri. Milind R. Shah (Wagholikar)	Secretary
Shri. Dhaval Abhaykumar Shah	Member
Shri. Sonik Adarsh Shah (Pandarkar)	Member
Shri. Rohan Bharat Shah	Member
Dr. C. V. Murumkar	Member
AICTE Representative	Member
DTE Representative	Member
Savitribai Phule Pune University Representative	Member
Prof. Manisha Anil Vhora	Member
Prof. Smita Shyamsundar Khatri	Member
Dr. M. A. Lahori	Member & Convener

## Advisory Board

Shri. Jawahar Motilal Shaha (Wagholikar) Secretary, Anekant Education Society	Chairman
Shri. Milind Rajkumar Shah (Wagholikar) Secretary, Anekant Institute of Management Studies	Secretary
Shri. Dr. Rajkumar K. Chhajed Member, Anekant Education Society	Member
Dr. Chandrashekhar V. Murumkar Principal, T. C. College, Baramati	Member
Mr. S. B. Patil HR Head Bharat Forge, Baramati	Member
Mr. Sachin Kulkarni CEO, Baramati Industries, Baramati	Member
Mrs. Radhika Ghorpade Executive Assistant to Plant Manager, Cummins, Phaltan	Member
Mr. Vishal Shinde Executive Employee Relation, ISMT LTd. Baramati	Member
Dr. Preetam V. Vhora Advocate, Medico-Legal Consultant	Member
Prof. Manisha A. Vhora Faculty, Anekant Institute of Management Studies	Member
Dr. M. A. Lahori Director, AIMS, Baramati	Member Secretary & Convener

## College Development Committee

Shri. Arahad Das Hirachand Shah (Saraf) Chairman, Anekant Education Society	Chairperson
Shri. Jawahar Motilal Shaha (Wagholikar) Secretary, Anekant Education Society	Member
Shri. Milind Rajkumar Shah (Wagholikar) Secretary, AIMS, Baramati	Member
Dr. Chandrashekhar V. Murumkar Principal, T. C. College, Baramati	Member
Mr. Vishal Shinde Executive Employee Relation, ISMT Ltd. Baramati	Member
Prof. Dr. Tanaji V. Chavan IQAC Coordinator, AIMS	Member
Prof. Dr. Vinod N. Sayankar Academic Coordinator, AIMS	Member
Prof. Dr. Dattatray P. More Admission Coordinator, AIMS	Member
Prof. Manisha A. Vhora Faculty, AIMS	Member
Shri. Vijay D. Shinde Office Superintendent, AIMS	Member
Prof. P. D. Hanchate Librarian, AIMS	Member
President of Students' Council Ex-Officio	Member
Secretary of Students' Council Ex-Officio	Member
Dr. M. A. Lahori Director, AIMS	Secretary, Member

## Alumni Association

Shri. Milind R. Shah (Wagholikar)	President
Mrs. Shital D. Parade	Vice President
Dr. M. A. Lahori	Secretary
Dr. U. S. Kollimath	Joint Secretary
Prof. M. A. Vhora	Treasurer
Mr. Vishal S. Shinde	Joint Treasurer
Mr. Hardik N. Gujarathi	Member
Mr. Pritam B. Vanjari	Member
Mr. Kalpesh S. Shah	Member
Mr. Abhishek D. Galinde	Member
Mrs. Neha Kothari	Member

Anekant Education Society was established in 1961 under the dynamic guidance of Late Shree Fulchandji Gandhi, the former Education Minister of erstwhile Hyderabad State. The Jain concept "Siddhirnekantat" has become the motto and "Anekantvad" has become preamble through its incorporation in nomenclature of this Society. The Society started Degree College in Baramati in June 1962. Baramati College was later renamed as Tuljaram Chaturchand College. Anekant Education Society, Baramati operates renowned T. C. College with more than 14,000 students and around 320 faculty also has another degree college i.e. Jaysingpur College, Jaysingpur, Dist. Kolhapur.

The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, founder President of Premier Automobiles Ltd. and Walchand group of industries was keen on staffing the college with the best talent. Anekant Education Society has been catering to the education need of downtrodden minority students and hence, it is awarded as 'Jain Religious Minorit'y' status by the Government of Maharashtra.

Anekant Education Society has added another feather to its cap by starting AIMS to provide MBA course. It is approved by AICTE New Delhi, DTE, Government of Maharashtra and permanent affiliated to Savitribai Phule Pune University. The initiative is to develop management professionals with a view to excel in the corporate world as well as take it to new heights. The need is to nurture the talents and hone their skills which are achieved only through AIMS. Since its inception, the Society is providing quality education and in a period of five decades, the Society has made its mark on academic, cultural and social environment of Baramati; and now NAAC has given quality hallmark of education field as A+ Grade to its Tuljaram Chaturchand College.

### Our Vision

AIIMS Baramati envisages to be a global epicentre and socially accountable Institution of Excellence which conserves, create, imparts pertinent knowledge and values. Our stakeholders are empowered to progressively conquer all the socio-economic, technological challenges and to uphold echelon of citizenry.



### Happy To Share

*AIMS has a unique blend of rich culture of proactive, committed environment and latest technology. Our objective is to provide our students value driven quality management knowledge, through new methodologies and resources by experienced, dedicated faculty members.*

*We bask in the glory and draw our strength from the legendary and renowned Tuljaram Chaturchand College, Baramati which has successfully commemorated its Golden Jubilee Years in 2012.*

*It is today known to be the leading and the most prestigious Institute in and around Baramati.*



- Establishing collaborations with globally acclaimed organizations in the sphere of Socio-economics.
- Facilitating intellectual transactions to proactively develop business leaders with contemporary skill-sets.
- Elevating research quotient among the students.
- Inculcating moral, ethical, social values and professional etiquettes.
- Enabling students to integrate technological know-how with social wellbeing.



