

Anekan Education Society's
Anekan Institute of Management Studies (AIMS)
 Religious Minority Institution
 Anekan Education Society Campus
 Baramati, Dist-Pune, Maharashtra, PIN-413102
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 Contact us:director@aimsaramati.org

22/02/2021

Report of Extension Activity in Collaboration with Baramati Municipal Council

To
 The Director
 AIMS Baramati

Activity Title: Impact Analysis of BMC Activities on Citizen's Life under Swatch Bharat Mission 2021
 This is to submit that, AIMS Students and Faculty Members contributed in conducting survey of Impact of BMC's activities on Baramati Citizen's Life. The survey was prepared under guidance of **Shri. Akshay Naik** (City Coordinator – BMC Baramati), **Dr. A. Y. Dikshit** (Associate Professor- AIMS) and **Dr. T. V. Chavan** (Associate Professor – AIMS) guided **11 Groups of AIMS Students** in preparing and conducting this survey. Each group was allotted a unique criteria and each group consisted of 2 students each. A total of **22 students from MBA II year** participated in this extension activity.

The said survey was conducted in **December and January 2020** and its analysis was done in third week of **February at BMC Baramati Office Baramati**. This activity sensitized students towards keeping Baramati City **Neat, clean and Safe**. Baramati City was awarded **top rank** in Pune District and stood in **top 10 Councils** of Maharashtra in engaging community in its awareness towards **Majhi Vasundhara Abhiyaan 2021**.

The said survey and its research based report was a vital input for this success. The efforts of AIMS Team were **highly appreciated** by BMC Management and Council Members.

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'माझी वसुंधरा'मध्ये बारामतीची चमक राज्यातील पहिल्या दहांमध्ये पटकावले स्थान



बारामती, ता. २ : राज्य सरकारच्या पर्यावरण व वातावरणीय बदल विभागाकडून ऑक्टोबर २०२० पासून सुरू केलेल्या 'माझी वसुंधरा' अभियानात बारामती नगरपरिषदेने नगरपरिषद या वर्गावरील राज्ये राज्यातील पहिल्या दहामध्ये स्थान पटकावले.

'माझी वसुंधरा' अभियान ऑक्टोबर २०२० ते फेब्रुवारी २०२१ आणि १ मार्च ते १५ एप्रिल २०२१ अशा दोन टप्प्यात राज्यभरात राबविले गेले. अभियानांतर्गत केलेल्या कामाचे मूल्यांकन (डेस्कटॉप असेसमेंट) राज्य सरकारने नेमलेल्या प्रत्यक्ष संश्लेषणात केले. यामध्ये पुणे, अहमदनगर, नागपूर, कोल्हापूर या नगरपालिकांचा समावेश आहे. बारामती नगरपालिका या नगरपालिकांमध्ये अग्रेसर स्थान पटकावले.

होती. कोरोनामुळे रस्त्यांवर असलेल्या निर्बंधांमुळे अभियान कालावधीत केलेल्या कामाची प्रत्यक्ष पाहणी करणे शक्य झाले नाही. त्यामुळे शासनाकडे नेमलेल्या निरादस्थीय समितीने पहिल्या दहा शहरांची दृष्टीगोचर पद्धतीने ऑनलाईन सादरीकरण पाहून व व्हिडीओ टुराद्वारा पाहणी करून कामाचे अंतिम मूल्यांकन केले.

अनेकांत व्यवस्थापन महाविद्यालय यांच्या सहकार्याने अभियानाचा प्रसार करण्याकरिता व नास्तीत जास्त भारिकांनी होत राहण घेण्याच्या हेतूने सिटीजन व्हॉईस सर्वे केण्यात आला. फिल्ल अंतर्गतचकरीता. नगरपरिषदेचे मुख्याधिकारी विरणराज मादव यांनी सादरीकरण केले. निधीओ टूर करिता नगरपरिषदेच्या अधिकारी व कार्यकारी यांनी व्हिडीओद्वारा काम दाखविले. या सादरीकरणासाठी अनेकांत इन्स्टिट्यूट ऑफ मॅनेजमेंट स्टडीजचे संचालक डॉ. सलीम खोरी, डॉ. अभिषेक खोरी, डॉ. अशोक खोरी यांचे सहकार्य लाभले.

