

3.4.3 – Students participating in extension activities with Government Organizations, Non-Government Organizations and programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organizing unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Pradhan Mantri Bhartiya Janaushadhi Pariyojana: DoP, Gol Date: 14/11/2019	Jan Aushadi Stores in Government Hospital Baramati	Program on Generic Medicine	5	MBA I – Div A 44
Swachh Bharat Abhiyan: Gol Date: 02/10/2019	MSRTC Bus Stand – Baramati	Program on Swachh Bharat Abhiyaan	6	MBA I – Div B 50
Pradhan Mantri Jan Dhan Yojana: MoF Date: 11/02/2020	Bank of Maharashtra – Baramati	Program on for Financial Inclusion	6	MBA II – Div A 52
Ayushman Bharat: Pradhan Mantri Jan Arogya Yojana Date: 04/03/2020	Government Hospital - Baramati	Program on Universal Health Coverage	5	MBA II – Div B 51



Date: 16/11/2019

To
The Director
Anekant Institute of Management Studies (AIMS),
Baramati

Respected Sir,

Subject: Submission of Event Report – Reg.

This is to submit that, we successfully completed “**Program on use of Generic Medicine**” dated **14/11/2019, (Monday)**. This program was specifically arranged for our first year students of division A.

We collaborated with Jan Aushadi Stores at Silver Jubilee Government Hospital in Baramati for this program. This program was meant to create **awareness on use of generic medicines by patients**. **The program was in-line with Pradhan Mantri Bhartiya Janaushadhi Pariyojana: DoP, scheme of Government of India.**

In this program **44 students and 5 faculty members** participated. To begin with students were oriented by the owner of Jan Aushadi Kendra - Government Hospital, Baramati at our Institute. This was followed by on the field visit to Hospital.

5 Teams with faculty and volunteers of Jan Aushadi Kendra met **46 patients and their families and counseled for use of generic medicine**. Awareness about the cost effective medicine and purchase of generics instead of branded medicines was done.

The impact of this activity was that **20 patients agreed for use of generic medicines for their treatment**. This activity **sensitized** the students towards cost effective health care.

We sincerely thanked Government Hospital authorities and owner of Jan Aushadi store to coordinate the activity and volunteers for giving our students and staff an opportunity to **extend our services to society for this program on use of generic medicine** in the region.

Thanking you,

With warm regards,

Dr. Abhishek Y. Dikshit
Coordinator for Extension, Collaboration and Consultancy
AIMS Baramati



Enclosures:

1. Proposal and Thanks Letters
2. Program Notice
3. Attendance Sheet
4. Photo report
5. Feedback Report

Anekant Institute of Management Studies (AIMS), Baramati

DIRECTOR