- AIMS stimulate studentship and leadership in its learning.
- Intrinsically invoke the discipline, commitments, dedication and workaholic habits.
- Enrichment of skill-sets, learnings of techno-socio-economic sciences for tomorrow's wellbeing.



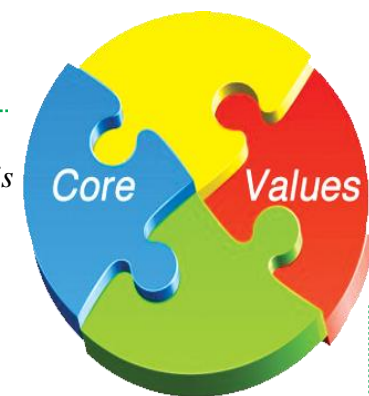
## Placement Policies

- Pre-Placement introduction Talk is organized detailing the company's information, job details, compensation offer and other process.
- Once the student appears for the process, the student cannot reject the offer made by the company.
- In case if a company has a specific requirement/request, the recruitment committee has all the rights to nominate a set/individual student(s) and it is mandatory that student's has to attend the interview. In case selected and an offer is made, then student is free to decide about the same.
- A company is free to make their choice of students irrespective of their specialization
- Preferably, Pre-Placement Offer to summer trainees are to be made much before Day 1 and the student must decide on the offer within 24 hours of getting the offer
- If the Pre-Placement Offer is accepted, the student will have to opt out of the institute placement process. However, a student with pending Pre-Placement Interview Offer is eligible to participate in the placement process
- Any student who does not clear the Group Discussion stage for 3 companies or the Personal Interview stage for 2 companies shall not be allowed to appear for the placement till the whole batch is placed.
- The Director of AIMS shall decide on slots for companies. No company will
- allowed to make offers before the slotted day and time.
- If, for any reason, a company wants to conduct its process before the slotted day and time they are free to do so but they shall make the final offer on the day the company is slotted. However, the companies coming before their assigned day and time cannot make spot offers.
- In case a student who is placed through the institute placement process takes up private placement as well in another company, the Director, in consultation with the companies concerned, shall nullify both the offers
- The appointment letter(s) will be in the custody of the Director and will be handed over after he/she has been deemed to have cleared the entire course and also after he/she has no dues towards the institute. Non-compliance shall withhold the appointment letter and company is free to recruit another candidate to replace.
- All correspondence to and from the company will be routed through the Director and Placement cell only.

AIMS fabricated on the Vision that management education functions as a basis in illuminating society and building enhanced futures for the students of Master of Business Administration ,

AIMS commit to core values of:

- Brilliance
- Conscience and Pride
- Diversity
- Student Emphasis
- Industry Interface
- Citizenry
- Social Accountable



## Research Policy

- To encourage research work and translate the same into quality publications and IPRs.
- Research output and publications to be one of the criteria for faculty recruitment and promotion.
- Research Management – Overall management of research activities to be coordinated by a dedicated Research Cell under supervision of the Director
- Research Integrity – To promote highest ethical standards of conduct in research and ensure data integrity and transparency.
- Special efforts shall be taken to promote research temperament among the student community.
- To cultivate Research Interface with our MoU partners to address relevant socio – economic issues by Institutes' research efforts.

# Just For You

## Anekant Institute of Management Studies (AIMS), Baramati

- Well qualified and highly experienced faculty members.
- 100% Quality Placement Assistance since Inception.
- Approved by AICTE, DTE and Permanently Affiliated to Savitribai Phule Pune University
- Accredited by NAAC 'B++' Grade (CGPA 2.93)
- ISO 9001: 2015 and Green Audit Certified Institute

- Market-Oriented Excellent Curriculum.
- Internationally-exposed and Industry experienced Faculty.
- Well-equipped Library with online access to reputed management journals.
- 3-I's Approach (Industry-Institute-Interface) for Industry / Corporate exposure.
- Placement Support-Soft Skills Training and Personality Development Programmes.
- Intercollegiate Event- Intaglio Series every year in the month of January
- Conferences every year in the month of October
- Interaction with International Professors and Industry Experts

- State-of-the-Art Infrastructure.
- Conveniently located with Bus Connectivity.
- Bank Loan facility enabled.
- Secure and Wi-Fi enabled hostel facility separately for Girls & Boys
- Mock Interviews
- Practical Exposure
- Research oriented approach
- Student centric



Students are groomed and nurtured in a fun filled environment at AIMS.





Dr. M. A. Lahori  
Director, AIMS

MBA (Mktg.),  
Ph.D (Busi. Admin.)  
D.Litt. (USA)



Dr. V. N. Sayankar  
Professor, B.Sc.(Electronics)  
MBA (Mktg. Management)  
Ph.D (Commerce)

He has 37 years of blend of corporate and academic experience. He is honoured with 'Rashtriya Vikas Ratan Award' by Economic Growth Society of India, New Delhi. He has 48 publications to his credit and actively participated in 50 International and National Conferences. He has received the Best Paper Award titled 'Trust and Conflict Management' in an International Conference and a letter of appreciation from IJRCM-ISSN 2231-1009 for the article titled, 'Business Opportunities & Trends in India – Silver Market & Youth

Premium Market.' He is a Life Member of Managalore Management Association, M'lore. His areas of interest are: Marketing Management, Organizational Behavior and General Management. Recently he is been awarded D.Lit by University of South America-USA.