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List of MBA Second Year Students Participation in the Extension Activity

S#	Seat	Name of Student
1	52448	WAGCHAURE RAKESH S.
2	52451	DESHMUKH AISHWARYA P.
3	52421	ATOLE TEJSHWNI NANDKUMAR
4	52462	DHAINGE ESHWAR VIJAY
5	52464	GRGADE MEENAKDHI SUBHASH
6	52422	KHANGAGLE GANESH SANJAY
7	52450	ACHLARE NIKITA MAHAVEER
8	52420	BADHE AKSHAYKUMAR M.
9	52452	BABAR PRJAKTA D.
10	52453	BABAR RADHIKA MANIKA
11	52454	BADHE MANISHA NIVRUTI
12	52455	BAGWAN SIDDHIK SACHIN
13	52456	BHANUSHALI VISHAL GOVIND
14	52457	BHAPKAR PRAVIN GORKNATH
15	52458	BHOSALE MADHURI GANESH
16	52459	BUDHAWALE RUTUJA SANTOSH
17	52460	DESHMUKH AKASH C.
18	52461	DESHMUKH NAYAN L.
19	52463	GALINDE VAISHNAVI NARENDRA
20	52465	HAROLE MAYURI R.
21	52466	JADHAV ABHISHEK HANUMANT
22	52467	JADHAV KAJAL JALINDAR

Submitted By

Dr. A. Y. Dikshit
BMC Mod Coordinator

Copy To:
1. AIMS IQAC



Dr. M. A. Lahori
Director

SBM's Impact Analysis Report

Date:22/02/2021

To,
The CEO,
BMC, Baramati.

Sub: Submission of Swachha Bharat Mission's (SMB) Impact Analysis Report -Reg.

Respected Sir,

As per the directions received by your good self, we have conducted survey and extracted the impact of SBM on the life of Citizens. The online survey conducted among the Citizens of the Baramati and out of all responses received; only 120 responses has considered for the Analysis by removing the errors. The detailed analysis report is as follows:

Following Impacts has analyzed

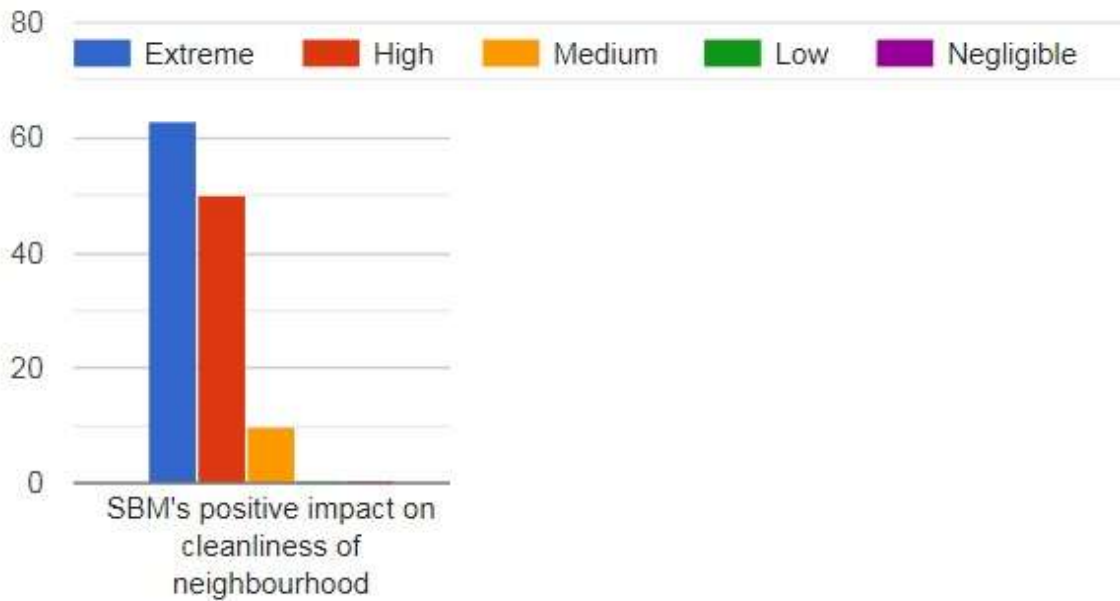
Sr No	Impact of Swachh Bharat Mission on Citizen's Life
1	SBM's positive impact on cleanliness of neighbourhood
2	SBM's positive impact on enhancing citizen engagement in Governance
3	SBM's positive impact on citizen health
4	SBM's positive impact on making neighbourhood fit to live-in
5	SBM's positive impact on Air Pollution
6	SBM's positive impact on Industry
7	SBM's positive impact on Start-ups
8	SBM's positive impact on gender specific initiatives
9	SBM's positive impact on Public Places
10	Overall impact of SBM on my life in my city


