

AES
Anekant Institute of Management Studies (AIMS)
Baramati
Report
on

Intra Class Business Plan Competition - May 2022

To,

**The Director,
AIMS, Baramati**

Sub: Report on the Intra class Business Plan Competition-Reg.

Respected Sir,

With reference to the above, I am pleased to inform your goodself that an Intra Class Business Plan Competition was held for MBA II Semester students as a pedagogical tool of experiential learning for the course 209-Startup and New Venture Management.

Business Plans were invited from the students during May 2022. To encourage maximum participation from the students, the participation was made compulsory and there was an announcement of Certificate of Appreciation for the best business plan.

A total of 16 entries were shortlisted for the presentation round, held on 27th June 2022. Four entries were shortlisted for the final round of personal interview. Ms. Rutuja Ghanwat was adjudged as the student with best business plan. Following are few glimpses:



Thus, the activity gave an opportunity for the students learn the intricacies of preparing a business plan so as to attract investors' attention.

For your kind reference


Dr. Umesh S. Kollimath

Subject Teacher (209-Startup and New Venture Management)



209 - SNVM - 2022

Stream Classwork People Grades



+ Create

Google Calendar Class Drive folder

All topics

Business Plan

Business Plan



Intra Class Business Plan Competition

Due May 25, 11:59 PM

Posted May 17 (Edited May 23)

1. The activity is compulsory to all MBA Sem II students.
2. Prepare a Business Plan for an innovative product/service
3. Submit the neatly hand written or Type Written Business Plan covering details on Product/Service, Market Potential, Marketing Strategy, Fund Mobilization, etc.
4. Best Business Plan/s will be rewarded.

17

Turned in

70

Assigned

View assignment

Activate Windows

Go to Settings to activate Windows.

classroom.google.com/s/0/c/Ndk1MDY3ODIyNCQ4/a/Ndk1MDY2MzA2OTAw/submissions/by-status/and-sort-last-name/done

209 - SNVM - 2022

Instructions Student work

100 points

All students

Sort by status

Turned in

	17	70
	Turned in	Assigned
Turned in	Turned in	
Ankit	Ankitgadya pptx Turned in	
Anita Bhapakar	Scanned_20220522-1 Turned in	
Sanyuka Bhise	SNVM Assignment .pdf Turned in	
Mayuri Bhosale	business plan pdf Turned in	
Nayan Bhosale	Document (15).pdf Turned in	
Shubhangi Dargude	snvm (individual busi Turned in late	
Prathamesh Dongare	Hotel Business Plan P Turned in	
Kiran Ghadge	3 attachments Turned in	

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Date: 28th May 2022

Intra Class Business Plan Competition - May 2022

Shortlisted Entries -Preliminary Round

Sr. No.	Name of the Students	Theme of the Business Plan
1	Aditya Takale	Aggregator of Miscellaneous Services
2	Aishwarya Nalage	Fashion Clothing Boutique
3	Ankit Gadiya	Jaggery Powder Unit
4	Anuradha Kate	Cooking Classes
5	Apurva Limaye	Yoga Classes
6	Kiran Ghadge	Fashion Botique
7	Kshitija Lipare	Tea Stall / Cafe
8	Mayuri Bhosale	Frozen Peas
9	Nayan Bhosale	Event Management
10	Prathamesh Dongare	Hotel
11	Rutuja Ghanwat	Organic Beauty Products
12	Sanyukta Bhise	Automobile Service Center
13	Sayali More	Cooking Classes
14	Shubhangi Dargude	Dairy Farming
15	Snehal Mohite	Bamboo Toothbrush
16	Suraj Pawar	Packaged Sugarcane Juice



Dr. Umesh S. Kollimath
Subject Teacher (209-SNVM)

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Intra Class Business Plan Competition - May 2022

Shortlisted Entries - Presentation Round

#	Name of the Students	Theme of the Product/Business Plan	Marketability (10)	Feasibility (10)	Entrepreneurial Commitment(10)	Total (30)
1	Aditya Takale	Aggregator of Miscellaneous Services	6	6	4	16
2	Aishwarya Nalage	Fashion Clothing Boutique	6	6	4	16
3	Ankit Gadiya	Jaggery Powder Unit	7	7	3	17
4	Anuradha Kate	Cooking Classes	6	7	3	16
5	Apurva Limaye	Yoga Classes	6	7	6	19
6	Kiran Ghadge	Fashion Botique	6	6	6	18
7	Kshitija Lipare	Tea Stall / Cafe	6	5	4	15
8	Mayuri Bhosale	Frozen Peas	5	4	3	12
9	Nayan Bhosale	Event Management	5	5	5	15
10	Prathamesh Dongare	Hotel	4	5	4	13
11	Rutuja Ghanwat	Organic Beauty Products	7	7	7	21
12	Sanyukta Bhise	Automobile Service Center	7	6	3	16
13	Sayali More	Cooking Classes	6	3	3	12
14	Shubhangi Dargude	Dairy Farming	6	3	3	12
15	Snehal Mohite	Bamboo Toothbrush	6	5	5	16
16	Suraj Pawar	Packaged Sugarcane Juice	6	6	6	18



Dr. M.A. Lahori
Director, AIMS

Dr. Tanaji V. Chavan
Head, IQAC

Dr. Umesh S. Kollimath
Subject Teacher, SNVM