He has a rich and resourceful experience of 25 years. He has corporate experience for 16 years in the field of Quality Management System. He has published 59 research papers in National and International journals. He has actively participated in 42 Conferences/Workshops/Symposium/FDP.

He has 7 books to his credit in National and International publications. He is a Recognized Ph.D. Guide of Savitribai Phule Pune University, Pune in Marketing Management. His areas of interest are: Quality Management System, Supply Chain Management, Operations Management, Management Information System. SAP/ERP, Business Research Methods. He holds responsibilities at AIMS as an Academic Coordinator.

He has a rich and resourceful experience of 16 years in academics and 7 years in Industry. Prior to joining AIMS, he was associated with Zeal Education Society, Pune. He has published 8 Papers at National & 3 Papers at International Conferences. He has completed his doctoral research in the area of agriculture supply chain management. His areas of interest are: Rural Development, Sustainable Practices, Community Projects, Soft Skills training. He holds responsibility at AIMS as a Research Coordinator.



Dr. U. S. Kollimath  
Associate Professor

B.Sc., MBA (Mktg. & Fin.) Ph.D

He has 9+ years of SPPU –MBA approved teaching and 2+ years of industrial experience. He is a founder faculty member and has served the Institute as faculty member representative on Governing Council and Local Management Committee. He is the Right to Information (RTI) officer since inception at AIMS. His deep interest in research is evidenced through 22 publications in refereed academic National and International

journals and Conference proceedings. He is recipient of Best Paper award at various Conferences.

He has contributed to Institutional development by coordinating various strategic Events viz. Intaglio, National Conference, Industrial Visits, HR Summit, LIC Visits, SPPU Permanent Affiliation, ISO Certifications, and A.A.A. etc. He has served as CEO for 4 years and T&P Officer for 2 years at AIMS. His Ph.D. work on Stress Management is appreciated by Indian Society for Industrial and Organizational Psychology and International Stress Management Association.

He teaches courses like Legal Aspects of Business, Human Resource Management, Labour Laws, Training and Development, Emerging Trends in HR practices; all related to HR and Law specialisation. He holds responsibilities at AIMS as MBA IIInd year Coordinator.



Dr. A. Y. Dikshit  
Associate Professor  
BSL, LLB, MBA, M.Com.,  
Ph.D (Management)



**Dr. Dattatray More**  
Associate Professor  
M.Com., MBA,  
NET (JRF), PGDIBO  
Ph.D (Commerce)

He has total experience of 9 years in academics and 1 year in industry. He has served as Training & Placement Officer for three years at AIMS. He has published 10 research papers in refereed academic journals and proceedings. He was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride', Pune at Dr. D.Y. Patil's School of Management, Lohegaon, Pune in October 2016. His areas of Interest are: Marketing Research, Consumer Behavior and Rural Marketing. He holds responsibilities at AIMS as Coordinator Marketing Events & Collage Competition.



**Dr. Tanaji V. Chavan**  
Associate Professor  
M.Com., MBA (Finance),  
NET, PGDIBO,  
Ph.D (Commerce)

He has 7 years of rich academic experience as well as 09 months of experience in US Based MNC. He has qualified NET twice for consecutive years in Management subject. He holds responsibilities at AIMS as Coordinator for IQAC. He has published 6 research papers in national academic journals. He is currently working on Minor Research Project secured from BCUD, SPPune University. His domain Expertise (Research) include: Financial Planning, University Examinations, Tax reforms, Investment Avenues, Financial Inclusion in India. His areas of interest are: Merchant Banking and Financial Services, Financial Regulatory Framework, International Finance, Corporate Finance, Income Tax. He is the winner of Zonal Level Avishkar competition from Teacher category (Commerce, Management & Law) and Participated in University Level Avishkar Competitions of S P Pune University.

He has a rich mix of academic experience of more than a decade and 9 years of Industrial experience. Prior to joining AIMS, he was associated with ICAI University, Hyderabad. He has 6 publications to his credit. He is a member of World Wild Federation (WWF), Greenpeace India Liberty Club, Karad, Srujan Education Society, Karad. His areas of interest are: Accounting for Business Decisions, Financial Management, Enterprise Performance Management. He holds responsibilities at AIMS as CEO, MBA Ist Year Coordinator.

She has 14 Years of experience in management teaching and 2 years Industrial Experience. She has authored 6 textbooks in her area and has 23 research papers to her credit. She has also received the Best Paper Award entitled 'Unifying Presentation and Display System with Bidirectional (Dual) View Feature.' She was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride', Pune at Dr. D. Y. Patil's School of Management, Lohegaon, Pune in October 2016. Her specific areas of interest include: Research Methods, Decision Science, Operations Management and Information Technology Management and Human Resource Management. She is coordinator & member of Governing Council, Advisory Board, and College Development Committee.

She has been associated with Anekant Education Society for 13 years and with AIMS since its inception in 2011. She is the member (Faculty Representative) of the Governing Council, AIMS. She was awarded with 'The Best Teacher Award' by 'Lion's Club of Pune Pride', Pune in Sept. 2015 at Dr. D.Y. Patil's School of Management, Lohegaon, Pune. She has published 11 research papers in National and International Journals. Her areas of interest lie in Marketing Management, Consumer Behaviour and allied subjects of marketing. Currently she holds responsibilities at AIMS as SIP Coordinator and Convex- Research Based Competition (Intercollegiate) Coordinator.