 Nodal Officer
 BMC, Baramati

Chief Officer
 BMC Baramati



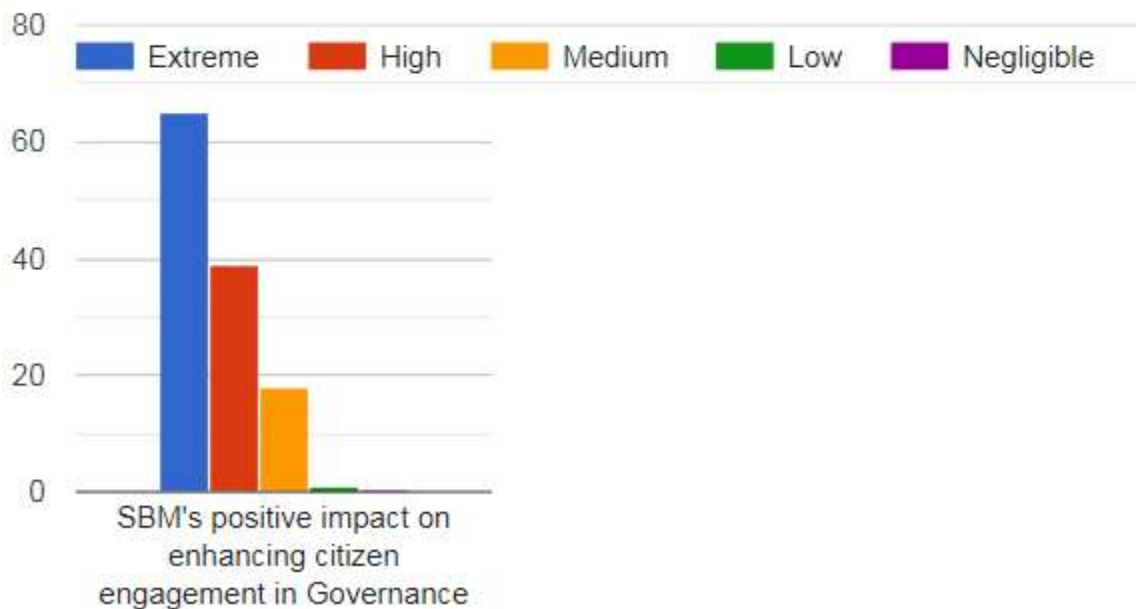
Impact of Swachh Bharat Mission on Citizen's Life



Brief Note: Variables of Impact: Cleaner Neighborhood

1. Cleaner neighborhood
2. Set a litter-free example for others
3. Tie your bags and secure your lids
4. Become involved in a community cleanup
5. To reduce your fertilizer and pesticide use
6. Take your car to a carwash where it recycles water
7. By riding your bike, taking public transit and carpooling
8. Reuse wrapping paper, gift bags, plastic containers
9. Choose alternatives to styrofoam cups
10. Have a voice in the decision-making in your community to support clean, healthy neighborhoods on a legislative level