**Prof. Sachin Jadhav**  
Assistant Professor B.Com.,  
MBA (Fin. & Mktg.)  
(Ph.D Pursuing)



**Prof. Manisha Vhora**  
Assistant Professor  
B.Sc.(Statistics), MCA,  
MBA (HR), Ph.D (Pursuing)



**Prof. Smिता Khatri**  
B.Sc., MBA (Mktg.),  
Ph.D (Pursuing)

## Intellectual Capital



Prof. Dr. Pravin V. Yadav Assistant Professor B.Com, MCM, MBA (HR), M.Com. Ph.D

He has been associated with Anekant Education Society for 12 years. He possess around 12 years of rich and wide academic experience in Information Technology and Human Resource Management. He has to his credit 10 papers in National and International journals. His primary research concentrates on Labour Welfare Measure and Quality of Work Life. He holds a PhD in Commerce from University of Mumbai. His areas of interest include: Management Information System, Networking, Advanced HRM, “Strategic HRM”, “International HRM”, “Talent Management. He is the winner of University Level Avishkar competition from Teacher category (Commerce, Management & Law) and represented Savitribai Phule Pune University Teacher category at Maharashtra State Inter University Research Convention held at Mahatma Phule Krishi Vidyapeeth, Rahuri Ahmadnagar during 15-17 Jan. 2018. He holds responsibilities at AIMS as Intaglio Series Coordinator.



Prof. Shriram Badave Assistant Professor B.Sc., MBA (HR) Ph.D (Pursuing)

He has a rich and resourceful experience of 11 years in academics and 2 years in Industry. He has published 12 research Papers in National & International journals. He has also published one book on Labour Laws. His area of interest is Human Resource Management and Organizational Management. He is College Examination Officer(CEO) of AIMS.

She has 5 years of teaching experience and 8 years as a Librarian. Prior to joining AIMS as a Librarian, she was associated with A.R.A College of Pharmacy at Dhule and P.S.G.V.P. Mandal's College of Pharmacy at Shahada as a Lecturer in Microbiology. She is the member of College Development Committee, AIMS. She was also the Chairperson of Woman Grievance Redressal Cell at AIMS. She is even the Co-editor of 'AIMS Timeline' the Newsletter of AIMS.



Mrs. Priti Hanchate Librarian NET,SET, M.Sc.(Micro), M.Lib., Ph.D (Pursuing)



## Resource Persons and Visiting Experts

**Dr. R. G. Allagi**  
Director - Basaveshwar Institute of Management Studies, Bagalkot, Karnataka

**Ms. Anupama Pawar**  
Assistant Director, District Employment Exchange , Pune

**Mr. M. B. Sankeshwarkar**  
CEO, Baramati Hi-Tech Textile Park Ltd. Baramati

**Mr. Umesh Dugani**  
Plant HR Head at Ferrero India Private Limited , Baramati

**Ms. Savita Garud**  
HR Head Schreiber Dynamix Dairies , Baramati

**Mr. Dhiraj Keskar**  
Deputy General Manager - Marketing  
Walchandnagar Industries Limited , Walchandnagar

**Mr. Bhima Rao**  
M.S.W., Senior Management Consultant, Bangalore

**Mr. D. C. Hiremath**  
Management Consultant, Baramati

**Dr. Naresh Shah**  
M.M.S., Management Trainer and Consultant, Mumbai

**Mr. Mahesh Jadhav**  
Assistant Manager – HR Bharat Forge Limited , Baramati

**Mr. Prashat Jagtap**  
Consultant , Baramati

**Mr. Navin Khandare**  
Project Office, Maharashtra Centre for Entrepreneurship Development, Aurangabad

**Mr. Suresh Umap**  
Regional Officer, Maharashtra Centre for Entrepreneurship Development , Pune

**Mr. Sanjay Saste**  
Sr.Manager – HR & Admin., Baramati Agro Limited , Baramati

**Capt. Ankush Pawar**  
Sr.Manager, Emcure Pharma, Kurkumbh

**Mr. Shashi Thakur**  
Management Consultant, Member MCCIA. Pune

**Mrs. Rakhi Mathur**  
Principal, AEMS, Baramati



## Adjunct Faculty

**Dr. N. M. Nare**  
Emirate Professor

**Dr. R. A. Pathan**  
Principal, Anjuman Degree College, Bijapur

**Mr. P. V. Haridasan**  
M.D.Rubco, Kannur, Kerala

**Mr. Girish A. Satav**  
Chartered Accountant, G.A. Satav & Co. LLP

**Mr. Alok Babley**  
Chief General Manager, Co-optex, Chennai  
**Dr. Jayant Panse**  
Sr. Academician

**Dr. B. Gunasekhar**  
Sr. Academician

**Dr. P. K. Sinha**  
Sr. Academician

**Mr. Virendra Gaikwad**  
Industry Personnel

## Our Associations of Eminence



Tree plantation by the hands of Dr. Aisha M. Sheriff (Chairperson). Present Dr. Sudesh Chhikara (Coordinator), Dr. Malabika Deo (Member) NAAC Peer Team, Dr. M.A. Lahori, Director AIMS and Staff.



NAAC Peer Team- Dr. Aisha M. Sheriff (Chairperson), Dr. Sudesh Chhikara (Coordinator), Dr. Malabika Deo (Member), Dr. M.A. Lahori, Director AIMS, Faculties with MBA Students.



Dr. Santosh Bhawe MD(HR & Admin) Bharat Forge Ltd. Pune addressing National Conference 2016 at AIMS.



Mr. Chris Wodarczyk (USA), Business Support Team Leader Schreiber Dynamix, Baramati felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS.



Mr. Todd Nelson (U.S.A) Regional Operations Manager Schreiber Dynamix, Baramati addressing in Intaglio 2019 at AIMS.



Dr. P.S. Aithal Vice Chancellor, Shrinivas University, Mangalore addressing in 8<sup>th</sup> National Conference at AIMS.



## Our Associations of Eminence



Dr.R.G. Allagi - Director - Basaveshwar Institute of Management Studies, Bagalkot, Karnataka visited AIMS.



Panel Discussion in 7<sup>th</sup> National Conference: Dr. P. K. Sinha, Dr. Avinash Ganbote were present.



Panel Discussion in 8<sup>th</sup> National Conference. Dr. Sharad Karne Dr. Neelkanth Dhone were present.



Dr. Ganesh A. Hegde Deputy Adviser, NAAC Bangalore felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS



Shri Nand Dulal Das, ISKON - Mumbai, felicitated by Shri. Milind Shah- Hon'ble Secretary AIMS .



Shri R. M. Jain Consultant Aurangabad, Auditor Dr. M. S. Adhyapak visited for ISO 9001: 2015 and Green Audit certification.



## Infrastructure

### Computer Lab

The blooming technology has taken deep roots in every field now a days. It is impossible for anyone to imagine a world without high computing environment. In the management field, I.T. plays a vital role directly or indirectly. In order to meet the challenges of modern learning and to keep abreast with the global scenario, all the students at AIMS have Laptops as a part of the standard study kit and the campus is Wi-Fi enabled. The Institute is equipped with state-of-the-art computing facility. All the students have free access to the Computer Labs to do their work any time of the day. The high speed internet connectivity provides an extended access to vast intellectual resources.



### Language Lab

This is one of the most distinguished facilities at AIMS. A state-of-the-art Language Lab is set up to facilitate learners to pick up fluency in English spoken language by use of interactive media and through instructions by the teacher present in the language laboratory. The language laboratory at AIMS is here with the objective of grooming and training students with the Basic English speaking fluency school curriculum which is essential for student's management practice as a part of the finishing.

### Library : The Learning Resource Development Centre (LRDC)

The Learning Resource Development Centre (LRDC) is the nerve-centre of Anekant Institute of Management Studies. The Institute takes pride in its State-of-the-Art library infrastructure and resources.

**Reading Room :** Spacious, well equipped, adequately ventilated, ultra-comfortable and well-illuminated reading room.

**Books:** AIMS LRDC is enriched with more than 3500 titles of Management books with more than 7500 volumes.

**Project Reports :** More than 550 reports of Alumni.

**Journals:** Over 48, including online access to EBSCO Ebook and J Gate Plus.

**News Papers:** All leading English news papers are made available.

**Publications on CDs :** Over 300

**Library Automation :** Easylib software allows students to access their book borrowing status.



Reading Room



## Infrastructure

### Pedagogy



The AIMS has evolved a unique pedagogy blending multiple tools of theories and practices training with relentless research and experimentation in order to offer the best education. The delivery tools are formulated in a manner so as to enable the students to grasp the fundamentals of the modern management practices and help them acquiring in-depth knowledge. It contains guest lectures, seminars, industry visits, unbounded, innovative, instructional approaches, brain storming sessions, group discussions, case analysis and presentations.

### Hostel



AIMS offers separate boarding and lodging facilities for boys and girls and to the visitors. The students are provided spacious furnished accommodation. Separate boys and girls hostels are facilitated with 60 rooms each, excellent kitchens, dining hall, hot water and Aqua guard facility, TV Hall with projector.

### Entrepreneurship Development & Placement Cell



The institution has a full-fledged placement centre for career guidance and full assistance for job and placement. The placement cell consisting of faculty and student members will act as a channel of communication with our recruiters and create a platform for recruitment and summer placements (SIP-Summer Internship Programme). AIMS also musters the support from Govt. agencies for skill development & employment to seek career opportunities. We ensure that our students are provided with an ample opportunity to learn from the corporate world through unique mentorship programme. Through an excellent mix of highly qualified faculty and unique teaching methodology, we ensure that our students are well prepared to step into this volatile and dynamic corporate world and occupy positions of stature. AIMS, believes in industry exposure with inputs of academics that ensure students' all round development. Guest lectures, seminars, industry interaction give students a chance to experience a corporate feel; it increases student's ability to learn latest management practices. Many national brands are being a part of AIMS placement cell to develop student's career. The Institute makes all possible measures to provide vivid career opportunities to all the students.



Interface takes place in the form of Industry Visits, Industry Internship and Guest Lectures.



Students at Karnataka Silk Industries Corporation Ltd., Mysore (2012)



Students at Mormugao Port Trust, Goa (2012)



Faculty and Students of AIMS at Bilt Graphic Paper Products Ltd., Bhigwan (2013)



Faculty and Students at Piaggio Vehicles Pvt.Ltd. (Three Wheeler Plant), Baramati (2013)



Students at Amul Dairy, Anand, Gujarat (2014)



Faculty and Students of AIMS at Vespa Plant, Baramati (2014)



## Industrial Memoir



Industrial Visit at Moon Beverages, New Delhi (2015)



Students during interactive session at Coca-Cola Bottling Plant, New Delhi (2015)



Faculty and Students of AIMS during Parliament Visit, New Delhi (2015)



Local Industrial Visit at Bharat Forge (2016)



Students at Premium Transmissions Ltd., Pune (2016)



Faculty & Students of AIMS at Green Field Garden, Kerala Visit (2017)