Impact of Swachh Bharat Mission on Citizen's Life

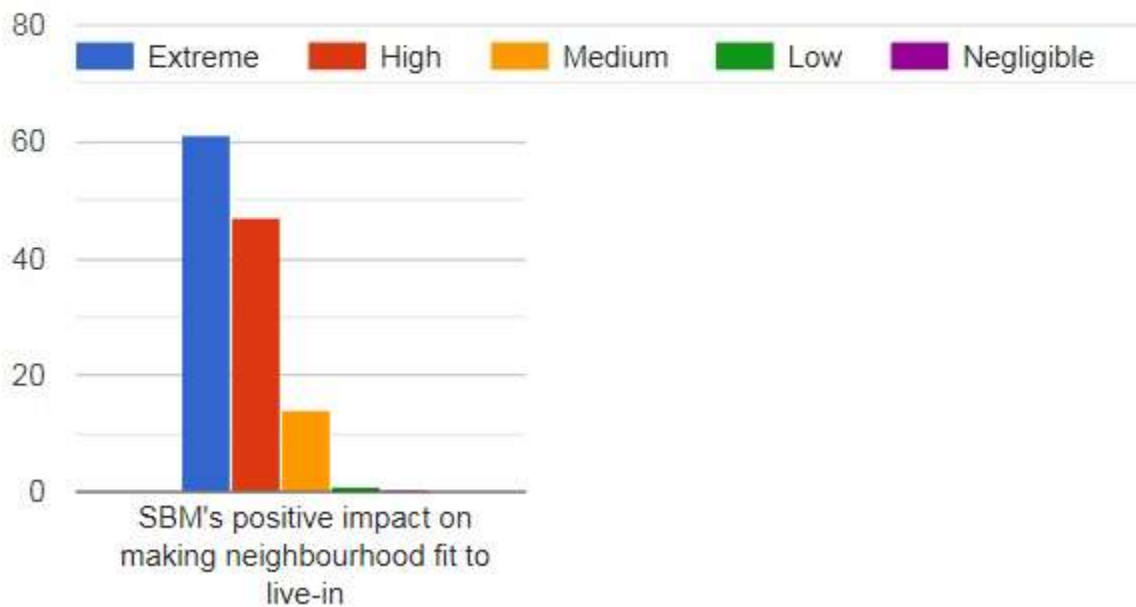


Brief Note:

Variables of Impact: Enhancing Citizen Engagement in Governance

1. Swachhata Curriculum in Schools
2. Cleanliness Mascot during festivals for our city
3. Use of Swachh App to locate toilets
4. College NSS and NCC participation
5. Poster Competitions on Swachh Sarvekshan themes
6. Participation in Online Surveys by BMC
7. Baramati Radio telling stories to children on Swachh News
8. Whatsapp Messages of Good News regarding Cleanliness initiatives
9. Cleanliness Videos and programs on Local Cable Networks
10. Contact Number Access to Swachh Surveyor of each ward

Impact of Swachh Bharat Mission on Citizen's Life



Brief Note:

Variables of Impact: Fit to Live In

1. Providing Safe Drinking Water
2. Improving Access To Sanitation
3. Washing Hands Five Times A Day
4. Using A Toilet For Defecation
5. Educate And Motivate Their Communities To Adopt Better Wash Habits
6. Improving Oral Care
7. Improving Self-Esteem
8. Absenteeism reduced