## Industrial Memoir



Local Industrial Visit at Spentex Industries Limited, Baramati (2017)



Local Industrial Visit at Baramati Textile Park, Baramati (2017)



A Visit to Salim Kagzi Paper Industry Jaipur, Rajsthan (2018)



Sight-seeing at Jantar Mantar Jaipur Rajsthan (2018)



Industrial Visit at Lockhart Tea Factory, Munnar, Kerala ( 2019)



Industrial Visit at Textile Park , Baramati (2019)



Industrial Visit at Manila (2020)



Industrial Visit at Manila (2020)





Orientation Program



Fresher's Day



Collage Competition



Tree Plantation Program



Job Fair



Campus Drive





Intaglio Series 2019 Inauguration Ceremony: Chief Chair Mr.Chris Wodarczyk (USA), Business Support Team Leader Schreiber Dynamix, Baramati addressing to the participants



Participants Performance in Event of Intaglio Series 2020



Shri. Nand Dulal Das, ISKON – Mumbai, Chief Guest 7th National Conference 2018 on 'Reconnect to Basics: Mantra to Value Based Learning & Transformation' addressing to the participants



Dr. Shivaji Pawar Director, Centre for Innovative and Applied Research, AES, Baramati in 8th National Conference 2019

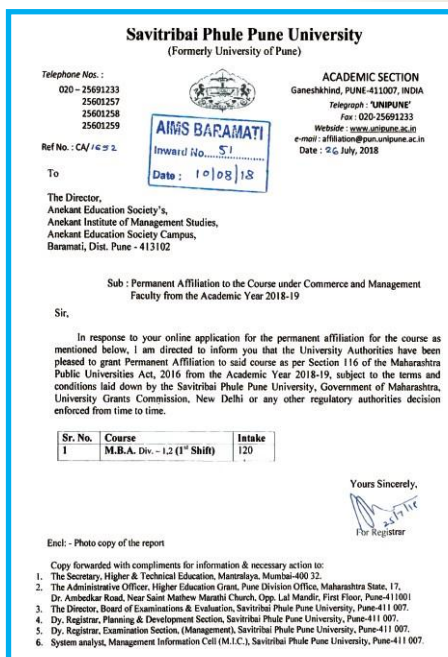


Dr.Prabha Kiran , Bangalore in 8<sup>th</sup> National Conference 2019



Visit of 108 Pulaksagarji Maharaj

# Yours Springboard - Quality Testimonials





### Course

Approved Intake : 120      Semesters : 4  
Duration of each semester : 6 months

### Anti Ragging

AIMS will not allow admission to student who is involved in any sort of Ragging. Even after his/her admission if the student is found to be involved in Ragging, his/her admission will be entitled as cancelled.

### Eligibility for MBA:

Maharashtra State Candidature Candidate.- (i) The Candidate should be an Indian National; (ii) Passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent ( at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent; (iii) Obtained non zero score in CET conducted by the Competent Authority (MAH-MBA/MMS-CET 2020).

Note: Please refer Information Brochure for Admission to Post Graduate Technical Courses (2020-21) of State CET Cell, Maharashtra State, Mumbai for -

1. All India Candidature Candidates, Jammu and Kashmir Migrant Candidature Candidates.
2. NRI/OCI/PIO, Children of Indian workers in the Gulf countries, Foreign National.

### Centralised Admission Process (CAP):

Institute shall admit Candidates through the Centralised Admission Process (CAP) as referred in sub-section (3) of section 3 of the Admission Act.

### Admissions in Institutional Quota and vacant seats after CAP:

The Director of the institution shall notify the admissions of seats in the following manner.-

- 1) Admissions shall be made in a transparent manner and strictly as per the Inter-Se-Merit of the Candidates who have applied to the Institution.
- 2) All the information in the brochures will also be displayed on the Institution's website.

- 3) Institution shall invite applications by notifying schedule of admission and the number of seats to be filled by the institution, by advertisement in at least two leading newspapers and on the website of the institution.
- 4) Aspiring Candidates fulfilling the eligibility criteria as notified by the Government and specified by the appropriate authority, from time to time, shall apply to the Director of the Institute for admission at the Institution level.
- 5) The institute, as specified by the appropriate authority, will fill the seats in the NRI Quota, based on the Merit list prepared and published by the Competent Authority.
- 6) The institute shall give admission to the applicants on the basis of their inter-se merit derived from Merit list based on the basis of CET prepared by the procedure specified in rule 8 (4) of Admission Act.
- 7) The institution shall prepare and display the Inter-Se merit lists of the Candidates to be filled in at the institution level, in the Institutional Quota with the vacant seats after CAP, on the notice board and shall publish the same on the website of the institution
- 8) All the admissions and cancellations shall be updated immediately through online system.
- 9) If any CAP seat becomes vacant after the CAP Rounds then the same shall be filled in by the Candidate from the same Category for which it was earmarked during the CAP. Further if the seats remain vacant then the seats shall be filled on the basis of Inter-Se-Merit of the applicant.