Impact of Swachh Bharat Mission on Citizen's Life

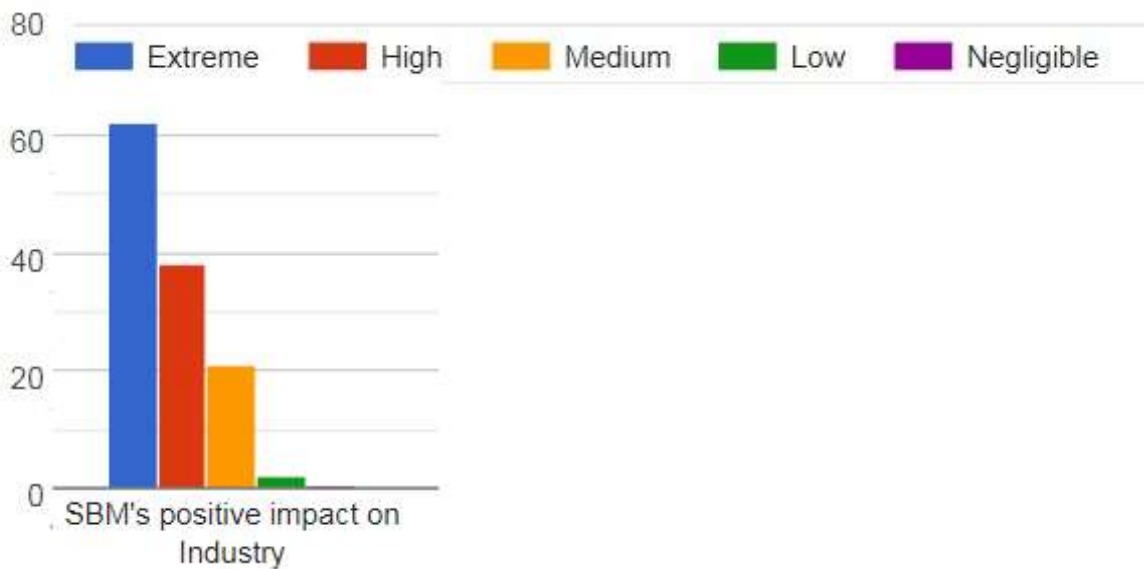


Brief Note:

Variable of Impact: Air Pollution

1. Cough, Cold and fever reduced
2. Allergies reduced
3. Feeling fresh and active
4. Foul smell in Society reduced
5. Feeling good while passing through public toilet area
6. Dead animal smell reduced in road side areas
7. Tree plantation on public places feel good
8. Nakshatra udyan is best place with best air
9. Factory worker feeling happy to work at dairy factory due to good waste disposal system
10. MIDC Baramati air has improved during winter

Impact of Swatch Bharat Mission on Citizen's Life

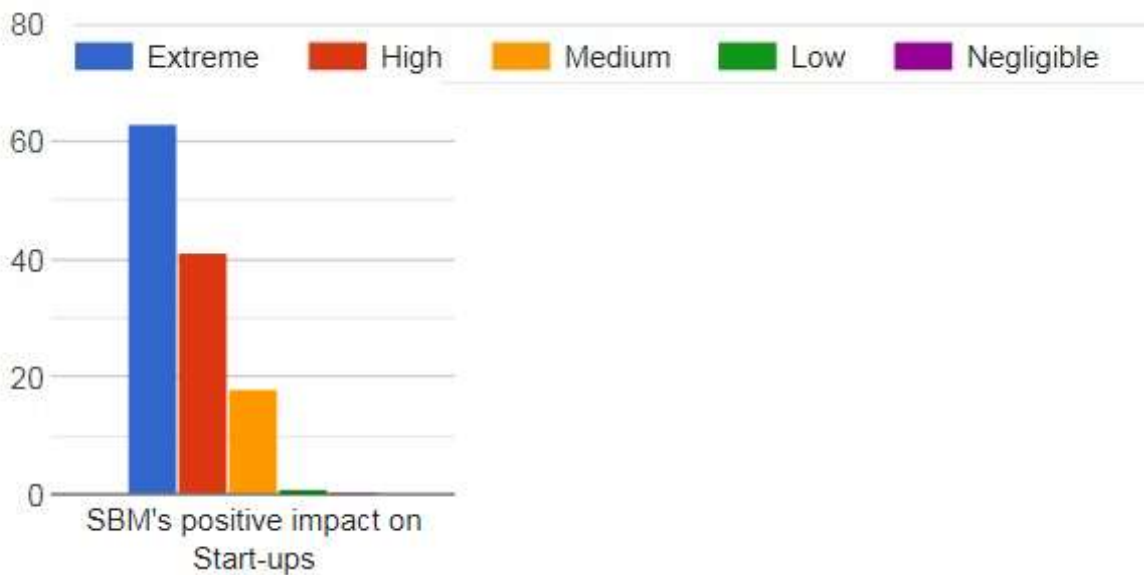


Brief Note:

Variable of Impact: Industry

1. Safety officer focus on health
2. Sanitation has improved
3. Cleanliness has improved
4. Waste disposal is good initiative
5. Swatchata and Safety Messages improve caution at work
6. Swatchh Officer in every factory is must.
7. Garbage and Hazardous waste disposal at source
8. Clean water and Hygenic canteens observed
9. Toilets and Washrooms in factory are better
10. Companies in MIDC are investing in Cleanliness

Impact of Swachh Bharat Mission on Citizen's Life

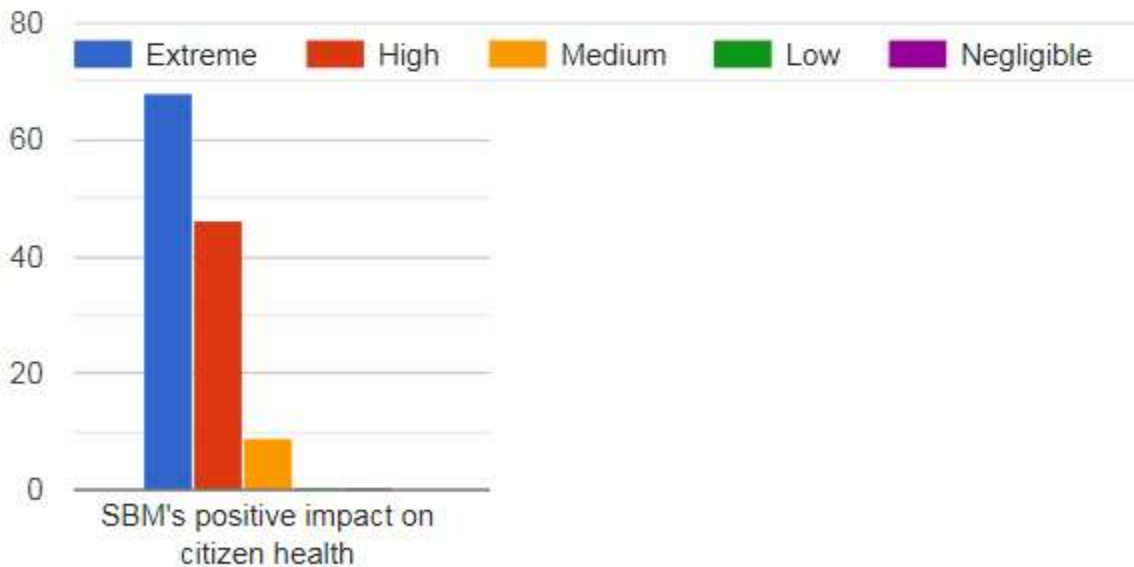


Brief Note:

Variables of Impact: Startups

1. Making of Eco friendly bags
2. Making of Hand Sanitizers, Masks and Disposal Units
3. Business of Plastic free Packaging Materials
4. Eco friendly Ganapati Making
5. Making automatic road clean machines
6. Making tree uprooting and replanting machines

Impact of Swachh Bharat Mission on Citizen's Life

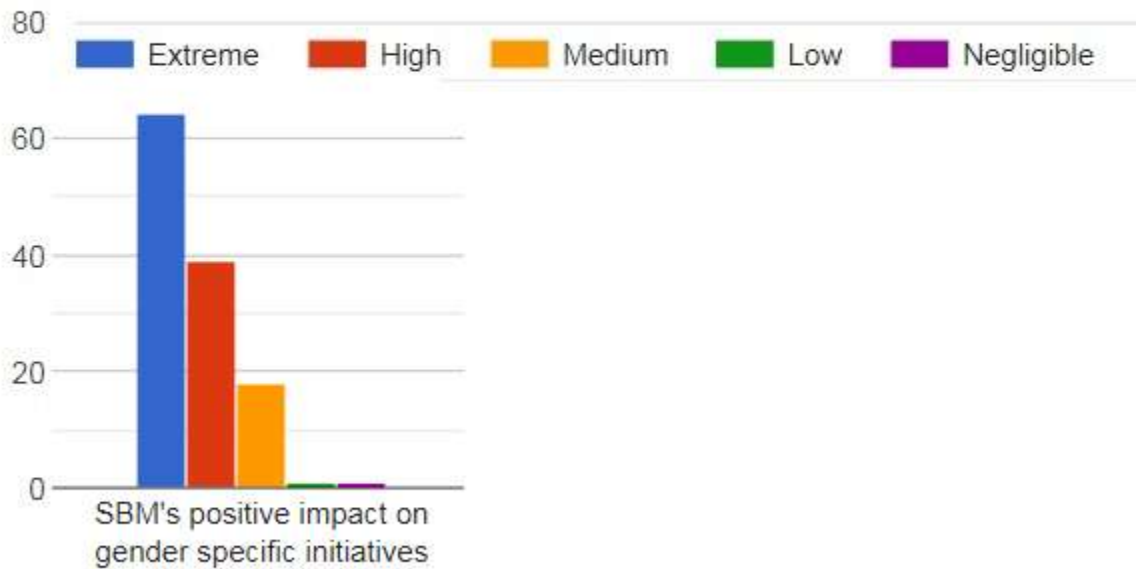


Brief Note:

Variables of Impact: Health

7. Providing Safe Drinking Water
8. Improving Access To Sanitation
9. Washing Hands Five Times A Day
10. Using A Toilet For Defecation
11. Educate And Motivate Their Communities To Adopt Better Wash Habits
12. Improving Oral Care
13. Improving Self-Esteem
14. Absenteeism reduced

Impact of Swachh Bharat Mission on Citizen's Life

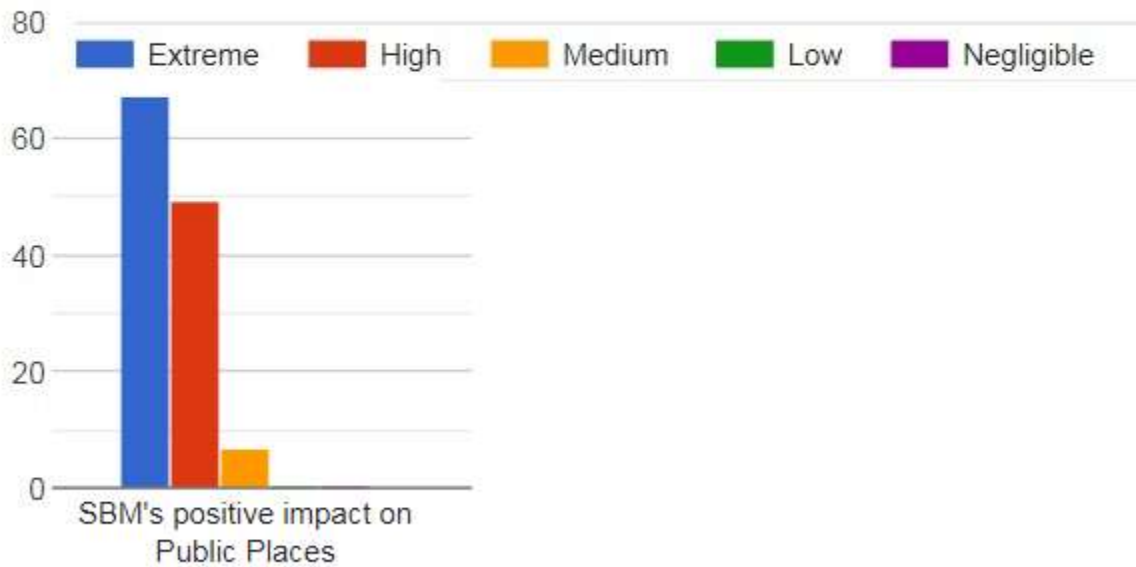


Brief Note:

Variable of Impact: Gender Specific

1. Girls activity during Women Cycle Rally was fantastic
2. School girls performed nicely on environment theme during year celebration
3. Boys activity of Street plays at Mandai was good.
4. Tree plantation by Women was nice.
5. Waste disposal eco friendly napkins program in Shardanagar College was good

Impact of Swachh Bharat Mission on Citizen's Life



Brief Note:

Variable of Impact: Public Places

1. Schools are conducting programs on Swachh theme
2. Hospitals are now neat and clean
3. Bus Stand is clean
4. Railway Station premises is much cleaner.
5. Eco friendly Ganpati – Nice Initiative
6. Tree Plantation near roads is great
7. Grass removal activity near public places must be appreciated
8. Good care of trees with adequate watering
9. Very nice Hoardings and paintings on walls
10. Dramas and skits organised by colleges is good initiative

Impact of Swachh Bharat Mission on Citizen's Life



Brief Note:

Sr No	Parameter	Average response on 10-point Scale
1	How many marks would you like to give to your Baramati city on the cleanliness level of your neighborhood - on a scale of 0-10?	8.7
2	How many marks would you like to give to your Baramati city on the cleanliness level of your commercial/public areas - on a scale of 0-10?	8.6
3	Do you agree that the cleanliness in your home and neighborhood will have a positive effect on your willingness to contribute individually as well as collectively towards Swachhata Abhiyaan?	8.7