AIMS Seat Matrix for Admission 2020-21				
Type of Institution	No. of Seats- as % of Sanctioned Intake CAP Seats			Institution Quota*
Unaided Minority Educational Institutions (Non Autonomous)	Maharashtra State (M.S.) Seats	All India Quota	Minority Quota 51%	
	70% of M.S. Seats for HU, 30 % of M.S. Seats OHU	15% of Seats Under CAP	Minimum 51%	20%
	50	9	61	24

\*Subject to surrender of seats to CAP

### Refund of fees after cancellation of admission by Institutions:

- 1) The Candidate shall apply online for cancellation and submit signed copy of system generated application for cancellation of admission to the Institution.
- 2) After receiving admission cancellation request from the Candidate, the institution shall cancel the admission immediately and generate online acknowledgement of cancellation of admission through institution login and issue a signed copy to the Candidate.
- 3) The refund of fees before cut-off date of admission shall be made within two days i.e. total fee minus the processing charges of Rs. 1,000/-, or refund rule shall be as per the guidelines of the appropriate authorities or the State Government as the case may be.
- 4) If the admission is cancelled after the cut-off date of admission declared by the Competent Authority, there shall be no refund except the Security Deposit and Caution Money Deposit if any.

### Admission Fees for the Academic Year 2020-21

Admission fees shall be as per Fees Regulatory Authority Maharashtra State Mumbai.

#### Note:

- Reserved category candidates will get benefit as per Government norms. Special
- scholarship benefits for the Jain Minority Candidates.

### Eligibility for Education Loan

On confirmation of your admission, AIMS will assist student the financial support of any nationalized bank; upto the extent of the fees.

### Application Form

Download Application Form either from Institute website and submit it, by sending a DD of Rs. 600/- only in favour of "Director, Anekant Institute of Management Studies, (AIMS)", payable at Baramati or collect through AIMS administrative office.

## MBA Program: Course Structure (As per S. P. Pune University 2019 Pattern)

### Semester I

Course Code	Course Name
GC – 01	Accounting for Business Decisions
GC – 02	Organizational Behaviour
GC – 03	Economic Analysis for Business Decisions
GC – 04	Business Research Methods
GC – 05	Basics of Marketing
GC – 06	Digital Business
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
191	Human Rights -I (HR-I)
192	Cyber Security -I (CS-I)

### Semester III

Course Code	Course Name
GC – 11	Strategic Management
GC - 12	Decision Science
GC – 13	Summer Internship Project (SIP)
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
392	Cyber Security-III (CS-III)
394	Skill Development-I (SD-I)

**Specializations offered:** The following specializations shall be offered as MAJOR / MINOR:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

### Semester II

Course Code	Course Name
GC – 07	Marketing Management
GC – 08	Financial Management
GC – 09	Human Resource Management
GC - 10	Operations & Supply Chain Management
GE - UL	Generic Electives University Level Courses
GE - IL	Generic Electives Institute Level Courses
FOU	Foundation Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
291	Human Rights-II (HR-II)
292	Cyber Security-II (CS-II)

### Semester IV

Course Code	Course Name
GC – 14	Enterprise Performance Management
GC – 15	Indian Ethos & Business Ethics
GE - UL	Generic Electives University Level Courses
ENR	Enrichment Courses
ASCC	Alternative Study Credit Courses
SC	Subject Core Courses: Specialization
SE - IL	Subject Elective Courses: Specialization
492	Cyber Security-IV (CS-IV)
494	Skill Development- II (SD-II)

The following specializations shall be offered ONLY as MINOR

Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IBM)



Comprehensive Concurrent Evaluation Criteria							
Semester I & II (Generic Core & Subject Core / Generic Elective & Subject Elective)							
Month	Attendance & Learning Diary 25 Marks	Home Assignments 25 Marks	Presentations 25 Marks	Case Study/Caselet/Situation Analysis 25 Marks	Open Book Test 25 Marks	Written Test : Preliminary Examination 50 Marks	Total 175 Marks (Conversion in 50 Marks)
July							
August							
September							
October							
November							

Comprehensive Concurrent Evaluation Criteria							
Semester III & IV (Generic Core & Subject Core / Generic Elective & Subject Elective)							
Month	Attendance & Learning Diary 25 Marks	Home Assignments 25 Marks	Presentations 25 Marks	Case Study/Caselet/Situation Analysis 25 Marks	Open Book Test 25 Marks	Written Test : Preliminary Examination 50 Marks	Total 175 Marks (Conversion in 50 Marks)
January							
February							
March							
April							
May							



**Miss Preeti Ramesh Shinde**  
Current Organization: ICICI Bank, Mumbai



**Mr. Suraj Vijay Bhalariao**  
Current Organization: Paggio Vehicle, Baramati



**Mr. Bagwan Hujepa Umarali**  
Current Organization: VIVO Mobile Baramati



**Mr. Rohit Rajendra Suryawanshi**  
Current Organization: Mahalaxmi Automotives, Baramati



**Mr. Ashish Rajkumar Abbad**  
Entrepreneur: Guru Ganesh Enterprises, Baramati



**Mr. Vipul Vipul Rajendra**  
Entrepreneur: VH Industry, Baramati

AIMS has one of the environmental friendly campus. The faculty members are with rich blend of experience industry as well as academics. Studying here helped to improve my capability and skillset. The superlative part of the Institute is that they give you internships and placements in reputed companies.

I wish this institution goes on doing great stuff and help students achieve their dreams.



**Ms. Amatulla Baramatiwala MBA-II**

Thanks to AIMS, the faculties have always been caring and inspiring guides, motivators and also challenging taskmasters. AIMS has nurtured me and made me what I am today. AIMS has not only instilled discipline and professionalism but also made me a responsible citizen.



**Ms. Nikita Gholap, MBA-II**

AIMS has been continuously cooperating me widen my knowledge horizon and I would always be grateful to them for giving me a multi-dimensional learning by providing the apt mix of academics, industry exposure, attitude and leadership. The place that helped me build not only my career but instilled an ambition that may take me to newer heights in my career.



**Mr. Sawan Doshi MBA-II**

I believe that the achievement of an organization is a result of combined efforts of each individual. This is something that I learnt at AIMS. The institute has groomed us rigorously through pre placement mock interviews, workshops, Orientation Programs, etc. This makes us confident to take on any kind of professional challenge!



**Mr. Kartik Shah MBA -II**

## Messages-Current Batch



Ms. Mrunal Aher  
MBA - I

AIMS has introduced us to a completely new world, new thinking, and new promises! Having spent two semesters in the Campus, me and my classmates have experienced a remarkable change in our outlook towards life. The events like Intaglio, National Conference, Industry Tour, etc. give us many opportunities to learn leadership, teamwork, conflict resolution, and organizational skills.



MS. Vaishnavi Bhute, MBA - I

AIMS always believes in its students and that makes me feel proud of my Institute. The faculty members and supporting staff are very cooperative and friendly. The lush green environment, facilities and the library of the Institute give us lot many opportunities to learn the art of management.

## Messages-Current Batch

AIMS educate us in a very creative way and encourage all to think out of the box. I think, the usage of ICT in teaching- learning makes it interesting to be in the campus! Besides, the events like Freshers' Party, Intaglio, Conferences, made every one of us involve and learn by doing our best. We at AIMS get several chances to open up and express ourselves by means of Weekly debates, GDs, presentations, etc.





Mr. Swapnil  
Bhandari  
MBA-I

AIMS not only helps me to excel in the academic field, but also teaches me a lot about different cultures and how to appreciate them. It is an excellent Institute with friendly environment and meticulous planning in all the activities. Dr. M. A. Lahori Sir, our Director is exceptionally friendly and caring. Our faculty members are also knowledgeable and efficient in training us.



Pranav Doshi  
MBA-I

**Our Recruiters**

     	   
<p>Infosys</p> <p>Softzeal Tech. Pvt. Ltd.</p> <p>Ferrero India Pvt. Ltd.</p>	<p>Chandukaka Saraf &amp; Sons Pvt. Ltd. <small>Since 1827</small></p> <p>Bharat Forge Limited</p> <p>Walhekar Marbles</p> <p>Piaggio Vehicles Pvt. Ltd.</p> <p>Real Dairy Industries Pvt. Ltd.</p>



**“Enjoy the little things, for one day you may look back and realize they were the big things.”**  
**Author-Robert Brault**



Mr. Kalpesh Shah

A Glorious Path  
 Pass Out Year: 2014-16  
 Specialization: Financial Management  
 Current Organization: Muthoot Finance  
 Current Designation: Branch In charge

Well it is been wonderful journey for me. I have started my journey in AIMS in the year 2014. Since then my life has completely changed. In the college days I have participated in various event viz Intaglio Series, Collage Competition. It has helped me to build my stage courage, presentation skill, soft skill etc. It was a great experience for me. I am proud of being a part of AIMS.



Mr. Satyajit Pawar

A Glorious Path  
 Pass Out Year: 2011-13 Specialization:  
 Financial Management Current  
 Organization: BNY Mellon  
 Current Designation: Sr. Fund Administrator

AIMS has given an opportunity to explore the real corporate world through seminar, conferences, guest lectures and industrial visits. It has been a great experience to be a part of such an institution which not only provided us with quality education but also helped us groom our responsibilities. I am proud to be member of AIMS family.

A Glorious Path  
 Pass Out Year: 2014-16  
 Specialization: Human Resource Management  
 Current Organization: Schriber Dynamix Dairy, Baramati  
 Current Designation: HR Executive

AIMS- whenever I hear this name it is not the words but the feelings that come into play. Like our parents teach us to walk, eat & talk, the same ways AIMS teach us to learn, explore and grow. AIMS has the power to absorb us in its culture and train us as a corporate professional by giving us best of environment, faculty, mentors, industry visits, expert lectures, internship and finally the placements. At AIMS we learned the true meaning of the word enjoyment which we inculcate in everything we do; be it celebration or hard core tasks. I feel proud to be an alumni of AIMS.

A Glorious Path  
 Pass Out Year: 2011-13  
 Specialization: Human Resource Management  
 Current Organization: Prasanna Purple Mobility Solutions  
 Pvt. Ltd. Pune  
 Current Designation: Sr.Executive Human Resource

It is an honour to be a part of prestigious AIMS. I have transformed into a well groomed personality and could excel in pragmatic field. The MBA program has enhanced my understanding of the corporate requisite and I am sure I will stand in good stead. AIMS made me more disciplined and helped me to grow not only professionally but holistically...as a good human being.



Ms. Ruchali Jagtap



Ms. Rashmi Joshi



## Scintillating Events @ AIMS

- Orientation Program - September
- Collage and Local Industrial Visit I – September
- Fresher's Party – September
- Online National Conference –
- October Convex – October
- Intaglio Series - January
- Local Industrial Visit II – and Outstation Visit – February
- Management Days – February
- Rise – Up Celebration – April

\*All events organization subject to COVID 19 situation.



### Institute's Address

## Anekant Institute of Management Studies (AIMS)

Anekant Education Society Campus  
Baramati, Dist. Pune (MH) India PIN: 413102  
Ph.: (02112) 227299

Email: director@aimsaramati.org

Website: www.aimsaramati

### Transportation to Baramati

Bus : MSRTC Buses : Pune to Baramati.

Railways : Pune (100 kms), Daund (40 kms), Nira (40 kms).

Airport : Pune (100 Kms)

Admission Form : Available on [www.aimsaramati.org](http://www.aimsaramati.org)