List of people and contact details

Sr No	Timestamp	Email Address	Name	Age in Years	Mobile Number
1	2/4/2021 18:31:00	draydikshit@gmail.com	Abhishek Deikshit	37	9423501272
2	2/4/2021 21:25:26	shaileshkakade1996@gmail.com	Shailesh Kakade	23	7218884691
3	2/4/2021 22:00:56	abhijit.doshi11@gmail.com	Abhijit Doshi	49	9822015148
4	2/4/2021 23:19:01	deepakkate29@gmail.com	Deepak kate	50	9689002901
5	2/5/2021 16:40:58	tanaji.chavan@aimsbaramati.org	Tanaji Chavan	35	9552345000
6	2/5/2021 17:41:57	sayalibeldar@gmail.com	Sayali Beldar	40	9822981492
7	2/5/2021 17:43:20	sbadave21@gmail.com	Shreeram Badave	36	9403349472
8	2/6/2021 10:36:39	sachin.j@aimsbaramati.org	Sachin Jadhav	42	9423974813
9	2/6/2021 10:48:51	director.aimsbaramati@gmail.com	Dattatray More	33	9503784399
10	2/6/2021 11:13:11	pravin.yadav@aimsbaramati.org	Pravin Yadav	35	8888340340
11	2/7/2021 10:46:56	arunadadas18@gmail.com	Arun Dadas	37	8999041043
12	2/8/2021 21:18:56	sachinchavan81536@gmail.com	Sachin Chavan	31	9960707153
13	2/11/2021 16:00:09	kiranbankar700@gmail.com	Kiran Bankar	33	9923156700
14	2/11/2021 19:38:09	tawaresagar627@gmail.com	Sagar Taware	24	8379835766
15	2/12/2021 19:49:32	jagtapnitin.81@gmail.com	Nitin Jagtap	39	9923764242
16	2/12/2021 20:09:02	sanjaychavan12mati@yahoo.co.in	Sanjay Chavan	52	7038465703
17	2/12/2021 23:09:46	vishalmore14386@gmail.com	Vishal More	32	9665045176
18	2/13/2021	shubhamsonawane057@gmail.com	Shubham Sonawane	23	7276067752

	बारामती नगरपरिषद कार्यालय, बारामती ता.बारामती जि.पुणे Email – baramatinp@gmail.com Phone No. 02112/222494	 एक कदम स्वच्छता की ओर ULB CODE: 802820
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	0:06:32				
19	2/13/2021 7:55:39	amolgophane33@gmail.com	Amol Gophane	33	8600239933
20	2/13/2021 8:08:58	santoshjangam197@gmail.com	Santosh Jangam	45	9403510209
21	2/13/2021 8:10:51	swati.a.nanaware@gmail.com	Swati Nanaware	33	9860651561
22	2/13/2021 8:20:24	subhashvanve@gmail.com	Shubhash Vanave	35	9422209379
23	2/13/2021 8:27:23	shreeramteke18@gmail.com	Shreeram Teke	62	8668906060
24	2/13/2021 9:56:33	jitendrasbhujbal@yahoo.com	Jitendra Bhujbal	53	9423945251
25	2/13/2021 20:01:50	ravigawde92@gmail.com	Ravi Gaikwad	34	9503999355
26	2/16/2021 12:41:57	rameshmore01@gmail.com	Reshma More	56	8668928871
27	2/17/2021 10:36:04	deshpandevijay1972@gmail.com	Vijay Deshpande	48	9370135077
28	2/18/2021 19:15:53	kawadeavinash92@gmail.com	Avinash Kawade	45	8669168600
29	2/18/2021 19:55:13	ashwinigaikwad441@gmail.com	Ashwini Gaikwad	36	9049763033
30	2/18/2021 20:10:44	deepakshingade94@gmail.com	Deepak Shingade	35	9881151900

Dr Tanaji Chavan
Associate Professor,
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Nodal Officer
BMC, Baramati

Chief Officer
BMC Baramati

